

# 2021 Honda Digital FactBook

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Updated July 2021

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## Worldwide Operations

### Worldwide Sales Network

Region	Country	Company	Products	Began Sales
North America	U.S.	American Honda Motor Co., Inc.	Automobiles, Motorcycles, Power Products	1959
		Honda Aircraft Company, LLC	Jet Aircraft	2006
		Honda Aero, Inc.	Jet Engines	2004
	Canada	Honda Canada Inc.	Automobiles, Motorcycles, Power Products	1969
	Mexico	Honda de Mexico, S.A. de C.V.	Automobiles, Motorcycles, Power Products	1985
South America	Peru	Honda del Peru S.A.	Automobiles, Motorcycles, Power Products	1974
		Honda Selva Del Peru S.A.	Automobiles, Motorcycles	2006
	Brazil	Moto Honda da Amazonia Ltda.	Motorcycles, Power Products	1995
		Honda Automoveis do Brasil Ltda.	Automobiles	1997
	Argentina	Honda Motor de Argentina S.A.	Automobiles, Motorcycles, Power Products	1978
	Chile	Honda Motor de Chile S.A.	Automobiles, Motorcycles, Power Products	1999
Japan	Japan	Honda Motor Co., Ltd.	Automobiles, Motorcycles, Power Products	1948
Europe/ Middle East/ Africa	Austria	Honda Motor Europe Ltd. Central Europe Branch	Automobiles, Motorcycles, Power Products	1982
	Belgium	Honda Motor Europe Benelux Branch	Automobiles, Motorcycles, Power Products	2007
	Czech Republic	Honda Motor Europe Ltd. (Czech)	Automobiles, Motorcycles	1993
	Denmark	Honda Motor Europe Ltd. (Denmark)	Automobiles, Motorcycles	1999
	Finland	Honda Motor Europe Ltd. (Finland)	Automobiles	1974
	France	Honda Motor Europe Ltd. (France)	Automobiles, Motorcycles, Power Products	1964
	Germany	Honda Motor Europe Ltd. (Germany)	Automobiles, Motorcycles, Power Products	1961
	Hungary	Honda Motor Europe Ltd. (Hungary)	Automobiles, Motorcycles	1993
	Italy	Honda Motor Europe Ltd. (Italy)	Automobiles, Motorcycles, Power Products	1990
	Netherlands	Honda Motor Europe Ltd. (Netherlands)	Automobiles, Motorcycles, Power Products	1995
	Kenya	Honda Motorcycle Kenya Limited	Motorcycles	2013
	Luxembourg	Honda Motor Europe Ltd. (Luxembourg)	Automobiles, Motorcycles, Power Products	2007
	Poland	Honda Motor Europe Ltd. (Poland)	Automobiles, Motorcycles	1992
	Portugal	Honda Motor Europe Ltd. (Portugal)	Automobiles, Motorcycles, Power Products	2006
	Russia	Honda Motor RUS LLC	Automobiles, Motorcycles, Power Products	2004
	Slovakia	Honda Motor Europe Ltd. (Slovakia)	Automobiles, Motorcycles, Power Products	1994
	Spain	Honda Motor Europe Iberia Branch	Automobiles, Motorcycles	1988
	Sweden	Honda Motor Europe Nordic Branch	Automobiles, Motorcycles, Power Equipment	1974
	Switzerland	Honda Motor Europe Switzerland Branch	Automobiles, Motorcycles, Power Products	1974
	U.K.	Honda Motor Europe Ltd. (U.K. Division)	Automobiles, Motorcycles, Power Products	1989
	Turkey	Honda Turkiye A.S.	Automobiles, Motorcycles	1992
	Nigeria	Honda Mfg. (Nigeria) Ltd.	Motorcycles, Power Products	1979
		Honda Automobile Western Africa Ltd.	Automobiles	2013
	South Africa	Honda South Africa Ltd.	Automobiles, Motorcycles, Power Products	2000

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## Worldwide Operations

## Worldwide Sales Network (Continued)

Region	Country	Company	Products	Began Sales
Asia/Oceania	Bangladesh	Bangladesh Honda Private Limited	Motorcycles	2012
	India	Honda India Power Products, Ltd.	Power Products	1988
		Honda Cars India, Ltd.	Automobiles	1997
		Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Indonesia	P.T. Astra Honda Motor	Motorcycles	2000
		P.T. Honda Prospect Motor	Automobiles	1977
		P.T. Honda Power Products Indonesia	Power Products	2006
	Malaysia	Honda Malaysia Sdn. Bhd.	Automobiles	2000
		Boon Siew Honda Sdn. Bhd.	Motorcycles	2009
	Philippines	Honda Philippines, Inc.	Motorcycles, Power Products	1973
		Honda Cars Philippines, Inc.	Automobiles	1990
	Pakistan	Honda Atlas Cars (Pakistan), Ltd.	Automobiles	1992
		Atlas Honda, Ltd.	Motorcycles	1962
	Thailand	Honda Atlas Power Product (private), Ltd.	Power Products	1998
		Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
		Asian Honda Motor Co., Ltd.	Power Products	1964
	Vietnam	Honda Vietnam Co., Ltd.	Automobiles, Motorcycles	1996
		Honda Vietnam Power Products Co., Ltd.	Power Products	2014
	Taiwan	Honda Taiwan Co., Ltd.	Motorcycles, Automobiles, Power Products	2002
	Korea	Honda Korea Co., Ltd.	Motorcycles, Automobiles	2001
	Australia	Honda Australia Pty., Ltd.	Automobiles	1969
		Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Motorcycles, Power Products	1987
	New Zealand	Honda New Zealand, Ltd.	Automobiles	1988
China	China	Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
		Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
		Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
		Dongfeng Honda Automobile Co., Ltd.	Automobiles	2003
		Honda Motor (China) Co., Ltd.	Automobiles, Motorcycles	1993
		Honda Power Products (China) Co., Ltd.	Power Products	1993

## Worldwide Operations

## Worldwide Production

Region	Country	2020			2019			2018		
		Automobiles	Motorcycle and Powersports	Power Products	Automobiles	Motorcycle and Powersports	Power Products	Automobiles	Motorcycle and Powersports	Power Products
North America	U.S.	966,448	96,822	1,432,152	1,205,016	122,988	1,838,958	1,240,487	123,471	1,831,674
	Canada	355,513	0	0	407,758	0	0	432,771	0	0
	Mexico	128,557	47,842	26,438	204,417	58,942	19,397	147,521	59,407	22,654
	<b>Subtotal</b>	<b>1,450,518</b>	<b>144,664</b>	<b>1,458,590</b>	<b>1,817,191</b>	<b>180,103</b>	<b>1,858,355</b>	<b>1,820,779</b>	<b>181,585</b>	<b>1,854,328</b>
South America	Brazil	75,583	759,024	15,204	133,476	902,255	13,770	138,049	800,819	25,410
	Argentina	1,876	44,900	0	8,542	65,335	0	9,926	109,992	0
	<b>Subtotal</b>	<b>77,459</b>	<b>803,924</b>	<b>15,204</b>	<b>142,018</b>	<b>1,104,172</b>	<b>13,770</b>	<b>148,975</b>	<b>1,038,343</b>	<b>25,410</b>
Japan		<b>729,500</b>	<b>207,883</b>	<b>4,148,660</b>	<b>843,056</b>	<b>229,005</b>	<b>6,401,147</b>	<b>891,248</b>	<b>272,475</b>	<b>5,706,040</b>
Europe/Middle East/Africa	U.K.	69,408	0	0	108,783	0	0	160,075	0	0
	Turkey	25,868	0	0	24,234	0	0	38,318	0	0
	Italy	0	84,249	0	0	102,700	0	0	96,900	0
	Spain	0	907	0	0	1,216	0	0	896	0
	France	0	0	128,943	0	0	195,663	0	0	204,588
	Nigeria	257	67,161	0	350	85,468	0	332	55,514	0
	<b>Subtotal</b>	<b>95,533</b>	<b>152,317</b>	<b>128,943</b>	<b>133,367</b>	<b>209,188</b>	<b>195,663</b>	<b>198,725</b>	<b>169,624</b>	<b>204,588</b>
Asia/Oceania	Thailand	140,333	1,303,307	1,754,247	228,347	1,590,338	2,424,317	246,068	1,704,715	2,508,302
	India	72,742	3,663,749	247,339	135,335	5,126,192	305,912	177,089	6,387,885	208,582
	Indonesia	77,413	3,197,700	35,779	140,102	5,211,387	39,316	156,493	4,946,848	42,454
	Malaysia	0	165,250	0	0	191,903	0	108,531	147,394	0
	Pakistan	0	971,695	0	0	1,088,368	0	51,664	1,152,302	0
	Philippines	0	255,522	0	0	348,476	0	8,130	406,612	0
	Vietnam	0	2,330,057	0	0	2,727,963	0	10,723	2,759,918	0
	Laos & Cambodia	0	349,966	0	0	446,932	0	0	409,648	0
	Australia	0	0	51,348	0	0	38,431	0	0	48,928
	<b>Subtotal</b>	<b>290,488</b>	<b>12,237,246</b>	<b>2,088,713</b>	<b>668,228</b>	<b>16,792,666</b>	<b>2,807,976</b>	<b>794,898</b>	<b>17,964,445</b>	<b>2,808,266</b>
China		<b>1,644,891</b>	<b>1,520,970</b>	<b>1,074,624</b>	<b>1,566,735</b>	<b>1,730,094</b>	<b>1,289,322</b>	<b>1,502,468</b>	<b>1,561,301</b>	<b>1,133,183</b>
<b>TOTAL</b>		<b>4,288,389</b>	<b>14,922,340</b>	<b>8,914,734</b>	<b>5,170,595</b>	<b>20,245,228</b>	<b>12,566,233</b>	<b>5,357,093</b>	<b>21,187,773</b>	<b>11,731,815</b>

## North America Regional Operations

### Major North American Subsidiaries

Country	Company	Began Operation	Headquarters Location	Responsibilities
U.S.	American Honda Motor Co., Inc.*	1959	Torrance, CA	Sales, marketing, service, distribution, import and export of Honda and Acura products in the U.S.; automobile product design; powersports and power equipment product design and development; manufacture of powersports.
	Honda Trading America Corp.	1972	Torrance, CA	Export and import activities.
	American Honda Finance Corp.	1980	Torrance, CA	Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles.
	Honda Power Equipment Mfg., Inc.	1984	Swepsonville, NC	Manufacture of power equipment products.
	Honda Research Institute USA, Inc.	2003	San Jose, CA	Research and innovative solutions with direct applications to current and future technology.
	Honda Aero, Inc.	2004	Burlington, NC	Manufacture and maintenance repair and overhaul of jet engines.
	Honda Aircraft Company, LLC	2006	Greensboro, NC	Development, marketing, sales and production of HondaJet.
	Honda R&D Innovations, Inc.	2017	Mountain View, CA	Collaboration on new technologies through open innovation.
	Honda Development & Manufacturing of America, LLC**	2021	Marysville, OH	Research, design, development and manufacturing of automobiles, engines and transmissions; North American purchasing.
Canada	Honda Canada Inc.	1969	Markham, Ontario	Sales, marketing, service, distribution, import and export of Honda products in Canada.
	Honda Canada Finance Inc.	1987	Markham, Ontario	Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles.
	Honda Trading Canada	1990	Alliston, Ontario	Export and import activities.
Mexico	Honda de Mexico S.A. de C.V.	1985	Mexico City, Estado de Jalisco	Sales, import, manufacture and distribution of Honda products and service parts, sales, marketing, research and development.

\* Effective April 1, 2021, Honda's Powersports business will be headquartered in Alpharetta, Ga. Production will remain at Honda of South Carolina Mfg.

\*\* NOTE: Effective April 1, 2021 all of Honda's auto manufacturing facilities in the U.S. and auto product development operations were unified into a single company — Honda Development & Manufacturing of America, LLC. The production facilities remain in operation in their original locations, but are no longer listed as individual companies.

## North America Sales

## A History of Honda Vehicle U.S. Introductions by Model Year

*Models currently in production appear in blue. Click on the model name to link to additional information.*

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## North America Sales

## A History of Acura Vehicle U.S. Introductions by Model Year

*Models currently in production appear in blue. Click on the model name to link to additional information.*

Division	Model Name	Body Style	Fuel Type	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Acura	Integra	Hatchback/Coupe	Gasoline	1986	1990	1994							
		Sedan	Gasoline		1990	1994							
	Integra Type R	Hatchback/Coupe	Gasoline			1997							
	Legend	Sedan	Gasoline	1986	1991								
		Coupe	Gasoline	1987	1991								
		Coupe	Gasoline	1991									
		Open-Top (NSX-T)	Gasoline	1995									
		Coupe	Gas-Electric Hybrid		2017								
	Vigor	Sedan	Gasoline	1992									
	RL	Sedan	Gasoline	1996	2005								
	TL	Sedan	Gasoline	1996	1999	2004	2009						
	TL Type S	Sedan	Gasoline		2002	2007							
	SLX	Sport Utility	Gasoline	1996									
	CL	Coupe	Gasoline	1997	2001								
	CL Type S	Coupe	Gasoline		2001								
		Sport Utility	Gasoline	2001	2007	2014	2021						
			Gas-Electric Hybrid			2017							
		Sport Utility	Gasoline			2020							
	RSX	Coupe	Gasoline	2002									
	RSX Type S	Coupe	Gasoline	2002									
	TSX	Sedan	Gasoline	2004	2009								
		Wagon	Gasoline		2011								
		Sport Utility	Gasoline	2007	2013	2019							
		Sport Utility	Gasoline			2021							
	ZDX	Sport Utility Coupe	Gasoline	2010									
		Sedan	Gasoline	2013									
			Gas-Electric Hybrid	2013									
		Sedan	Gasoline	2014									
			Gas-Electric Hybrid	2014									
		Sedan	Gasoline	2015	2021								
		Coupe	Gasoline		2022								
		Sedan	Gasoline	2020									



## North America Sales

Honda Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

Models currently in production appear in blue.

	Accord		Civic		Odyssey		CR-V		CR-V Hybrid	HR-V		Insight		Pilot		Ridgeline		Fit	
2020	199,458	(199,454)	261,225	(209,137)	83,409	(83,409)	309,027	(308,384)	24,475	84,027	(84,027)	15,932	(15,932)	123,813	(123,813)	32,168	(32,168)	32,488	(32,486)
2019	267,567	(267,561)	325,650	(235,071)	99,113	(99,113)	384,168	(361,893)		99,104	(99,104)	23,686	(23,686)	135,008	(135,008)	33,334	(33,334)	35,414	(35,408)
2018	291,071	(290,052)	325,760	(221,207)	106,327	(106,327)	379,013	(378,310)		85,494	(85,494)	12,510	(12,509)	159,615	(159,615)	30,592	(30,592)	35,300	(34,516)
2017	322,655	(301,406)	377,286	(311,590)	100,307	(100,307)	377,895	(377,895)		94,034	(94,034)	3		127,279	(127,279)	34,749	(34,749)	49,454	(22,788)
2016	345,225	(336,314)	366,927	(356,702)	120,846	(120,846)	357,335	(357,335)		82,041	(82,041)	67		120,772	(120,772)	23,667	(23,667)	56,630	(4,000)
2015	355,557	(355,493)	335,384	(335,382)	127,736	(127,736)	345,647	(345,642)		41,969	(41,969)	1,458		136,212	(136,212)	520	(520)	52,723	(46,593)
2014	388,374	(387,925)	325,981	(325,942)	122,738	(122,738)	335,019	(335,019)				3,965		108,857	(108,857)	13,389	(13,389)	58,933	(39,280)
2013	366,678	(365,007)	336,180	(334,805)	128,987	(128,987)	303,904	(303,827)				4,802		126,678	(126,678)	17,723	(17,723)	52,944	
2012	331,872	(331,440)	317,909	(309,947)	125,980	(125,980)	281,652	(242,475)				5,846		114,848	(114,848)	14,068	(14,068)	49,253	
2011	235,625	(235,622)	221,235	(210,838)	107,068	(107,068)	218,373	(175,596)				15,549		116,297	(116,297)	9,759	(9,759)	59,235	
2010	282,530	(282,360)	260,218	(252,882)	108,182	(108,182)	203,714	(166,334)				20,962		102,323	(102,323)	16,142	(16,142)	54,354	
2009	290,056	(273,135)	259,722	(244,602)	100,133	(100,133)	191,214	(153,431)				20,572		83,901	(83,901)	16,464	(16,464)	67,315	
2008	372,789	(309,461)	339,289	(305,509)	135,493	(135,493)	197,279	(90,480)						96,746	(96,746)	33,875	(33,875)	79,794	
2007	392,231	(355,768)	331,095	(292,191)	173,046	(173,046)	219,160	(26,130)				3		117,146	(117,146)	42,795	(42,795)	56,432	
2006	354,441	(323,079)	316,638	(272,899)	177,919	(177,919)	170,028					722		152,154	(152,154)	50,193	(50,193)	27,934	
2005	369,293	(350,257)	308,415	(263,833)	174,275	(174,275)	150,219					666		143,353	(143,353)	42,593	(42,593)		
2004	386,770	(352,808)	309,196	(274,837)	154,238	(154,238)	149,281					583		128,158	(128,158)				
2003	397,750	(325,465)	299,672	(260,632)	154,063	(154,063)	143,909					1,168		106,917	(106,917)				
2002	398,980	(330,692)	313,159	(283,173)	153,467	(153,467)	146,266					2,216		52,062	(52,062)				
2001	414,718	(350,090)	331,780	(311,314)	131,041	(131,036)	118,313					4,726							
2000	404,515	(317,483)	324,528	(306,748)	126,705	(126,686)	118,260					3,788							
1999	404,192	(316,339)	318,309	(308,807)	77,801	(77,626)	120,754					17							
1998	401,071	(370,984)	335,110	(317,134)	20,819	(7,154)	100,582												
1997	384,609	(363,016)	321,144	(273,356)	20,333		66,752												
1996	382,298	(381,912)	286,350	(266,859)	27,025														
1995	341,384	(293,898)	289,435	(217,146)	25,911														
1994	367,615	(263,599)	267,023	(201,023)	230														
1993	330,030	(249,048)	255,579	(168,880)															
1992	393,477	(329,751)	219,228	(145,967)															
1991	399,297	(323,088)	232,690	(159,009)															
1990	417,179	(276,878)	261,502	(187,240)															
1989	362,707	(215,108)	235,452	(174,364)															
1988	362,663	(248,044)	225,543	(127,581)															
1987	334,876	(230,085)	221,252	(86,533)															
1986	325,004	(212,237)	235,801	(23,010)															
1985	268,420	(145,976)	208,031																
1984	256,650	(133,601)	184,846																
1983	222,137	(50,402)	137,747																
1982	195,524		132,469																
1981	172,557		154,698																
1980	185,972		138,740																
1979	157,919		155,541																
1978	120,841		154,035																
1977	75,995		147,638																
1976	18,643		132,286																
1975			102,389																
1974			43,119																
1973			32,575																
1972																			
1971																			
1970																			
<b>TOTAL</b>	<b>14,049,215</b>	<b>(11,044,838)</b>	<b>12,015,781</b>	<b>(8,576,150)</b>	<b>2,883,192</b>	<b>(2,795,829)</b>	<b>5,387,764</b>	<b>(3,622,751)</b>	<b>24,475</b>	<b>486,669</b>	<b>(486,669)</b>	<b>139,241</b>	<b>(52,127)</b>	<b>2,252,139</b>	<b>(2,252,139)</b>	<b>412,031</b>	<b>(412,031)</b>	<b>768,203</b>	<b>(215,071)</b>

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## North America Sales

Honda Vehicle Sales in the U.S. (Continued) (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

Models currently in production appear in blue.

	Clarity Series	CR-Z	Passport		Crosstour		Prelude	S2000	Element		Fit EV/ EV Plus	N600/Z600	Division Total		Honda Division Domestic Produced Sales	American Honda Total Sales		American Honda Domestic Produced Sales
2020	4,215	1	39,567	(39,567)							1		1,209,805	(1,152,851)	95.3%	1,346,788	(1,288,779)	95.7%
2019	11,654	2	36,085	(36,085)									1,450,785	(1,326,263)	91.4%	1,608,170	(1,482,629)	92.2%
2018	20,174	38											1,445,894	(1,318,622)	91.2%	1,604,828	(1,475,625)	91.9%
2017	2,455	705			5	(5)							1,486,827	(1,370,053)	92.2%	1,641,429	(1,523,418)	92.8%
2016	8	2,338			726	(726)							1,476,582	(1,402,403)	94.9%	1,637,942	(1,562,281)	95.4%
2015	2	3,073			9,104	(9,104)					1		1,409,386	(1,398,651)	99.2%	1,586,551	(1,573,621)	99.2%
2014	2	3,562			11,802	(11,802)					407		1,373,029	(1,344,952)	98.0%	1,540,872	(1,503,095)	97.5%
2013	10	4,550			16,847	(16,847)		2	2	(2)	569		1,359,876	(1,293,876)	95.1%	1,525,312	(1,436,775)	94.2%
2012	5	4,192			20,848	(20,848)			3	(3)	93		1,266,569	(1,159,609)	91.6%	1,422,785	(1,286,581)	90.4%
2011	2	11,330			17,974	(17,974)		5	11,534	(11,534)			1,023,986	(884,688)	86.4%	1,147,285	(975,776)	85.1%
2010	17	5,249			28,851	(28,851)		85	14,247	(14,247)			1,096,874	(971,321)	88.6%	1,230,480	(1,099,665)	87.0%
2009	5							795	14,884	(14,884)			1,045,061	(886,550)	84.8%	1,150,784	(961,580)	83.6%
2008	11							2,538	26,447	(26,447)			1,284,261	(998,011)	77.7%	1,428,765	(1,105,999)	77.4%
2007	10							4,302	35,218	(35,218)			1,371,438	(1,042,294)	76.0%	1,551,542	(1,182,801)	76.2%
2006	6							6,271	51,829	(51,829)			1,308,135	(1,028,073)	78.6%	1,509,358	(1,162,706)	77.0%
2005	6							7,780	56,262	(56,262)			1,252,862	(1,030,573)	82.3%	1,462,472	(1,166,740)	79.8%
2004	6							7,320	59,927	(59,927)			1,195,479	(969,968)	81.1%	1,394,398	(1,107,651)	79.4%
2003	4		70	(70)			10	7,888	67,478	(67,478)			1,178,929	(914,625)	77.6%	1,349,847	(1,035,269)	76.7%
2002	1		3,524	(3,524)			1,966	9,684	957	(957)			1,082,282	(823,875)	76.1%	1,247,834	(949,666)	76.1%
2001			17,448	(17,448)			9,462	9,682					1,037,170	(809,888)	78.1%	1,207,279	(939,315)	77.8%
2000			21,892	(21,892)			9,692	6,797			2		1,016,179	(772,809)	76.1%	1,158,860	(874,269)	75.4%
1999			22,974	(22,974)			11,378	3,400			62		958,887	(725,746)	75.7%	1,076,893	(803,270)	74.6%
1998			26,094	(26,094)			15,399				133		899,208	(721,366)	80.2%	1,009,600	(764,728)	75.7%
1997			22,622	(22,622)			16,678				105		832,243	(658,994)	79.2%	940,386	(687,933)	73.2%
1996			28,184	(28,184)			12,063						735,920	(676,955)	92.0%	843,828	(693,695)	82.2%
1995			27,981	(27,981)			12,517						697,228	(539,025)	77.3%	794,679	(539,025)	67.8%
1994			25,758	(25,758)			15,467						676,093	(490,380)	72.5%	788,230	(490,380)	62.2%
1993			106	(106)			22,540						608,255	(418,034)	68.7%	716,546	(418,034)	58.3%
1992							36,040						648,745	(475,718)	73.3%	768,845	(475,718)	61.9%
1991							27,672						659,659	(482,097)	73.1%	803,367	(482,097)	60.0%
1990							37,814						716,495	(464,118)	64.8%	854,839	(464,118)	54.3%
1989							42,882						641,041	(389,472)	60.8%	783,102	(389,472)	49.7%
1988							52,541						640,747	(375,625)	58.6%	768,985	(375,625)	48.8%
1987							72,708						628,836	(316,618)	50.3%	738,306	(316,618)	42.9%
1986							79,841						640,646	(235,247)	36.7%	693,515	(235,247)	33.9%
1985							75,938						552,389	(145,976)	26.4%	552,389	(145,976)	26.4%
1984							66,924						508,420	(133,601)	26.3%	508,420	(133,601)	26.3%
1983							41,188						401,072	(50,402)	12.6%	401,072	(50,402)	12.6%
1982							37,872						365,865			365,865		
1981							43,450						370,705			370,705		
1980							50,676						375,388			375,388		
1979							39,831						353,291			353,291		
1978													274,876			274,876		
1977													223,633			223,633		
1976													150,929			150,929		
1975													102,389			102,389		
1974													43,119			43,119		
1973												6,382	38,957			38,957		
1972												20,500	20,500			20,500		
1971												9,509	9,509			9,509		
1970												4,159	4,159			4,159		
TOTAL	38,593	35,040	272,305	(272,305)	106,157	(106,157)	832,549	66,549	338,788	(338,788)	1,373	40,550	40,150,613	(30,199,329)	75.2%	45,129,903	(33,131,509)	73.4%

## North America Sales

**Acura Vehicle Sales in the U.S.** (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

Models currently in production appear in blue.

	RLX	ILX	MDX	RDX	TLX	NSX	RL	TL	TSX	ZDX	Legend	Vigor	SLX	Integra	CL	RSX	Division Total	Acura Division Domestic Produced Sales	American Honda Domestic Produced Sales	American Honda Yearly Total	
2020	1,055	13,414 (13,414)	47,816 (47,816)	52,785 (52,785)	21,785 (21,785)	128 (128)											136,983 (135,928)	99.2%	95.7%	1,346,788	
2019	1,019	14,685 (14,685)	52,019 (52,019)	62,876 (62,876)	26,548 (26,548)	238 (238)											157,385 (156,366)	99.4%	92.2%	1,608,170	
2018	1,931	11,273 (11,273)	51,512 (51,512)	63,580 (63,580)	30,468 (30,468)	170 (170)											158,934 (157,003)	98.8%	91.9%	1,604,828	
2017	1,237	11,757 (11,757)	54,886 (54,886)	51,295 (51,295)	34,846 (34,846)	581 (581)											154,602 (153,365)	99.2%	93.0%	1,641,429	
2016	1,478	14,597 (14,597)	55,495 (55,495)	52,361 (52,361)	37,156 (37,156)	269 (269)			4								161,360 (159,878)	99.1%	95.0%	1,637,942	
2015	2,194	18,531 (18,531)	58,208 (58,208)	51,026 (51,026)	47,080 (47,080)		1	88 (88)	35	2 (2)							177,165 (174,935)	98.7%	99.2%	1,586,551	
2014	3,406	17,854 (17,854)	65,603 (65,603)	44,865 (44,865)	19,127 (19,127)		7	10,616 (10,616)	6,287	78 (78)							167,843 (158,143)	94.2%	97.5%	1,540,872	
2013	4,998	20,430 (20,430)	53,040 (53,040)	44,750 (44,750)			55	24,318 (24,318)	17,484	361 (361)							165,436 (142,899)	86.4%	94.2%	1,525,312	
2012		12,251 (12,251)	50,854 (50,854)	29,520 (29,520)			379	33,572 (33,572)	28,865	775 (775)							156,216 (126,972)	81.3%	90.4%	1,422,785	
2011			43,271 (43,271)	15,196 (15,196)			1,096	31,237 (31,237)	30,935	1,564 (1,564)							123,299 (91,268)	74.0%	85.1%	1,147,285	
2010			47,210 (47,210)	14,975 (14,975)			2,037	34,049 (34,049)	32,076	3,259 (3,259)							133,606 (99,493)	74.5%	87.3%	1,230,480	
2009			31,178 (31,178)	10,153 (10,153)			2,043	33,620 (33,620)	28,650	79 (79)							105,723 (75,030)	71.0%	83.6%	1,150,784	
2008			45,377 (45,377)	15,845 (15,845)			4,517	46,766 (46,766)	31,998							1	144,504 (107,988)	74.7%	77.4%	1,428,765	
2007			58,606 (58,606)	23,356 (23,356)		2	6,262	58,545 (58,545)	33,037							296	180,104 (140,507)	78.0%	76.2%	1,551,542	
2006			54,121 (54,121)	9,164 (9,164)		58	11,501	71,348 (71,348)	38,035							16,996	201,223 (134,633)	66.9%	77.0%	1,509,358	
2005			57,948 (57,948)			206	17,572	78,218 (78,218)	34,856						1	(1)	20,809	209,610 (136,167)	65.0%	79.8%	1,462,472
2004			59,505 (59,505)			178	8,753	77,895 (77,895)	30,365						283 (283)	21,940	198,919 (137,683)	69.2%	79.4%	1,394,398	
2003			57,281 (57,281)			221	6,829	56,770 (56,770)	18,932						6,593 (6,593)	24,292	170,918 (120,644)	70.6%	76.7%	1,349,847	
2002			52,955 (52,955)			233	9,392	60,764 (60,764)						19	12,072 (12,072)	30,117	165,552 (125,791)	76.0%	76.1%	1,247,834	
2001			40,950 (40,950)			182	10,723	69,484 (69,484)						13,376	18,993 (18,993)	16,401	170,109 (129,427)	76.1%	77.8%	1,207,279	
2000			9,750 (9,750)			221	14,827	67,033 (67,033)					198	25,975	24,677 (24,677)		142,681 (101,460)	71.1%	75.4%	1,158,860	
1999						238	13,366	56,556 (56,556)					694	26,184	20,968 (20,968)		118,006 (77,524)	65.7%	74.6%	1,076,893	
1998						303	15,024	31,883 (16,718)					1,634	34,904	26,644 (26,644)		110,392 (43,362)	39.3%	75.7%	1,009,600	
1997						415	16,004	23,151		4			1,299	38,331	28,939 (28,939)		108,143 (28,939)	26.8%	73.2%	940,386	
1996						460	15,848	24,700		629			2,565	46,966	16,740 (16,740)		107,908 (16,740)	15.5%	82.2%	843,828	
1995						884		16,539			18,259	253	200	61,316			97,451		67.8%	794,679	
1994						533					35,709	8,469		67,426			112,137		62.2%	788,230	
1993						652					38,866	10,016		58,757			108,291		58.3%	716,546	
1992						1,154					49,926	13,846		55,174			120,100		61.9%	768,845	
1991						1,940					65,689	11,324		64,755			143,708		60.0%	803,367	
1990						1,119					53,666			83,559			138,344		54.3%	854,839	
1989											64,638			77,423			142,061		49.7%	783,102	
1988											70,770			57,468			128,238		48.8%	768,985	
1987											54,713			54,757			109,470		42.9%	738,306	
1986											25,062			27,807			52,869		33.9%	693,515	
1985																			26.4%	552,389	
1984																			26.3%	508,420	
1983																			12.6%	401,072	
1982																				365,865	
1981																				370,705	
1980																				375,388	
1979																				353,291	
1978																				274,876	
1977																				223,633	
1976																				150,929	
1975																				102,389	
1974																				43,119	
1973																				38,957	
1972																				20,500	
1971																				9,509	
1970																				4,159	
TOTAL	17,318	134,792 (134,792)	1,047,585 (1,047,585)	541,747 (541,747)	217,010 (217,010)	10,385 (1,386)	156,236	907,152 (827,597)	331,559	6,118 (6,118)	477,931	43,908	6,590	794,197	155,910 (155,910)	130,852	4,979,290 (2,932,145)	58.9%	73.4%	45,129,903	

## North America Sales

## Passenger Car Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Stellantis <sup>4</sup>	Toyota <sup>5</sup>	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
1980	375,388	4,116,972	1,545,352	938,804	579,137	516,890	—	299,031	578,303	8,949,877	4.2%
1981	370,705	3,796,696	1,413,656	977,495	574,465	464,806	—	285,003	632,057	8,514,883	4.4%
1982	365,865	3,515,660	1,345,698	906,363	527,158	470,246	—	192,636	633,275	7,956,901	4.6%
1983	401,072	4,053,561	1,571,321	1,140,056	542,877	521,902	—	195,355	723,986	9,150,130	4.4%
1984	508,420	4,600,512	1,979,317	1,268,971	513,821	485,298	—	231,139	736,881	10,324,359	4.9%
1985	552,389	4,692,318	2,079,366	1,368,598	577,177	575,166	—	276,186	858,334	10,979,534	5.0%
1986	693,515	4,693,161	2,080,822	1,381,840	608,210	546,896	168,882	264,715	966,394	11,404,435	6.1%
1987	738,306	3,728,313	2,060,834	1,082,394	607,127	529,154	263,610	222,691	954,230	10,186,659	7.2%
1988	768,985	3,822,014	2,289,764	1,176,582	656,638	472,869	264,282	187,186	904,195	10,542,515	7.3%
1989	783,102	3,437,086	2,177,866	1,015,786	676,939	500,228	183,261	149,964	843,075	9,767,307	8.0%
1990	854,879	3,308,983	1,943,603	860,359	779,208	445,941	137,448	150,820	811,337	9,292,578	9.2%
1991	803,367	2,909,460	1,636,050	702,518	742,021	412,921	117,630	103,979	742,008	8,169,954	9.8%
1992	768,845	2,843,860	1,777,635	679,586	760,159	418,427	108,549	87,950	752,216	8,197,227	9.4%
1993	716,440	2,908,689	1,878,149	834,132	741,826	482,357	108,796	56,427	775,627	8,502,443	8.4%
1994	762,242	3,057,872	1,938,841	811,824	765,144	537,227	126,095	105,105	877,313	8,981,663	8.5%
1995	740,487	2,930,619	1,791,225	786,180	793,974	520,258	107,378	131,966	830,204	8,632,291	8.6%
1996	786,154	2,757,671	1,737,252	832,633	793,592	500,377	108,468	162,567	849,178	8,527,892	9.2%
1997	829,380	2,689,119	1,628,665	736,530	822,590	467,500	113,186	170,530	815,716	8,273,216	10.0%
1998	860,471	2,456,001	1,660,362	866,328	867,814	411,375	144,528	265,750	608,111	8,140,740	10.6%
1999	854,670	2,591,420	1,733,107	889,506	888,969	403,471	246,401	378,544	713,703	8,699,791	9.8%
2000	882,055	2,531,734	1,687,025	802,223	972,715	421,894	332,315	432,662	785,828	8,848,451	10.0%
2001	899,887	2,272,480	1,495,255	718,326	955,711	414,635	446,502	427,566	794,103	8,424,465	10.7%
2002	838,603	2,069,205	1,325,717	697,487	985,835	490,683	447,210	411,591	818,964	8,085,295	10.4%
2003	820,129	1,959,018	1,169,489	643,397	1,003,805	505,392	439,383	362,536	710,296	7,613,445	10.8%
2004	843,289	1,875,551	1,018,596	652,737	1,162,571	536,757	456,002	303,966	646,447	7,495,916	11.2%
2005	837,822	1,743,814	1,039,107	692,208	1,356,945	572,465	472,353	290,436	652,095	7,657,245	10.9%
2006	843,950	1,621,573	1,094,876	676,722	1,533,664	553,617	476,263	308,944	667,057	7,776,666	10.9%
2007	882,215	1,489,170	834,886	528,625	1,588,336	635,976	456,635	299,490	871,721	7,587,054	11.6%
2008	877,703	1,257,468	731,422	398,119	1,420,709	593,585	445,762	282,303	762,182	6,769,253	13.0%
2009	700,214	874,270	631,262	228,570	1,118,359	514,328	506,627	243,816	588,184	5,405,630	13.0%
2010	691,577	806,473	696,918	284,286	1,034,620	590,442	601,377	287,065	647,846	5,640,604	12.3%
2011	606,249	952,395	722,501	334,590	962,307	644,258	798,193	364,274	711,261	6,096,028	9.9%
2012	784,237	1,030,858	747,337	454,323	1,274,664	676,991	959,014	487,832	823,697	7,238,953	10.8%
2013	833,020	1,066,934	801,223	507,868	1,339,439	720,143	979,344	519,509	823,036	7,567,566	11.0%
2014	838,521	1,085,104	777,119	452,778	1,377,646	816,977	990,707	346,645	871,948	7,689,305	10.9%
2015	816,127	930,792	776,049	519,509	1,374,540	813,379	999,060	269,653	841,903	7,521,335	10.9%
2016	824,699	890,716	674,212	346,645	1,251,228	791,513	961,562	387,877	722,054	6,870,071	12.0%
2017	800,979	732,647	577,000	269,653	1,117,598	721,530	830,994	374,269	680,557	6,126,015	13.1%
2018	728,695	577,604	479,341	223,742	894,063	607,318	752,587	312,033	747,478	5,322,861	13.7%
2019	706,463	405,251	349,053	210,036	849,989	571,101	599,388	280,880	712,187	4,684,348	15.1%
2020	549,700	259,457	193,064	163,003	676,975	349,391	455,099	224,272	537,807	3,408,768	16.1%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. Stellantis was formerly named FCA and Chrysler. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars.

<sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Autodata and company releases.

## North America Sales

## Light Truck Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Stellantis <sup>4</sup>	Toyota <sup>5</sup>	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
1980	—	884,388	726,403	327,618	134,706	111,246	—	38,697	39,583	2,262,641	0.0%
1981	—	819,447	665,066	249,896	139,556	119,684	—	44,695	35,807	2,074,151	0.0%
1982	—	994,562	746,636	309,706	147,396	107,927	—	25,617	66,994	2,398,838	0.0%
1983	—	1,207,647	965,471	356,344	183,941	137,355	—	19,537	117,575	2,987,870	0.0%
1984	—	1,371,206	1,113,453	679,815	308,339	203,724	—	17,791	186,959	3,881,287	0.0%
1985	—	1,590,677	1,210,742	787,777	372,796	255,601	—	16,297	227,073	4,460,963	0.0%
1986	—	1,533,995	1,324,885	803,673	415,993	223,406	—	12,288	332,896	4,647,136	0.0%
1987	—	1,482,802	1,398,969	916,565	325,313	216,514	—	10,336	354,442	4,704,941	0.0%
1988	—	1,687,063	1,462,087	1,016,763	279,322	169,592	—	5,227	300,018	4,920,072	0.0%
1989	—	1,666,517	1,394,527	984,354	268,414	163,188	—	4,969	289,077	4,771,046	0.0%
1990	—	1,623,367	1,373,493	837,234	278,797	175,662	—	6,643	295,363	4,590,559	0.0%
1991	—	1,408,064	1,231,321	805,153	268,459	169,953	—	5,040	273,267	4,161,257	0.0%
1992	—	1,550,161	1,414,824	1,033,426	263,482	166,989	—	2,679	251,642	4,683,203	0.0%
1993	106	1,754,135	1,684,239	1,213,690	291,385	205,394	—	5,634	255,443	5,410,026	0.0%
1994	25,988	1,952,221	1,879,225	1,392,171	322,938	237,178	—	4,675	287,404	6,101,800	0.4%
1995	54,092	1,906,216	2,009,755	1,378,163	289,377	250,646	—	1,460	239,709	6,129,418	0.9%
1996	57,774	1,981,204	2,106,186	1,618,193	366,126	249,386	—	995	226,557	6,606,421	0.9%
1997	111,006	2,047,734	2,207,520	1,567,258	407,532	260,877	—	1,792	278,467	6,882,186	1.6%
1998	149,129	2,117,756	2,349,164	1,813,928	493,211	210,153	28,582	1,742	281,428	7,445,093	2.0%
1999	222,223	2,389,683	2,447,285	1,938,492	586,472	273,741	52,383	3,395	338,791	8,252,465	2.7%
2000	276,805	2,384,946	2,490,030	1,926,086	646,491	330,194	72,682	3,747	423,784	8,554,765	3.2%
2001	307,752	2,590,443	2,439,898	1,761,520	785,543	288,673	123,454	11,957	443,814	8,753,054	3.5%
2002	409,231	2,750,811	2,249,886	1,721,184	770,292	248,842	165,254	12,680	423,650	8,751,830	4.7%
2003	529,718	2,755,765	2,267,498	1,702,773	862,508	289,089	198,309	26,968	427,629	9,060,257	5.8%
2004	551,109	2,779,908	2,265,382	1,775,073	897,478	449,232	232,668	32,541	433,441	9,416,832	5.9%
2005	624,650	2,710,572	2,068,388	1,837,114	903,350	504,205	258,510	20,479	409,372	9,336,640	6.7%
2006	665,408	2,443,768	1,758,261	1,713,936	1,008,860	465,632	273,559	20,169	430,171	8,779,764	7.6%
2007	669,327	2,333,442	1,674,117	1,548,025	1,032,489	432,262	315,847	29,507	527,578	8,562,594	7.8%
2008	551,062	1,697,351	1,264,368	1,055,003	796,953	357,765	229,377	32,015	489,554	6,473,448	8.5%
2009	450,570	1,197,479	1,045,972	702,832	651,790	255,775	228,500	54,065	438,138	5,025,121	9.0%
2010	538,903	1,404,618	1,234,616	800,925	728,975	318,128	293,119	73,114	555,781	5,948,179	9.1%
2011	541,036	1,551,402	1,420,600	1,014,755	682,354	398,276	332,990	79,904	660,594	6,681,911	8.1%
2012	638,548	1,564,859	1,495,672	1,153,692	807,840	464,665	301,592	92,447	733,648	7,252,963	8.8%
2013	692,292	1,719,144	1,684,013	1,249,264	896,603	528,277	276,618	115,184	871,238	8,032,633	8.6%
2014	702,351	1,849,904	1,694,196	1,591,649	996,125	569,918	315,245	121,222	992,085	8,832,695	8.0%
2015	770,424	2,151,574	1,827,033	1,747,326	1,124,773	671,539	388,468	157,117	1,110,910	9,949,164	7.7%
2016	813,243	2,151,705	1,924,999	1,910,204	1,198,401	772,910	461,041	183,621	1,264,198	10,680,322	7.6%
2017	840,450	2,266,958	1,998,200	1,803,434	1,316,920	871,934	444,229	230,050	1,332,246	11,104,421	7.6%
2018	876,133	2,373,623	2,005,881	2,022,864	1,532,611	886,559	515,032	326,546	1,412,167	11,951,416	7.3%
2019	901,707	2,472,339	2,057,135	2,004,364	1,533,360	895,626	725,957	372,719	1,413,527	12,376,734	7.3%
2020	797,087	2,275,826	1,841,644	1,664,875	1,435,965	637,213	769,659	349,242	1,394,768	11,166,279	7.1%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. Stellantis was formerly named FCA and Chrysler. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars.

<sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Autodata and company releases.

## North America Sales

## Total Sales (Car and Light Truck) in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Stellantis <sup>4</sup>	Toyota <sup>5</sup>	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
1980	375,388	5,001,360	2,271,755	1,266,422	713,843	628,136	—	337,728	617,886	11,212,518	3.3%
1981	370,705	4,616,143	2,078,722	1,227,391	714,021	584,490	—	329,698	667,864	10,589,034	3.5%
1982	365,865	4,510,222	2,092,334	1,216,069	674,554	578,173	—	218,253	700,269	10,355,739	3.5%
1983	401,072	5,261,208	2,536,792	1,496,400	726,818	659,257	—	214,892	841,561	12,138,000	3.3%
1984	508,420	5,971,718	3,092,770	1,948,786	822,160	689,022	—	248,930	923,840	14,205,646	3.6%
1985	552,389	6,282,995	3,290,108	2,156,375	949,973	830,767	—	292,483	1,085,407	15,440,497	3.6%
1986	693,515	6,227,156	3,405,707	2,185,513	1,024,203	770,302	168,882	277,003	1,299,290	16,051,571	4.3%
1987	738,306	5,211,115	3,459,803	1,998,959	932,440	745,668	263,610	233,027	1,308,672	14,891,600	5.0%
1988	768,985	5,509,077	3,751,851	2,193,345	935,960	642,461	264,282	192,413	1,204,213	15,462,587	5.0%
1989	783,102	5,103,603	3,572,393	2,000,140	945,353	663,416	183,261	154,933	1,132,152	14,538,353	5.4%
1990	854,879	4,932,350	3,317,096	1,697,593	1,058,005	621,603	137,448	157,463	1,106,700	13,883,137	6.2%
1991	803,367	4,317,524	2,867,371	1,507,671	1,010,480	582,874	117,630	109,019	1,015,275	12,331,211	6.5%
1992	768,845	4,394,021	3,192,459	1,713,012	1,023,641	585,416	108,549	90,629	1,003,858	12,880,430	6.0%
1993	716,546	4,662,824	3,562,388	2,047,822	1,033,211	687,751	108,796	62,061	1,031,070	13,912,469	5.2%
1994	788,230	5,010,093	3,818,066	2,203,995	1,088,082	774,405	126,095	109,780	1,164,717	15,083,463	5.2%
1995	794,579	4,836,835	3,800,980	2,164,343	1,083,351	770,904	107,378	133,426	1,069,913	14,761,709	5.4%
1996	843,928	4,738,875	3,843,438	2,450,826	1,159,718	749,763	108,468	163,562	1,075,735	15,134,313	5.6%
1997	940,386	4,736,853	3,860,010	2,303,788	1,230,122	728,377	113,186	172,322	1,070,358	15,155,402	6.2%
1998	1,009,600	4,573,757	4,030,949	2,680,256	1,361,025	621,528	173,110	267,492	868,116	15,585,833	6.5%
1999	1,076,893	4,981,103	4,209,772	2,827,998	1,475,441	677,212	298,784	381,939	1,023,114	16,952,256	6.4%
2000	1,158,860	4,916,680	4,204,202	2,728,309	1,619,206	752,088	404,997	436,409	1,182,465	17,403,216	6.7%
2001	1,207,639	4,862,923	3,962,357	2,479,846	1,741,254	703,308	569,956	439,523	1,210,713	17,177,519	7.0%
2002	1,247,834	4,820,016	3,616,590	2,418,671	1,756,127	739,525	612,464	424,271	1,201,627	16,837,125	7.4%
2003	1,349,847	4,714,783	3,476,022	2,346,170	1,866,313	794,481	637,692	389,504	1,098,890	16,673,702	8.1%
2004	1,394,398	4,655,459	3,319,484	2,427,810	2,060,049	985,989	688,670	336,507	1,044,382	16,912,748	8.2%
2005	1,462,472	4,454,386	3,153,670	2,529,322	2,260,295	1,076,670	730,863	310,915	1,015,292	16,993,885	8.6%
2006	1,509,358	4,065,341	2,900,911	2,390,658	2,542,524	1,019,249	749,822	329,113	1,049,454	16,556,430	9.1%
2007	1,551,542	3,822,612	2,558,553	2,076,650	2,620,825	1,068,238	772,482	328,997	1,349,749	16,149,648	9.6%
2008	1,428,765	2,954,819	2,025,508	1,453,122	2,217,662	951,350	675,139	314,318	1,222,018	13,242,701	10.8%
2009	1,150,784	2,071,749	1,677,234	931,402	1,770,149	770,103	735,127	297,881	1,026,322	10,430,751	11.0%
2010	1,230,480	2,211,091	1,931,534	1,085,211	1,763,595	908,570	894,496	360,179	1,203,627	11,588,783	10.6%
2011	1,147,285	2,503,797	2,143,101	1,349,345	1,644,661	1,042,534	1,131,183	444,178	1,371,855	12,777,939	9.0%
2012	1,422,785	2,595,717	2,243,009	1,608,015	2,082,504	1,141,656	1,260,606	580,279	1,557,345	14,491,916	9.8%
2013	1,525,312	2,786,078	2,485,236	1,757,132	2,236,042	1,248,420	1,255,962	611,743	1,694,274	15,600,199	9.8%
2014	1,540,872	2,935,008	2,471,315	2,044,427	2,373,771	1,386,895	1,305,952	599,727	1,864,033	16,522,000	9.3%
2015	1,586,551	3,082,366	2,603,082	2,266,835	2,499,313	1,484,918	1,387,528	607,093	1,952,813	17,470,499	9.1%
2016	1,637,942	3,042,421	2,599,211	2,256,849	2,449,629	1,564,423	1,415,655	591,063	1,993,200	17,550,393	9.3%
2017	1,641,429	2,999,605	2,575,200	2,073,087	2,434,518	1,593,464	1,275,223	625,107	2,012,803	17,230,436	9.5%
2018	1,604,828	2,951,227	2,485,222	2,246,606	2,426,674	1,493,877	1,267,619	638,579	2,159,645	17,274,277	9.3%
2019	1,608,170	2,877,590	2,406,188	2,214,400	2,383,349	1,466,727	1,325,345	653,599	2,125,714	17,061,082	9.4%
2020	1,346,787	2,535,283	2,034,708	1,827,878	2,112,940	986,604	1,224,758	573,514	1,932,575	14,575,047	9.2%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. Stellantis was formerly named FCA and Chrysler. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars.

<sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Autodata and company releases.

## North America Sales

## Honda/Acura Vehicle Sales in Canada

	Honda																Acura															
	Accord	Crosstour	Civic	Clarity	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element	Ridgeline	Fit	CR-Z	Passport	HR-V	Honda Division Total	RL/ RLX*	TL/ TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share
2020	6,473		42,996	686		5,361	44,495		415	7,709		2,885	1,902		2,734	10,306	125,962	19	2,704		735				7,563	0	3,237	23	14,281	140,243	1,600,508	8.8%
2019	11,381		60,139	912		9,257	55,859		753	8,241		3,405	3,437		2,678	12,985	169,047	55	3,360		1,871				9,716	0	4,757	22	19,781	188,828	2,399,044	7.9%
2018	13,827		69,005	799		11,546	54,879		227	8,072		4,094	3,520	2		9,071	175,042	64	3,826		1,903				8,890	2	5,605	47	20,337	195,379	2,003,506	9.8%
2017	13,504		69,030	27		11,232	50,443			8,905		4,632	5,019	10		14,149	176,951	59	4,205		2,047				8,101	1	5,838	49	20,300	197,251	2,043,943	9.7%
2016	13,857	5	64,552			12,311	44,789		1	7,279		2,622	8,622	40		12,371	166,449	107	4,137		2,459				8,047	2	5,425	50	20,227	186,676	1,899,490	9.8%
2015	14,465	294	64,950			11,272	38,961			8,230		229	9,088	55		8,959	156,503	182	5,075		2,551				7,380	1	5,814		21,003	177,506	1,900,072	9.3%
2014	16,962	962	66,057			11,480	37,684			6,113		1,803	11,732	100			152,893	243	3,497		2,752	206			6,557	6	6,272		19,533	172,426	1,849,604	9.3%
2013	17,165	1,109	64,063			10,284	34,481		67	6,356		2,122	9,512	72			145,231	185	2,374		3,192	979			6,112	49	6,114		19,005	164,236	1,743,112	9.4%
2012	9,930	1,048	64,962			9,094	33,339		168	5,807	10	2,226	4,736	238			131,558	29	3,323		2,259	1,438		27	4,726	110	5,242		17,154	148,712	1,675,675	8.9%
2011	7,818	951	55,090			9,060	25,076	1	242	4,366	180	1,713	2,835	517			107,849	56	3,229			1,659		1,795	3,070	129	5,334		15,272	123,121	1,113,892	11.1%
2010	14,659	2,176	57,501			8,616	24,930	21	1,136	5,062	380	3,200	7,900	325			123,730	64	2,895			2,297		2,064	3,163	863	5,994		17,340	141,070	1,557,121	9.2%
2009	16,017	236	62,654			6,449	18,554	49	668	4,452	976	3,546	9,553				122,918	94	3,577			2,020		2,526	2,869	8	5,994		17,088	140,006	1,458,564	9.6%
2008	22,623		72,463			10,125	20,500	65		5,564	1,811	3,987	14,836				151,974	157	4,019			3,118	5	2,998	3,573		5,514		19,384	171,358	1,635,986	10.5%
2007	22,102		70,838			12,025	20,980	123	2	4,328	1,764	4,519	13,507				150,188	158	3,995			2,104	12	3,729	4,104		6,017		20,119	170,307	1,653,362	10.3%
2006	20,165		70,028			13,368	17,821	146	21	5,359	3,099	4,988	10,634				145,629	231	4,694			2,816	1,755	5,186	1,415		4,257	2	20,356	165,985	1,614,700	10.3%
2005	24,115		68,506			12,573	15,976	212	5	5,213	2,880	3,512					132,992	475	5,280	7		3,918	2,886	5,192			3,836	1	21,595	154,587	1,583,291	9.8%
2004	25,814		62,125		2	10,559	15,388	250	9	4,730	3,035						121,912	333	5,801	73		3,797	3,342	5,010			4,181	6	22,543	144,455	1,534,415	9.4%
2003	29,609		65,169		3	10,785	17,831	238	20	4,608	3,444						131,707	172	4,320	355		3,046	5,024	5,572			4,432	2	22,923	154,630	1,593,506	9.7%
2002	30,060		69,973		642	14,370	21,245	336	76	3,396							140,098	327	4,802	740			6,284	8,085			4,992	3	25,233	165,331	1,703,246	9.7%
2001	28,383		66,299		2,531	13,674	13,141	401	110								124,539	313	5,781	950			5,597	9,073			3,964	4	25,682	150,221	1,570,629	9.6%
2000	24,635		60,407		2,031	13,512	13,613	412	155								114,765	459	5,714	1,217			3,781	7,997			980	6	20,154	134,919	1,549,544	8.7%
1999	24,100		58,122		1,722	12,465	14,511	332									111,252	587	7,001	607			3,872	8,079				5	20,151	131,403	1,501,143	8.8%
1998	25,490		54,066		2,207	4,124	14,306										100,193	844	3,389	1,415			3,765	7,400				10	16,823	117,016	1,389,063	8.4%
1997	21,312		49,551		2,586	2,004	14,778										90,231	940	1,491	1,710			4,113	8,587				13	16,854	107,085	1,387,945	7.7%
1996	20,512		37,648		924	2,940											62,024	938	1,569	1,226			5,974	1,970				16	11,693	73,717	1,173,090	6.3%
1995	20,944		33,386		836	2,696											57,862	209	1,023				7,653					38	8,923	66,785	1,130,212	5.9%

\* Includes sales of Legend.

\*\* Includes sales of Vigor.

\*\*\* Includes sales of Integra.

\*\*\*\* Includes sales of EL.

(continued on next page)

## North America Sales

## Honda/Acura Vehicle Sales in Canada (Continued)

	Honda																	Acura														
	Accord	Crosstour	Civic	Clarity	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element	Ridgeline	Fit	CR-Z	Passport	HR-V	Honda Division Total	RL / RLX*	TL / TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share
1994	22,256		35,172		1,140	76											58,644	559	664				8,728				31	9,982	68,626	1,224,945	5.6%	
1993	19,832		36,259		2,001												58,092	896	1,114				8,294				64	10,368	68,460	1,164,677	5.9%	
1992	31,578		36,339		3,250												71,167	1,679	1,853				9,853				91	13,476	84,643	1,204,418	7.0%	
1991	35,161		50,320		3,293												88,774	2,315	1,682				11,430				253	15,680	104,454	1,266,338	8.2%	
1990	38,112		45,880		4,351												88,343	2,299					10,396				156	12,851	101,194	1,320,631	7.7%	
1989	32,181		37,684		4,141												74,006	2,656					7,766					10,422	84,428	1,442,256	5.9%	
1988	29,186		31,014		6,134												66,334	3,208					5,503					8,711	75,045	1,514,995	5.0%	
1987	31,463		25,831		9,655												66,949	2,541					3,486					6,027	72,976	1,488,027	4.9%	
1986	27,613		22,806		13,082												63,501												63,501	1,476,500	4.3%	
1985	26,391		23,807		12,764												62,962												62,962	1,496,224	4.2%	
1984	23,243		19,519		10,421												53,183												53,183	1,190,201	4.5%	
1983	28,096		18,903		7,213												54,212												54,212	1,017,811	5.3%	
1982	21,116		30,286		4,559												55,961												55,961	895,914	6.2%	
1981	20,807		36,607		6,069												63,483												63,483	1,173,275	5.4%	
1980	14,007		28,898		3,940												46,845												46,845	1,288,271	3.6%	
1979	10,255		19,880		2,831												32,966												32,966	1,386,029	2.4%	
1978	10,020		34,970														44,990												44,990	1,350,411	3.3%	
1977	6,787		44,121														50,908												50,908	1,317,147	3.9%	
1976	644		32,703														33,347												33,347	1,291,463	2.6%	
1975			20,742														20,742												20,742	1,316,629	1.6%	
1974			5,241														5,241												5,241	1,249,304	0.4%	
1973			747														747												747	1,226,698	0.1%	
TOTAL	924,670	6,781	2,217,309	2,424	108,328	251,258	663,580	2,586	4,075	113,790	17,579	49,483	116,833	1,359	5,412	67,841	4,553,308	23,453	106,394	8,300	19,769	27,398	119,519	85,290	85,286	1,171	103,799	892	581,271	5,134,579	68,965,959	7.45%

\* Includes sales of Legend.

\*\* Includes sales of Vigor.

\*\*\* Includes sales of Integra.

\*\*\*\* Includes sales of EL.



North America Sales

Honda Automobile and Motorcycle Sales in Mexico

	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004
Automobile	128,557	72,739	83,821	90,362	90,168	92,000	62,723	60,951	54,515	36,209	39,866	37,187	56,264	54,802	49,102	39,351	29,730
Motorcycle	58,942	67,084	65,969	71,406	70,472	73,000	64,696	61,577	52,158	34,086	23,504	27,670	46,406	49,187	44,079	48,140	40,053

(Note: Chart continued below.)

Honda Automobile and Motorcycle Sales in Mexico

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987
Automobile	29,016	30,430	28,284	24,481	18,879	12,533	5,978	1,894	298								
Motorcycle	32,029	26,034	20,268	22,434	20,531	19,222	12,767	6,395	6,996	14,356	15,282	23,027	20,916	19,888	17,677	18,605	3,848

## North America Manufacturing

### U.S. Manufacturing Facilities

#### Honda Development & Manufacturing of America

\* NOTE: Effective April 1, 2021 all of Honda's auto manufacturing facilities in the U.S. were unified into a single company — Honda Development & Manufacturing of America, LLC. The production facilities remain in operation in their original locations.

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Marysville Auto Plant</b> <b>Marysville, Ohio</b>	Accord Accord Hybrid CR-V Acura TLX Acura TLX Type S Acura ILX	Nov. 1982	4.4 million sq. ft.	440,000 vehicles	3,900	\$5.4 billion
	The first U.S. auto plant established by a Japanese automaker, the Marysville Auto Plant (MAP) began production of Accord on November 1, 1982, three years after Honda started U.S. motorcycle production on September 10, 1979. MAP has the largest vehicle production capacity of any Honda auto plant in the U.S. and has produced more than 14 million vehicles through 2020, including more than 12 million Accords. MAP also builds the Accord Hybrid, including sub-assembly of the IPU hybrid battery unit, as Honda advances the production of electrified vehicles in North America. The plant is the exclusive global production facility for the Acura ILX and TLX, including the all-new Acura TLX Type S, which went into production in 2021.						
	<b>East Liberty Auto Plant</b> <b>East Liberty, Ohio</b>	CR-V Acura RDX Acura MDX	Dec. 1989	3 million sq. ft.	240,000 vehicles	2,700	\$1.9 billion
	Honda's second U.S. auto production facility, the East Liberty Plant (ELP) has produced over 6.3 million vehicles since opening in 1989. Although it began production with the Honda Civic, ELP defined flexible manufacturing in 2002 when it performed a first by building light trucks and cars on the same line. Today, ELP builds only crossover and SUV models, including CR-V and the Acura RDX and MDX. The plant is the exclusive global production facility for the Acura RDX and MDX, and will be the home to the MDX Type S when that model goes into production in late 2021.						
	<b>Performance Manufacturing Center</b> <b>Marysville, Ohio</b>	Acura NSX Acura PMC Edition Models	April 2016	330,000 sq. ft.	Build to order	100	\$70 million
	The Performance Manufacturing Center (PMC) is the exclusive global manufacturing facility for the Acura NSX supercar and is structured around an innovative blend of human craftsmanship and advanced technology. The PMC ushered in new approaches to vehicle construction, paint, assembly and quality confirmation to represent a pinnacle expression of the Acura brand DNA of Precision Crafted Performance. In mid-2019, the PMC added production of the 2020 Acura TLX PMC Edition, followed by production of the 2021 Acura MDX PMC Edition and RDX PMC Edition in 2020, as an extension of its unique capabilities at small-batch production. This marked the first time its special nano-pigment paint has been applied to core Acura models.						

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

## North America Manufacturing

### U.S. Manufacturing Facilities

#### Honda Development & Manufacturing of America (Continued)

\* NOTE: Effective April 1, 2021 all of Honda's auto manufacturing facilities in the U.S. were unified into a single company — Honda Development & Manufacturing of America, LLC. The production facilities remain in operation in their original locations.

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Anna Engine Plant Anna, Ohio</b>	4-Cylinder Engines V-6 Engines Turbo Engines CVT Pulleys		July 1985	2.8 million sq. ft.	1,180,000 engines	3,000	\$2.7 billion
	Honda’s largest automobile engine plant in the world, the Anna Engine Plant produces V6 and inline 4-cylinder engines, including 1.5, 2.0 and 3.0-liter turbo engines, and various engine components for Honda plants throughout the world. AEP also is the exclusive manufacturer of the twin-turbo V6 that powers the Acura NSX, built by master technicians in a bespoke assembly facility within the plant. The line produces the 2.0-liter VTEC® Turbo for the Civic Type R, as well as engines for the Accord, Insight, and CR-V, along with the Acura TLX, ILX, RDX and MDX. In 2021, the line began production of the all-new 3.0-liter turbo V6 engine for the TLX Type S as part of a \$200 million plant expansion.							
	<b>Alabama Auto Plant Lincoln, Alabama</b>	Pilot Passport Odyssey	Ridgeline V-6 engines	Nov. 2001	4.9 million sq. ft.	340,000 vehicles 340,000 engines	4,500	\$3 billion
	The Alabama Auto Plant (AAP) is the exclusive global production source of four Honda light trucks, including the Odyssey minivan, the Pilot and Passport sport utility vehicles and the Ridgeline pickup truck. In this role, AAP associates have the sole responsibility for launching each model into mass production. The plant also produces the V6 engines that power each vehicle. The facility was the first automobile plant in North America to operate as a zero-waste-to-landfill facility, leading the way for reduced waste from vehicle production activities at all of Honda’s plants in North America.							
	<b>Indiana Auto Plant Greensburg, Indiana</b>	Civic Hatchback CR-V	CR-V Hybrid Insight	Oct. 2008	2.5 million sq. ft.	250,000 vehicles	2,600	\$1.3 billion
	Honda’s Indiana Auto Plant (IAP), began production of Civic sedans in October 2008. With the addition of the Honda CR-V in early 2017, IAP is building passenger cars and light trucks on the same production line. In May 2018, IAP launched the Honda Insight hybrid sedan into production, including sub-assembly of the IPU hybrid battery unit. This paved the way for the launch of production of the all-new Honda CR-V Hybrid in January 2020, now Honda’s best-selling hybrid-electric vehicle in America. The state-of-the-art plant is a zero-waste-to-landfill facility.							

Note: Each plant uses domestic and globally sourced parts.

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## North America Manufacturing

### U.S. Manufacturing Facilities

#### Honda Development & Manufacturing of America (Continued)

\* NOTE: Effective April 1, 2021 all of Honda's auto manufacturing facilities in the U.S. were unified into a single company — Honda Development & Manufacturing of America, LLC. The production facilities remain in operation in their original locations.

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>Georgia Transmission Plant Tallapoosa, Georgia</b>	Automatic Transmissions	May 2006	590,000 sq. ft.	375,000 V-6 automatic transmissions	500	\$465 million
	<b>Ohio Transmission Plant Russells Point, Ohio</b>	Automatic Transmissions Two-motor hybrid systems Super Handling All-wheel Drive™ (SH-AWD®) systems	July 1996	1.1 million sq. ft.	1 million transmissions AT and CVT 99,000 hybrid power systems 1.5 million gear sets 290,000 4WD diffs 300,000 4WD transfer cases	1,150	\$1 billion

Note: Each plant uses domestic and globally sourced parts.

## North America Manufacturing

### U.S. Manufacturing Facilities

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	<b>South Carolina Manufacturing Timmonsville, South Carolina American Honda Motor Co., Inc.</b>	Four Trax ATVs Pioneer Side x Sides	Talon Side x Sides	July 1998	945,000 sq. ft.	100,000 ATVs  100,000 Side x Sides	1,000	\$440 million
	South Carolina Manufacturing began production of all-terrain vehicles (ATVs) in 1998, as Honda’s second powersports production facility in America. Today, the plant makes Honda FourTrax all-terrain (ATV) vehicles and is the exclusive global production home of side-by-side vehicles, including the Honda Pioneer series and Talon sports models. The plant began production of the Pioneer line of side-by-sides in June 2013. Production of the Honda Talon 1000X and 1000R sport side-by-sides began in 2019.							
	<b>Honda Power Equipment Mfg., Inc. Sweepsonville, North Carolina</b>	General-purpose engines Walk-behind lawn mowers Snow blowers String trimmers	Water pumps Tillers Generators	Aug. 1984	700,000 sq. ft.	2,000,000 engines  500,000 power equipment products	750	\$370 million
	Honda Power Equipment Mfg. (HPE) began production of lawn mowers in 1984, as the third Honda manufacturing plant in America. Today the facility produces a wide variety of general-purpose engines and numerous power equipment products including lawn mowers, snow blowers, string trimmers and mini-tillers, water pumps, and pressure washers, and in 2016 the plant expanded its capabilities with production of the first Honda generators to be built in the United States.							
	<b>Honda Aircraft Company, LLC Greensboro, North Carolina</b>	HondaJet Elite S		Oct. 2012	760,000 sq. ft.	80-100 aircraft	About 1,000	\$260 million
	Honda Aircraft Company (HACI) was founded in August 2006, and is responsible for the research, development, sales, marketing and manufacturing of the HondaJet Elite S, the world’s most advanced light jet. HondaJet is built exclusively at the company’s global headquarters in Greensboro, NC. In 2020, HondaJet became the most delivered aircraft in its category for the fourth consecutive year. In 2021, HACI opened a new 83,100 square-foot facility to house a new wing assembly process for the HondaJet Elite, representing an additional investment of \$24.3 million. In 2021, HACI began production of the HondaJet Elite S featuring several upgrades that expand operational capability and add intuitive enhancements that seamlessly improve flight operation. With an increased maximum takeoff weight of 200 lbs., customers can now fly up to 120 nm (138 mi) further or carry an additional passenger.							
	<b>Honda Aero, Inc. Burlington, North Carolina</b>	HF120 jet engines		Oct. 2012	132,000 sq. ft.	500 engines	115	\$63 million
	Honda Aero began production of the GE Honda Aero Engines HF120 turbofan engines in 2014, receiving FAA production certification in 2015, the first company in 23 years to earn this certification to build a jet engine in America. The HF120 Turbofan is a 2000-lb thrust-class turbofan engine used for light business jets. Designed to provide longer time between overhauls, the HF120 is the most powerful and most fuel-efficient business jet engine in its class. HAI also serves as the official maintenance, repair and overhaul (MRO) facility for HF120 customers and received MRO certification from the FAA in 2016.							

Note: Each plant uses domestic and globally sourced parts.

## North America Manufacturing

### North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
Canada	<b>Honda of Canada Mfg. Alliston Auto Plants 1 &amp; 2 Alliston, Ontario</b>  Honda Canada Mfg. (HCM) was the first company from a Japanese automaker to produce cars in Canada. Plant 1, which began mass production in 1986, builds the Honda Civic Sedan. Plant 2 began mass production in fall 1998, with the exclusive launch responsibility for four light truck models: the Odyssey minivan, Pilot SUV, Ridgeline pickup and the Acura MDX. In 2012, Plant 2 began production of the Honda CR-V. HCM served as the lead plant in North America for the launch of the 2021 Civic Sedan. In 2020, HCM produced its 9-millionth vehicle.	Plant 1: Civic Sedan, Civic Si Plant 2: CR-V	Nov. 1986	4.3 million sq. ft.	390,000 vehicles	4,200	\$4.3 billion CAD
	<b>Honda of Canada Mfg. Alliston Engine Plant Alliston, Ontario</b>  Honda of Canada Mfg. began producing 4-cylinder automobile engines at its new engine plant in 2008. The plant currently produces 2.0-liter normally aspirated engines for the Civic Sedan and the 2.4L engine for the CR-V.	4-cylinder engines	Sept. 2008	see above	260,000 engines	700	\$700 million CAD
Mexico	<b>Honda de Mexico S.A. de C.V. Motorcycle/Parts Plant El Salto, Estado de Jalisco</b>  The Guadalajara plant produces complete motorcycles and service replacement parts for Honda cars and motorcycles. The motorcycles include models produced exclusively for sale in Mexico, as well as models sold in Mexico and the U.S. The replacement parts include stamped metal parts and bumpers used by Honda dealers in the U.S., in the service and repair of previous model-year Honda vehicles. In April 2020, the Guadalajara auto plant shifted exclusively to motorcycles, service parts and water pumps.	Motorcycles Automobile parts	March 1988	475,000 sq. ft.	100,000 motorcycles 350,000 auto parts 950,000 service bumpers 50,000 water pumps	1,200	\$210 million U.S. dollars
	<b>Honda de Mexico S.A. de C.V. Automobile Plant Celaya, Estado de Guanajuato</b>  The Honda de Mexico Celaya Auto Plant began production in late 2013 and is Honda's newest mass production automobile and engine manufacturing plant in North America. The plant began production with the Honda Fit and its 1.5-liter engine. The Celaya Auto Plant began building the all-new Honda HR-V subcompact crossover in late 2014. Today, the plant is the exclusive source of the HR-V for North American markets, while also supplying select overseas markets.	HR-V Engines	Feb. 2014	2.6 million sq. ft.	200,000 vehicles 200,000 engines	4,600	\$1 billion U.S. dollars
	<b>Honda de Mexico, S.A. de C.V. Transmission Plant Celaya, Estado de Guanajuato</b>  The Celaya transmission plant began production of Continuously Variable Transmissions (CVT) in 2015 for models built at the Celaya Auto Plant and other Honda plants in North America.	CVT transmissions	July 2015	750,000 sq. ft.	350,000 transmissions	900	\$350 million U.S. dollars

*Note: Each plant uses domestic and globally sourced parts.*









## North America Manufacturing

### North American Engine Production

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
<b>Motorcycle Engine</b>	8,084	20,881	4,487	20,920	11,475	7,641	6,706	10,373	12,916	9,800	13,388	17,862	21,930	22,628	20,668	10,693	42,057	53,049
<b>Auto Engine</b>																		
L4 (Ohio) <sup>1,2</sup>		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	719,119	717,070	697,766	613,393	572,791	638,627	611,406
L4 (Canada) <sup>1</sup>																		
V6 (Ohio) <sup>3</sup>												6,754	67,062	197,244	340,485	441,462	434,183	398,914
V6 (Alabama) <sup>4</sup>																	2,283	108,020
L4 (Celaya, Mexico) <sup>1</sup>																		
<b>Total Auto Engine</b>		<b>8,391</b>	<b>64,230</b>	<b>107,140</b>	<b>216,285</b>	<b>474,494</b>	<b>499,827</b>	<b>498,069</b>	<b>470,882</b>	<b>567,997</b>	<b>591,112</b>	<b>725,873</b>	<b>784,132</b>	<b>895,010</b>	<b>953,878</b>	<b>1,014,253</b>	<b>1,075,093</b>	<b>1,118,340</b>

<sup>1</sup> 4-cylinder engines for Civic<sup>2</sup> 4-cylinder engines for Civic, Accord and CR-V<sup>3</sup> V6 engines for Accord, Acura TLX and Acura MDX<sup>4</sup> V6 engines for Passport, Odyssey, Ridgeline, Pilot and Accord

(Note: Chart continued below.)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
<b>Motorcycle Engine</b>	49,962	47,662	55,984	49,485	41,756	28,297	10,865												599,569
<b>Auto Engine</b>																			
L4 (Ohio) <sup>1,2</sup>	646,753	609,904	645,426	702,354	779,556	810,610	525,363	585,353	505,529	806,468	943,235	1,042,348	936,164	957,950	909,598	974,865	973,431	666,604	22,090,110
L4 (Canada) <sup>1</sup>							157,400	189,393	142,062	260,194	261,224	239,083	221,395	237,528	246,053	248,995	241,217	191,478	2,636,022
V6 (Ohio) <sup>3</sup>	442,614	469,660	438,894	437,070	322,204	262,838	116,584	188,289	152,315	233,123	171,314	175,539	144,066	147,535	142,117	103,697	67,839	118,664	6,020,466
V6 (Alabama) <sup>4</sup>	167,925	179,807	292,719	287,713	313,969	282,659	181,600	272,231	262,082	336,790	333,556	336,017	349,895	369,635	354,345	359,278	351,550	276,057	5,418,131
L4 (Celaya, Mexico) <sup>1</sup>											63,172	145,539	144,597	255,112	213,645	132,805	168,348	138,618	1,261,836
<b>Total Auto Engine</b>	<b>1,257,292</b>	<b>1,259,371</b>	<b>1,377,039</b>	<b>1,427,137</b>	<b>1,415,729</b>	<b>1,356,107</b>	<b>980,947</b>	<b>1,235,266</b>	<b>1,061,988</b>	<b>1,636,575</b>	<b>1,772,501</b>	<b>1,938,526</b>	<b>1,796,117</b>	<b>1,967,760</b>	<b>1,865,758</b>	<b>1,819,640</b>	<b>1,802,385</b>	<b>1,391,421</b>	<b>37,426,565</b>

<sup>1</sup> 4-cylinder engines for Civic<sup>2</sup> 4-cylinder engines for Civic, Accord and CR-V<sup>3</sup> V6 engines for Accord, Acura TLX and Acura MDX<sup>4</sup> V6 engines for Passport, Odyssey, Ridgeline, Pilot and Accord

## North America Manufacturing

### North American Transmission Production

<b>Automatic Transmission*</b>	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Honda Ohio Transmission Plant	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802	1,034,252	1,003,289
Honda Georgia Transmission Plant																
Honda de Mexico																
<b>Total Automatic Transmission</b>	<b>1,855</b>	<b>197,285</b>	<b>320,833</b>	<b>340,424</b>	<b>315,533</b>	<b>373,644</b>	<b>400,539</b>	<b>503,156</b>	<b>567,948</b>	<b>696,306</b>	<b>790,599</b>	<b>844,769</b>	<b>923,020</b>	<b>1,011,802</b>	<b>1,034,252</b>	<b>1,003,289</b>

\* From 1989-96, transmissions were produced at the Anna Engine Plant.

Honda began transmission production in 1997.

Honda Georgia Transmission Plant began transmission production in 2006.

(Note: Chart continued below.)

<b>Automatic Transmission*</b>	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	<b>TOTAL</b>
Honda Ohio Transmission Plant	1,031,130	883,554	719,861	687,725	504,426	599,404	599,821	994,579	1,245,895	856,582	895,248	1,010,600	826,904	841,402	852,322	<b>702,813</b>	<b>22,577,520</b>
Honda Georgia Transmission Plant		52,456	273,379	282,936	182,078	263,601	281,682	364,145	345,169	365,375	268,768	263,111	303,926	343,466	312,811	<b>239,793</b>	<b>4,142,696</b>
Honda de Mexico											40,667	278,646	306,517	252,647	280,364	<b>258,573</b>	<b>1,417,414</b>
<b>Total Automatic Transmission</b>	<b>1,031,130</b>	<b>936,010</b>	<b>993,240</b>	<b>970,661</b>	<b>686,504</b>	<b>863,005</b>	<b>881,503</b>	<b>1,358,724</b>	<b>1,591,064</b>	<b>1,221,957</b>	<b>1,204,683</b>	<b>1,552,357</b>	<b>1,437,347</b>	<b>1,437,515</b>	<b>1,445,497</b>	<b>1,203,199</b>	<b>28,139,650</b>

\* From 1989-96, transmissions were produced at the Anna Engine Plant.

Honda began transmission production in 1997.

Honda Georgia Transmission Plant began transmission production in 2006.

## North America Manufacturing

## North American Powersports Product Production

	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
<b>Marysville Motorcycle Plant</b>																					
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	14,448	7,641	7,676	16,048	20,393	21,207	29,502	34,630	39,135	38,173	33,674
ATV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	127,044	99,732
Subtotal	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	47,141	63,058	54,919	67,028	82,630	105,716	127,324	151,825	183,032	165,217	133,406
<b>South Carolina</b>																					
ATV																				27,257	116,962
Side-by-Sides																					
PWC																					
Subtotal																				27,257	116,962
<b>Honda de Mexico S.A. de C.V.</b>																					
Motorcycle										1,421	15,163	12,862	11,667	32,258	21,948	14,382	9,363	6,283	7,023	10,298	11,951
<b>Total N.A. Production</b>																					
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	29,611	20,503	19,343	48,306	42,341	35,589	38,865	40,913	46,158	48,471	45,625
ATV/UTV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	154,301	216,694
Side-by-Sides																					
PWC																					
<b>Grand Total</b>	<b>3,326</b>	<b>22,203</b>	<b>55,871</b>	<b>50,050</b>	<b>41,143</b>	<b>59,156</b>	<b>41,961</b>	<b>28,029</b>	<b>41,669</b>	<b>24,643</b>	<b>62,304</b>	<b>75,920</b>	<b>66,586</b>	<b>99,286</b>	<b>104,578</b>	<b>120,098</b>	<b>136,687</b>	<b>158,108</b>	<b>190,055</b>	<b>202,772</b>	<b>262,319</b>

(Note: Chart continued below.)

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
<b>Marysville Motorcycle Plant</b>																						
Motorcycle	24,890	56,036	60,862	60,345	58,264	60,524	60,171	44,423	28,334	10,865												1,093,871
ATV	105,284	66,243	62,596	48,180	38,557	9,915																1,249,544
Subtotal	130,174	122,279	123,458	108,525	96,821	70,439	60,171	44,423	28,334	10,865												2,343,415
<b>South Carolina</b>																						
ATV	153,742	223,659	234,453	244,218	280,291	264,086	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	123,471	75,066	61,430	3,394,545
Side-by-Sides																				47,922	35,392	83,314
PWC			564	11,782	11,918	11,193	10,359	4,211	2,279	72												52,378
Subtotal	153,742	223,659	235,017	256,000	292,209	275,279	270,626	226,697	155,953	32,122	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	123,471	122,988	96,822	3,530,237
<b>Honda de Mexico S.A. de C.V.</b>																						
Motorcycle	12,031	14,950	19,298	18,394	22,736	26,696	23,720	9,679	7,120	5,040		7,050	52,447	39,550	49,590	56,720	48,309	57,450	59,407	58,942	47,851	791,599
<b>Total N.A. Production</b>																						
Motorcycle	36,921	70,986	80,160	78,739	81,000	87,220	83,891	54,102	35,454	15,905		7,050	52,447	39,550	49,590	56,720	48,309		59,407	58,942	47,851	1,885,470
ATV/UTV	259,026	289,902	297,049	292,398	318,848	274,001	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	123,471	75,066	61,430	4,644,089
Side-by-Sides																				47,922	35,392	83,314
PWC			564	11,782	11,918	11,193	10,359	4,211	2,279	72									0	0	0	52,378
<b>Grand Total</b>	<b>295,947</b>	<b>360,888</b>	<b>377,773</b>	<b>382,919</b>	<b>411,766</b>	<b>372,414</b>	<b>354,517</b>	<b>280,799</b>	<b>191,407</b>	<b>48,027</b>	<b>83,957</b>	<b>113,949</b>	<b>165,297</b>	<b>147,492</b>	<b>169,818</b>	<b>179,541</b>	<b>188,667</b>	<b>379,134</b>	<b>182,878</b>	<b>181,930</b>	<b>144,673</b>	<b>6,665,251</b>

## North America R&D/Engineering

### U.S. R&D Operations

Honda established its first research and development operation in the U.S. in 1975 to conduct market research. Today, Honda conducts the research, design and development of new technologies and products in the U.S., including Honda and Acura automobiles, Honda power equipment, Honda powersports products, and HondaJet. Honda currently operates 19 R&D facilities in the U.S.

Operation	Location	Began
Automobile Styling and Market Research	Torrance, California	1975
<i>Responsibilities:</i> Market research, concept development and styling design for automobiles and powersports products. The Automobile Styling and Market Research function, now part of American Honda, is responsible for vehicle styling and user experience research for both Honda and Acura models. Associates designed the current Odyssey, Pilot, Passport and Ridgeline. In 2006, new Acura Design Studio was established within the Torrance campus, focused solely on the Acura automotive brand, and is responsible for the design of the current Acura TLX, TLX Type S, RDX, MDX and NSX supercar and forthcoming MDX Type S.		
North American Auto Development Center	Raymond, Ohio	1985
<i>Responsibilities:</i> Automobile research, product development, safety research & testing. The North American Auto Development Center (ADC), now part of Honda Development and Manufacturing (HDMA) is responsible for complete product development including the current Honda Pilot, Passport, Odyssey and Ridgeline, and the Acura NSX, TLX, TLX Type S, RDX, MDX, and forthcoming MDX Type S. The Automotive Safety Research Facility at the ADC houses one of the world's most sophisticated high-resolution crash test barrier blocks, the world's first pitching crash test simulator, a scale wind tunnel, along with other advanced safety research and testing labs.		
Honda Proving Center of California	Cantil, California	1990
<i>Responsibilities:</i> Testing ground for future Honda and Acura products, including automobiles, motorcycles, side-by-sides and ATVs.		
Ann Arbor Test Lab	Ann Arbor, Michigan	1975
<i>Responsibilities:</i> Emissions tests, including simulation of road conditions for the powertrain system.		
Denver Test Lab	Denver, Colorado	1980
<i>Responsibilities:</i> High-altitude emissions tests and catalyst aging.		

Operation	Location	Began
Pontiac Office	Pontiac, Michigan	2017
<i>Responsibilities:</i> Development of fuel cell technologies, including a next-generation fuel cell stack, as part of a joint venture with GM.		
Warren Office	Warren, Michigan	2018
<i>Responsibilities:</i> Development of autonomous vehicle technology, working in partnership with GM and Cruise.		
Columbus Research Labs	Columbus, Ohio	2012
<i>Responsibilities:</i> Advanced research into issues of driver distraction and other factors impacting driver behavior and road safety.		
Powersports Development Office	Raymond, Ohio	1985
<i>Responsibilities:</i> All-terrain vehicle (ATV) and side-by-side research and development. The Powersports Development Office, now part of American Honda, is responsible for the design, development and market testing of Honda all-terrain vehicles and side-by-side products, like the Talon and Pioneer.		
Honda of South Carolina Mfg.	Timmonsville, SC	2012
<i>Responsibilities:</i> All-terrain vehicle (ATV) and side-by-side research and development.		
LC Development Center	Haw River, North Carolina	1993
<i>Responsibilities:</i> Power product research, new product development and testing. The LC Development Center, now part of American Honda, is responsible for the design, development and market testing of various Honda power equipment products, including lawn mowers produced at Honda Power Equipment Mfg., Inc., which is located adjacent to the development center.		
Marine Research Facility	Grant-Valkaria, Florida	2009
<i>Responsibilities:</i> Marine product research, development and testing. The Marine Research Facility, now part of American Honda, is dedicated to Honda's marine business, strategically located on the water in Grant-Valkaria, Florida, in the heart of the U.S. marine industry. Associates at the 11,000 square foot facility are responsible for market research, product development and testing of Honda marine products. Most of the Honda outboard engines sold in the U.S. have been tested here.		

## North America R&D/Engineering

### Aviation R&D

Operation	Location	Began
Honda Aircraft Company, LLC	Greensboro, North Carolina	2006
<i>Responsibilities:</i> The Greensboro, North Carolina facility is the world headquarters for the Honda Aircraft Company, maker of the HondaJet Elite S, including state-of-the-art R&D, production, administration and customer service facilities to develop, produce, market and support the HondaJet.		
Honda Aero, Inc.	Burlington, North Carolina	2004
<i>Responsibilities:</i> Located adjacent to the Burlington-Alamance County regional airport, the Honda Aero facility, which is the global production home of the HF120 light-jet engine, is the official Maintenance Repair and Overhaul facility for the HF120, and features a state-of-the-art test cell, repair and overhaul along with parts warehousing.		

### Motorsports R&D

Operation	Location	Began
Honda Performance Development	Santa Clarita, California	1993
<i>Responsibilities:</i> The headquarters of Honda Performance Development, the Santa Clarita facility designs and develops racing engines, and chassis and performance parts as well as providing technical and race support to Honda-powered race teams.		
Indianapolis Development Facility	Brownsburg, Indiana	2013
<i>Responsibilities:</i> The Indianapolis Development Facility is home to HPD's Indiana Tech Center, providing race preparations support, engineering support and racing simulations for IndyCar race teams.		

### Honda Research Institute USA, Inc.

Established in 2003, Honda Research Institute is North America's advanced research center that provides innovative solutions to complex problems with direct applications to Honda's current and future technology road map.

Operation	Location	Began
Silicon Valley Research Office	San Jose, California	2003
<i>Responsibilities:</i> Advanced technology research. The team of scientists and engineers at Honda Research Institute (HRI) create technologies, often generated through a scientific process, and apply them to real situations, addressing more than just abstract principles. HRI follows an open innovation model that establishes partnerships and alliances with academia and the private sector.		
Detroit Research Office	Ann Arbor, Michigan	1996
<i>Responsibilities:</i> The Detroit Research Office of HRI, formerly part of Honda R&D Americas, conducts research to improve safety for everyone sharing the road, including wireless communication for in-vehicle navigation systems, telematics system design and development, and connected and automated vehicle system research.		

### Honda Innovations

Formed in 2011, Honda Innovations is responsible for developing transformative collaborations within all areas of Honda's activities. Honda Xcelerator, the outward-facing program of Honda Innovations, supports technology and business innovators through open innovation. Through the Honda Xcelerator program Honda partners with innovators, including startups across all funding stages as well as global brands.

Operation	Location	Began
Honda Innovations	Mountain View, California	2017
<i>Responsibilities:</i> Focus areas include Connected Vehicle/Internet of Things (IoT) services, Human Machine Interface, Machine Intelligence/Robotics, Connected Services, Personal Mobility, Sharing Economy, and Industrial Innovation.		

## U.S. Exports

## Exports of U.S. - Made Honda and Acura Vehicles\*

Region	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Latin America/Caribbean						85	833	6,829	6,282	7,199	7,721	5,677	3,222	2,918	3,152	1,788	1,190
Japan		6,650	3,432	12,022	14,520	22,921	23,426	52,091	49,504	44,039	27,016	10,723	12,368	6,113	6,588	3,708	2,989
Asia/Oceania	667	2,375	3,085	2,566	2,964	17,200	8,276	5,308	2,491	2,108	2,686	8,263	1,639	140	120		1
Europe					6,350	6,943	5,740	34,063	21,397	19,719	8,540	8,279	7,969	2,993	5,292	1,219	728
Middle East/Africa				1,697	3,889	4,969	3,008	2,858	3,153	2,110	2,800	6,681	439	463	245	343	738
Mexico									663	869	3,060	6,397	10,455	11,952	15,613	14,613	11,104
Other **				2,025	772	393	1,117	3,249	3,375	4,993	4,026	4,354	4,160	4,611	3,653	3,714	4,574
<b>TOTAL ***</b>	<b>667</b>	<b>9,025</b>	<b>6,517</b>	<b>18,310</b>	<b>28,495</b>	<b>52,511</b>	<b>42,400</b>	<b>104,398</b>	<b>86,865</b>	<b>81,037</b>	<b>55,849</b>	<b>50,374</b>	<b>40,252</b>	<b>29,190</b>	<b>34,663</b>	<b>25,385</b>	<b>21,324</b>

(Note: Chart continued below.)

Region	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
Latin America/Caribbean	1,339	2,494	4,573	4,311	5,431	3,158	6,201	4,887	6,005	7,293	4,868	4,947	4,000	10,943	13,238	11,146	5,161	146,891
Japan	276	183	45	39	23	35	29	2	65	65	40	49	64	336	262	65	18	299,706
Asia/Oceania	1	1	451	561	257	1,120	358	364	4,444	8,245	9,798	7,308	7,182	9,031	7,528	9,352	1,652	127,542
Europe	566	77			6,178	191	179	1,695	3,571	17,877	12,065	731	706	2,648	4,394	1,946	757	182,813
Middle East/Africa	431	1,386	1,886	1,978	5,562	3,118	5,014	16,532	32,250	45,573	22,998	11,785	18,143	20,370	22,634	14,138	7,318	264,509
Mexico	7,646	11,218	18,368	24,676	26,647	10,156	17,715	18,058	25,296				18,527	42,621	47,442	35,139	18,013	396,248
Other **	4,723	5,031	3,178	3,420	3,436	2,198	3,453	3,512	5,743	6,377	5,446	4,302	4,832	6,323	5,798	6,335	4,610	123,733
<b>TOTAL ***</b>	<b>14,982</b>	<b>20,390</b>	<b>28,501</b>	<b>34,985</b>	<b>47,534</b>	<b>19,976</b>	<b>32,949</b>	<b>45,050</b>	<b>77,374</b>	<b>85,430</b>	<b>55,215</b>	<b>29,122</b>	<b>53,454</b>	<b>92,272</b>	<b>101,296</b>	<b>78,121</b>	<b>37,529</b>	<b>1,541,442</b>

\* Shipments to Canada are not included.

\*\* Exports to Puerto Rico, Guam, Saipan and sales to military personnel on foreign duty.

\*\*\* Prior to 2013 U.S. exports included units made in the U.S. and exported to Mexico. Starting from 2014, only units made in the U.S. and exported to countries outside of North America (U.S., Canada and Mexico) are counted as U.S. exports.

## U.S. Exports

## Exports of U.S. - Made Honda Motorcycles, ATVs and Side-by-Sides

Region	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Americas *	37	55	12			13	3				5,057	1,045	896	720	909	1,047	845	2,528	2,863	3,752	4,066
Japan	51	10	34	54	29	24	4		725	500		610	475	157	22	1,161	522	941	1,286	312	90
Europe/Middle East/Africa	3,033	6,547	2,300	1,203	1,924	953	1,531	2,244	2,689	1,402	2,418	4,082	4,407	5,224	6,349	10,116	9,162	10,218	12,071	9,160	11,035
Asia/Oceania	106	147	121	29	28					1,240	3,425	2,631	4,340	5,477	4,336	5,870	7,893	6,499	8,937	8,676	11,060
Other **																	835	470	1,097	1,097	1,286
<b>TOTAL</b>	<b>3,227</b>	<b>6,759</b>	<b>2,467</b>	<b>1,286</b>	<b>1,981</b>	<b>990</b>	<b>1,538</b>	<b>2,244</b>	<b>3,414</b>	<b>3,142</b>	<b>10,900</b>	<b>8,368</b>	<b>10,118</b>	<b>11,578</b>	<b>11,616</b>	<b>18,194</b>	<b>19,257</b>	<b>20,656</b>	<b>26,254</b>	<b>22,997</b>	<b>27,537</b>

(Note: Chart continued below.)

Region	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
Americas *	3,477	3,659	3,232	4,201	7,162	6,874	9,088	8,243	4,724	2,444	4,469	3,016	2,889	1,446	1,595	2,442	3,018	2,400	1,946	1,595	101,768
Japan	847	555	452	99	102	501	365	374	42	2	23	10		5		16	30	5	0	0	10,435
Europe/Middle East/Africa	13,704	13,121	14,479	16,779	20,154	16,538	15,692	14,346	8,617	9,594	7,029	8,806	4,194	7,175	4,989	5,765	6,616	6,364	5,796	4,608	312,434
Asia/Oceania	4,441	9,148	5,640	8,512	11,313	8,105	9,497	9,196	5,162	8,314	9,591	7,104	5,196	9,184	8,453	7,098	8,470	8,028	5,272	5,943	224,482
Other **	1,668	1,404	1,077	525	726	199	96	156	82	82	269	31		915	19	264	24	30	33	27	12,412
<b>TOTAL</b>	<b>24,137</b>	<b>27,887</b>	<b>24,880</b>	<b>30,116</b>	<b>39,457</b>	<b>32,217</b>	<b>34,738</b>	<b>32,315</b>	<b>18,627</b>	<b>20,436</b>	<b>21,381</b>	<b>18,967</b>	<b>12,279</b>	<b>18,725</b>	<b>15,056</b>	<b>15,585</b>	<b>18,158</b>	<b>16,827</b>	<b>13,047</b>	<b>12,173</b>	<b>649,358</b>

\* Shipments to Canada and Mexico are not included.

\*\* Exports to Puerto Rico, China, Guam, Saipan and sales to military personnel on foreign duty.

## Exports of U.S. - Made Power Equipment Products

Region	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Americas *	48	32	108	83	53	106	220	447	535	779	1,163	4,403	1,000**	1,000**	246	1,215
Japan			1,800	1,992	737	2,402	696	1,435	2,400	3,584	6,578	5,879	2,096	2,122	2,160	2,453
Europe/Middle East/Africa			40,716	29,989	11,561	25,785	48,774	66,058	81,549	57,770	64,702	64,292	34,529	98,899	64,160	31,682
Asia/Oceania			168	254	436	511	13,943	14,650	24,625	22,783	29,228	31,014	28,861	24,526	24,632	20,000
Puerto Rico										17	2,332	131			112	242
<b>TOTAL</b>	<b>48</b>	<b>32</b>	<b>42,792</b>	<b>32,318</b>	<b>12,787</b>	<b>28,804</b>	<b>63,633</b>	<b>82,590</b>	<b>109,109</b>	<b>84,933</b>	<b>104,003</b>	<b>105,719</b>	<b>66,486</b>	<b>126,547</b>	<b>91,310</b>	<b>55,592</b>

(Note: Chart continued below.)

Region	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
Americas *	1,857	2,582	3,220	3,529	5,475	5,950	9,667	6,539	3,140	1,595	3,702	5,344	6,084	5,838	10,387	8,789	20,197	115,333
Japan	563	1,554	1,212	1,366	1,174	3,466	1,878	1,809	1,834	1,497	3,659	4,083	5,198	6,905	3,832	9,591	6,395	92,350
Europe/Middle East/Africa	30,174	87,710	84,114	109,715	130,825	67,099	86,639	82,991	73,201	280,517	418,213	352,277	299,847	96,063	63,381	90,805	34,803	3,108,840
Asia/Oceania	21,776	24,567	27,422	24,163	31,148	22,102	23,493	32,275	27,772	19,636	34,262	36,439	19,332	26,257	14,093	31,230	8,206	659,804
Puerto Rico	91	36	63	179	36	22	96				336	72	1,054	1,927	2,568	88	1,504	10,906
<b>TOTAL</b>	<b>54,461</b>	<b>116,449</b>	<b>116,031</b>	<b>138,952</b>	<b>168,658</b>	<b>98,639</b>	<b>121,773</b>	<b>123,614</b>	<b>105,947</b>	<b>303,245</b>	<b>460,172</b>	<b>398,215</b>	<b>331,515</b>	<b>136,990</b>	<b>94,261</b>	<b>140,503</b>	<b>71,105</b>	<b>3,987,233</b>

\* Shipments to Canada and Mexico are not included.

\*\* Actual export units to the Americas are unavailable for 2000 and 2001 — this number reflects company estimates.



## South America Regional Operations

### Major South America Companies

Location	Company	Established
Argentina	Honda Motor de Argentina S.A.	1978
	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles, power products and parts. Export of automobile parts.	
	Manufacture of motorcycles and automobiles.	2006 / 2011
Brazil	Honda South America Ltda.	2000
	<i>Responsibilities:</i> Coordination of Honda operations in South America	
	Moto Honda da Amazonia Ltda.	1977
	<i>Responsibilities:</i> Manufacture of motorcycles and power products.	
	Honda Automoveis do Brasil Ltda.	1995
	<i>Responsibilities:</i> Manufacture of automobiles.	
	Honda Componentes Da Amazonia Ltda.	1985
	<i>Responsibilities:</i> Manufacture of motorcycle parts.	
Chile	Honda Motor de Chile S.A.	1998
	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	
Peru	Honda del Peru S.A.	1974
	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles, power products and spare parts.	
	Honda Selva del Peru, S.A.	2006
	<i>Responsibilities:</i> Manufacture of motorcycles. Import and distribution of motorcycles, power products and spare parts.	

### Major South America Manufacturing Facilities

Location	Company	Products	Started
Argentina	Honda Motors de Argentina S.A.	Motorcycles Automobiles	2006 2011
Brazil	Moto Honda da Amazonia Ltda.	Motorcycles	1976
	Honda Automovies do Brasil Ltda.	Automobiles	1995
	Honda Componentes Da Amazonia Ltda.	Motorcycle parts	1985
Peru	Honda Selva del Peru S.A.	Motorcycles	2006

### Major South America R&D Centers

Operation	Location	Began
Honda R&D	Brazil	1998
	<i>Responsibilities:</i> Market research and analysis, liaison with manufacturing operations, and work with South America suppliers in developing parts for Honda products made in South America.	

## Europe/Middle East/Africa

## Major Europe/Middle East/Africa Companies

Location	Company	Established
Austria	Honda Motor Europe Ltd. Central Europe Branch <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1982
Belgium	Honda Motor Europe Logistics NV <i>Responsibilities:</i> Distribution of Honda parts and products.	April 1978
	Honda Motor Europe Benelux Branch <i>Responsibilities:</i> Distribution of automobiles, motorcycles and power products.	April 2007
	Honda Access Europe N.V. <i>Responsibilities:</i> Development and sales of Honda car accessories and merchandise towards Honda importers.	1991
Czech Republic	Honda Motor Europe Ltd. (Czech) <i>Responsibilities:</i> Import and distribution of automobiles and motorcycles.	August 1993
France	Honda Motor Europe Ltd. (France) <i>Responsibilities:</i> Import and distribution of Honda products.	May 1964
	Honda France Manufacturing S.A.S. <i>Responsibilities:</i> Import, manufacture and distribution of power products.	January 1986
Germany	Honda Motor Europe Ltd. (Germany) <i>Responsibilities:</i> Import and distribution of Honda products.	June 1961
	Honda R&D Europe (Deutschland) <i>Responsibilities:</i> Research and development for automobiles, motorcycles and power products.	April 1998
	Honda Research Institute Europe G.M.B.H. <i>Responsibilities:</i> Research and development of advanced technologies.	January 2003
Hungary	Honda Motor Europe Ltd. (Hungary) <i>Responsibilities:</i> Import and distribution of automobiles and motorcycles.	December 1993

Location	Company	Established
Italy	Honda Europe Motorcycle S.R.L. <i>Responsibilities:</i> Headquarters of motorcycle business in Europe.	April 1996
	Honda Italia Industriale, S.P.A. <i>Responsibilities:</i> Manufacture of motorcycles.	September 1971
	Honda Motor Europe Ltd. (Italy) <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	July 1990
	Honda R&D Europe (Italia) S.R.L. <i>Responsibilities:</i> Research and development of motorcycles and related products in Europe.	July 2000
	C.I.A.P. S.P.A. <i>Responsibilities:</i> Manufacture of motorcycle parts.	July 1988
Kenya	Honda Motorcycle Kenya Ltd. <i>Responsibilities:</i> Manufacture and sales of motorcycles.	March 2013
Netherlands	Honda Motor Europe Ltd. (Netherlands) <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1995
Portugal	Honda Motor Europe Ltd. (Portugal) <i>Responsibilities:</i> Import and distribution of: Motorcycles Automobiles Power products	April 2006 (as a subsidiary) March 1986 June 1989 June 1992
Poland	Honda Motor Europe Ltd. (Poland) <i>Responsibilities:</i> Import and distribution of automobiles.	December 1992
Russia	Honda Motor RUS LLC <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	February 2004

(continued on next page)

## Europe/Middle East/Africa

## Major Europe/Middle East/Africa Companies (Continued)

Location	Company	Established
Slovakia	Honda Motor Europe Ltd. (Slovakia) <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	May 1994
South Africa	Honda Motor Southern Africa (Pty.) Ltd. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	June 2000
Spain	Honda Europe Iberia Branch <i>Responsibilities:</i> Import, manufacture and distribution of automobiles and motorcycles.	March 1988
	Montesa Honda, S.A. (Sociedad Unipersonal) <i>Responsibilities:</i> Manufacture trial machines and after market parts for automobiles and motorcycles.	July 1986
Sweden	Honda Motor Europe Nordic Branch <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	February 1974
Switzerland	Honda Motor Europe Switzerland Branch <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1974
Turkey	Honda Turkiye A.S. <i>Responsibilities:</i> Manufacture of automobiles and import and distribution of automobiles and motorcycles.	April 1992
U.K.	Honda Motor Europe Ltd. <i>Responsibilities:</i> Coordination of operations in Europe and import and distribution of Honda products.	October 1989
	Honda of The U.K. Mfg. Ltd. <i>Responsibilities:</i> Manufacture of automobiles and automobile engines.	February 1985
	Honda Engineering Europe Ltd. <i>Responsibilities:</i> Development of manufacturing tools and equipment for European production operations.	May 1990
	Honda R&D Europe (U.K.) Ltd. <i>Responsibilities:</i> Research and development for Europe.	December 1992
	Honda Finance Europe PLC. <i>Responsibilities:</i> Financing for the sale of Honda products.	December 1996
	Honda Racing Development UK Ltd. <i>Responsibilities:</i> Reconignment of Formula One engine development and support of race participation.	February 2019

Location	Company	Established
Nigeria	Honda Mfg. (Nigeria), Ltd. <i>Responsibilities:</i> Manufacture of motorcycles and import and distribution of motorcycles and power products.	July 1979
	Honda Automobile Western Africa Ltd. <i>Responsibilities:</i> Manufacture, import and distribution of automobiles.	April 2013
U.A.E.	Honda Gulf Fze. <i>Responsibilities:</i> Distribution of parts for automobile, motorcycle and power products.	March 1994
	Honda Africa and the Middle East Representative office <i>Responsibilities:</i> Coordination of Honda sales operations in Africa and the Middle East.	April 2014

## Europe/Middle East/Africa Manufacturing Facilities

Location	Company	Products	Started
France	Europe Power Equipment S.A.	Power products	1986
Italy	Honda Italia Industriale S.p.A.	Motorcycles, motorcycle engines	1976
Nigeria	Honda Manufacturing (Nigeria) Ltd.	Motorcycles	1981
	Honda Automobile Western Africa Ltd.	Automobiles	2013
Turkey	Honda Turkiye A.S.	Automobiles	1997
Kenya	Honda Automobile Western Africa Ltd.	Motorcycles	2013

## Japan

## Major Japan Companies

Company	Established
Honda Motor Co., Ltd. <i>Responsibilities:</i> Product development, manufacture, and sale of automobiles, motorcycles and other transport machinery.	September 1948
Honda Finance Co., Ltd. <i>Responsibilities:</i> Financing for the sale and leasing of Honda products.	April 1999
Honda Trading Corporation <i>Responsibilities:</i> Import and export of parts for Honda products.	March 1972
Honda R&D Co., Ltd. <i>Responsibilities:</i> Technical research and development work for Honda products.	July 1960
Honda Engineering Co., Ltd. <i>Responsibilities:</i> Establishment of production systems and production lines and development of machine tools.	Sept 1970
Honda Access Corp. <i>Responsibilities:</i> Develop, manufacture and sales of Honda special accessories for motorcycles and automobiles.	August 1976
Mobilityland Corporation Two corporations were merged in June 2006 under Mobilityland Corporation. • Suzuka Circuit • Twin Ring Motegi <i>Responsibilities:</i> Operation of amusement parks and racing circuits.	June 2006  1962 1997
Honda Motorcycle Japan Co., Ltd. <i>Responsibilities:</i> Sales and marketing of motorcycles.	August 2001
Honda R&D Sun Co., Ltd. <i>Responsibilities:</i> Manufacturing and sales of engine parts, transportation equipment, and agricultural machinery, and research and development of wheelchairs and equipment for rehabilitation training.	July 1992
Honda Power Products Japan Co., Ltd. <i>Responsibilities:</i> Wholesales and after market service of power products.	October 2017

## Honda R&amp;D Co., Ltd.

Company	Established
Design Center <i>Responsibilities:</i> Interior and exterior design of products.	April 2020
Life Creation Center <i>Responsibilities:</i> Research, design and development of power products.	April 2020
Innovative Research Excellence <i>Responsibilities:</i> Technical research for the future, including connected, AI, ADAS.	April 2020
Innovative Research Excellence, Power Unit & Energy <i>Responsibilities:</i> Research, design and development of engines of automobile, motorcycle, power products and aviation.	April 2020
HRD Sakura <i>Responsibilities:</i> Technological development for Automobile Auto sports including F1.	January 2014
Honda Research Institute Japan Co., Ltd. <i>Responsibilities:</i> Research and development of advanced technologies.	January 2003
Honda Airways Co., Ltd. <i>Responsibilities:</i> Airline company.	March 1964
Honda Racing Corporation <i>Responsibilities:</i> Development, manufacture and sales of motorcycles and parts for racing.	September 1982

Japan

Major Japan Manufacturing Facilities

Facility	Products	Started	Size (sq. meters)	Capacity
Suzuka Factory	Fit, N Series and others	April 1960	890,000	530,000 autos
Hamamatsu Factory	Automatic automobile transmissions	April 1954	26,500	800,000 transmissions
Kumamoto Factory	Motorcycles, ATVs, power products	Jan 1976	64,000	250,000 units (Including ATV)
Tochigi Factory	Engine and chassis parts	Dec 1970	58,000	
Honda Auto Body	Acty Truck, S660	Aug 1985	58,000	36,000 autos
Ogawa Plant	Automobile Engines	April 2009	195,000	200,000 engines
Yorii Plant	Vezel, Grace, Civic, CR-V and others	July 2013	950,000	250,000 autos

## Asia/Oceania

## Major Asia/Oceania Companies

Location	Company	Established
India	Honda Motorcycles & Scooter India (Private) Ltd.	August 1999
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.)	December 1995
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	Honda Power Products Ltd.	May 1985
Indonesia	<i>Responsibilities:</i> Manufacture and distribution of power products.	
	Honda R&D (India) Private Limited	June 2003
	<i>Responsibilities:</i> Research and development of motorcycles and power products in India.	
	P.T. Astra Honda Motor	January 2000
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
Korea	P.T. Honda Prospect Motor	March 1977
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	P.T. Honda Power Products	January 2015
	<i>Responsibilities:</i> Manufacture of power products.	
	P.t. Honda R&D Indonesia	February 2013
Malaysia	<i>Responsibilities:</i> Research, development and surveys of automobiles in Indonesia.	
	Honda Korea Co., Ltd.	October 2001
	<i>Responsibilities:</i> Distribution of motorcycles and automobiles.	
	Boon Siew Honda Sdn. Bhd	January 2009
	<i>Responsibilities:</i> Import, manufacture and distribution of motorcycles.	
Pakistan	Honda Malaysia Sdn Bhd	November 2000
	<i>Responsibilities:</i> Import, manufacture and distribution of automobiles.	
	Honda Assembly (Malaysia) Sdn. Bhd.	April 2013
	<i>Responsibilities:</i> Manufacture of automobile engines.	
	Atlas Honda Ltd.	October 1962
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	Honda Atlas Cars (Pakistan) Ltd.	November 1982
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	Honda Atlas Power Product (private) Ltd.	April 1998
	<i>Responsibilities:</i> Distribution of power products.	

Location	Company	Established
Philippines	Honda Philippines Inc.	June 1973
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles.	
	Honda Cars Philippines Inc.	October 1990
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	Honda Parts Manufacturing Corp.	December 1992
Taiwan	<i>Responsibilities:</i> Manufacture of manual transmissions.	
	Honda Taiwan Co., Ltd.	February 2002
	<i>Responsibilities:</i> Manufacture of automobiles and import and distribution of automobiles.	
	Asian Honda Motor Co., Ltd.	October 1964
	<i>Responsibilities:</i> Coordination of operations of subsidiaries in the Asia and Oceania region and import, export and distribution of Honda products.	
Thailand	Thai Honda Manufacturing Co., Ltd.	April 1965
	<i>Responsibilities:</i> Manufacture of motorcycles and power products.	
	Honda Automobile (Thailand) Co., Ltd.	December 2000
	<i>Responsibilities:</i> Manufacture and distribution of automobiles.	
	Asian Parts Manufacturing Co., Ltd.	April 2006
Vietnam	<i>Responsibilities:</i> Manufacture after market parts for automobile.	
	Honda R&D Southeast Asia Co., Ltd.	November 1997
	<i>Responsibilities:</i> Research and development of motorcycles for ASEAN region.	
	Honda Engineering Asia Co., Ltd.	January 1999
	<i>Responsibilities:</i> Development of manufacturing tools and equipment for ASEAN region production facilities.	
Australia	Honda R&D Asia Pacific Co., Ltd.	December 2005
	<i>Responsibilities:</i> Research and development of automobiles for Asia and Oceania markets.	
	Honda Vietnam Co., Ltd.	March 1996
	<i>Responsibilities:</i> Manufacture and distribution of motorcycles and automobiles.	
	Vietnam Autoparts Co., Ltd.	October 2003
New Zealand	<i>Responsibilities:</i> Manufacture of motorcycle parts.	
	Honda Australia Pty., Ltd.	February 1969
	<i>Responsibilities:</i> Import and distribution of automobiles.	
	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	February 1987
	<i>Responsibilities:</i> Manufacture and distribution of power products; distribution of motorcycles.	
	Honda New Zealand Ltd.	June 1988
	<i>Responsibilities:</i> Import and distribution of automobiles.	

## Asia/Oceania

## Asia/Oceania Manufacturing Facilities

Location	Company	Products	Started
India	Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.*)	Automobiles	1997
	Honda Power Products Ltd.*	Power products	1988
	Honda Motor India Pvt. Ltd.	Parts	2006
Indonesia	P.T. Astra Honda Motor*	Motorcycles	2001
	P.T. Honda Prospect Motor*	Automobiles, automobile engines	1978
Malaysia	Boon Siew Honda Sdn. Bhd	Motorcycles	2009
	Honda Malaysia Sdn Bhd*	Automobiles	2011
	Honda Assembly (Malaysia) Sdn. Bhd.	Parts	2013
Pakistan	Atlas Honda Ltd.*	Motorcycles	1964
	Honda Atlas Cars (Pakistan) Ltd.*	Automobiles	1994
Taiwan	Honda Taiwan Co., Ltd.	Automobiles	2002

\* Joint venture.

Location	Company	Products	Started
Thailand	Thai Honda Mfg. Co., Ltd.*	Motorcycles, power products	1967
	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
Vietnam	Honda Vietnam Co., Ltd.*	Motorcycles	1997
		Automobiles	2006
	Vietnam Autoparts Co., Ltd.	Parts	2003
Australia	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Power products	1991

\* Joint venture.

## China

## Major China Companies

Company	Established
Wuyang-Honda Motors (Guangzhou) Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	July 1992
Jialing-Honda Motors Co., Ltd. <i>Responsibilities:</i> Manufacture of power products.	January 1993
Dongfeng Honda Auto Parts Co., Ltd. <i>Responsibilities:</i> Manufacturer of parts of the automobile engines.	December 1994
Guangqi Honda Automobile Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	July 1998
Dongfeng Honda Engine Co., Ltd. <i>Responsibilities:</i> Manufacture of automobile engines.	July 1998
Sundiro Honda Motorcycle Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	September 2001
Honda Motorcycle R&D China Co., Ltd. <i>Responsibilities:</i> Research and development of motorcycles.	February 2002
Dongfeng Honda Automobile Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	July 2003
Honda Motor (China) Investment Co., Ltd. <i>Responsibilities:</i> Import and sales of Acura automobiles. Administration of Chinese operations.	January 2004
Honda Engineering China Co., Ltd. <i>Responsibilities:</i> Development and production of manufacturing tools and equipment for production facilities in China.	July 2004
Honda Auto Parts Manufacturing Co., Ltd. <i>Responsibilities:</i> Manufacture of automobile transmissions.	September 2005
Honda Motor (China) Technology Co., Ltd. <i>Responsibilities:</i> Research and development of automobile, the planning of purchase, production, etc.	November 2013

## China Manufacturing Facilities

Facility	Products	Began Production
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
Donfeng Honda Engine Co., Ltd.	Automobile engines	1999
Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
Jialing-Honda Motor Co., Ltd.	Power products	2002
Dongfeng Honda Automobile Co., Ltd.	Automobiles	2004
Honda Automobile (China) Co., Ltd.	Automobiles	2005



## Chronology

*Note: North American highlights in bold.*

### 2021

June	<ul style="list-style-type: none"> <li>• <b>All-new 2021 Acura TLX Type S goes on sale, powered by new Turbo V6 engine created for Type S and manufactured exclusively at the Anna Engine Plant in Ohio.</b></li> <li>• <b>All-new, 11th generation 2022 Honda Civic Sedan goes on sale. Honda also reveals 2022 Civic Hatchback, that will be made in America for the first time at the Indiana Auto Plant, starting in summer 2021.</b></li> <li>• Honda Motor Co., Ltd. begins supplying its eGX electrified DC power unit to Original Equipment Manufacturer (OEM) customers in Japan for use as a power source in small-sized work equipment. Honda will expand sales in other regions including the U.S. and Europe.</li> </ul>	March	<ul style="list-style-type: none"> <li>• Honda launches limited lease sales of Honda Legend in Japan equipped with next generation Honda SENSING® Elite safety system, making it the first production vehicle in the world with SAE Level 3 automated driving features.</li> </ul>
May	<ul style="list-style-type: none"> <li>• <b>Production of the all-new, 2022 Honda Civic Sedan begins at Honda of Canada Mfg. in Alliston, Ontario.</b></li> <li>• <b>Honda Aircraft Company revealed a new upgraded aircraft, the “HondaJet Elite S,” that will replace the HondaJet Elite and continue to be produced exclusively in North Carolina.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>The HondaJet becomes the most delivered aircraft in its class for the fourth consecutive year.</b></li> <li>• Honda Motor Co., Ltd. announces Toshihiro Mibe as new President &amp; CEO.</li> <li>• <b>Honda leads auto industry with eight plants in America earning the Environmental Protection Agency (EPA) ENERGY STAR award.</b></li> <li>• <b>Sales begin of the all-new 2022 Acura MDX, creating a new flagship of the Acura brand.</b></li> <li>• <b>2021 Honda Ridgeline goes on sale, a significant refresh that advances the Honda brand’s effort to better communicate the “rugged” capabilities of its light truck lineup.</b></li> </ul>
April	<ul style="list-style-type: none"> <li>• <b>Honda announces vision for 100% EV Sales in North America by 2040 including battery-electric and fuel cell electric vehicles, as part of a global announcement that includes new commitments to advances in environmental and safety technology.</b></li> <li>• <b>Honda unifies all of its automobile manufacturing facilities in the U.S. related to frame, engine, transmission, and related engineering and purchasing operations into one new company, named Honda Development &amp; Manufacturing of America, LLC (HDMA).</b></li> <li>• <b>Honda’s U.S. automobile product design and certain market research functions within Honda’s Los Angeles Center are integrated into American Honda Motor Co., Inc.</b></li> <li>• <b>Honda of South Carolina Mfg., responsible for powersports manufacturing in the U.S., becomes part of the Powersports business unit within American Honda Motor Co., Inc.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>American Honda streamlines its Auto Sales and Parts &amp; Service Field operations to enable a more agile response to local market needs.</b></li> <li>• The HondaJet Elite obtains Russian Type Certification.</li> <li>• Honda announces collaboration with Cruise and General Motors on self-driving vehicles for its autonomous vehicle mobility service (MaaS) business in Japan, based on the development and commercial agreements signed in October 2018.</li> <li>• <b>Honda leads full-line automakers in fuel efficiency and lowest CO<sub>2</sub> emissions, according to the U.S. Environmental Protection Agency (EPA) 2020 Automotive Trends Report.</b></li> <li>• <b>Production of the all-new 2022 Acura MDX begins at Honda’s East Liberty Auto Plant in Ohio.</b></li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2020

December	<ul style="list-style-type: none"> <li>• <b>New airbag technology in 2021 Acura TLX wins a Popular Science “Best of What’s New” Award.</b></li> <li>• Honda Motor Co., Ltd. is selected for the fourth consecutive year as a component of the Dow Jones Sustainability World Index.</li> </ul>	April	<ul style="list-style-type: none"> <li>• <b>General Motors and Honda agree to jointly develop two all-new electric vehicles for Honda to be sold in the U.S. and Canada, utilizing GM’s global EV platform powered by proprietary Ultium batteries.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• Honda Motor Co., Ltd. begins sales of the all-new N-ONE mini-vehicle at dealerships across Japan.</li> <li>• Honda receives Type Designation for Level 3 Automated Driving in Japan.</li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>Dave Gardner, president &amp; CEO of Honda Canada, named Executive Vice President and Business Unit Head of Automobile Sales for American Honda.</b></li> <li>• <b>The 2020 CR-V Hybrid launches as Honda’s most powerful and fuel-efficient CR-V and as the Honda brand’s first hybrid light-truck offering in the U.S., while earning an IIHS <i>TOP SAFETY PICK</i> rating.</b></li> <li>• <b>Honda ranked as the most fuel-efficient full-line automaker in America in the latest report from the U.S. Environmental Protection Agency.</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• Honda announces it will conclude its participation in Formula One (F1) Grand Prix race series as a power unit supplier effective at the end of the 2021 race season.</li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>HondaJet is the most delivered aircraft in its class for the third consecutive year.</b></li> <li>• <b>The 2020 Accord, CR-V and three Civic models each earn IIHS <i>TOP SAFETY PICK</i> ratings, and Insight earns <i>TOP SAFETY PICK +</i>.</b></li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Production of the all-new 2021 Acura TLX sport sedan begins at Honda’s Marysville Auto Plant in Ohio.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>American Honda sets new all-time record for U.S. light-truck sales of 90,707 units, as HR-V and CR-V set new annual records and Honda posts a second straight year as the retail #1 passenger car brand in America.</b></li> <li>• <b>Production of the 2020 CR-V Hybrid begins at Honda Manufacturing of Indiana, joining the Insight (Indiana) and Accord Hybrid (Ohio) as the third electrified Honda-brand vehicle made in America.</b></li> <li>• <b>Honda R&amp;D Americas earns Ohio EPA’s Platinum Environmental Stewardship Award.</b></li> <li>• <b>Honda of America Mfg. produces its 20 millionth automobile in Ohio.</b></li> </ul>
July	<ul style="list-style-type: none"> <li>• Contemporary Amperex Technology Co., Limited (CATL) and Honda sign agreement to form a comprehensive strategic alliance on new energy vehicle batteries to strengthen their strategic partnership and promote the popularization of electrified vehicles. The first model equipped with a CATL battery is scheduled to be launched in the Chinese market in 2022.</li> </ul>		
June	<ul style="list-style-type: none"> <li>• <b>American Honda dominates Cars.com 2020 American-Made Index with seven of the top 20 models: Honda Odyssey, Ridgeline, Passport, Pilot, Accord and Acura MDX and RDX.</b></li> <li>• <b>Honda and GM Fuel Cell System Manufacturing partnership produces hand sanitizer for use by associates and for health care facilities.</b></li> </ul>		
May	<ul style="list-style-type: none"> <li>• <b>Honda begins making vital ventilator parts for Dynaflo to help COVID-19 patients.</b></li> </ul>		

## Chronology

*Note: North American highlights in bold.*

### 2019

December	<ul style="list-style-type: none"> <li>• Honda sets all-time calendar year records for automobile production in China.</li> <li>• Honda reaches 400 million-unit milestone in cumulative global motorcycle production.</li> <li>• <b>Honda Aircraft Company begins deliveries of HondaJet Elite to China.</b></li> <li>• <b>Honda's East Liberty Auto Plant in Ohio marks 30 years of production.</b></li> <li>• <b>Honda Accord named to Car and Driver 10Best List for the 34th time, more than any other vehicle.</b></li> </ul>	August	<ul style="list-style-type: none"> <li>• Honda Motor de Argentina announces that it will discontinue production of automobiles in 2020 and focus its production operations on motorcycles.</li> <li>• <b>Acura Type S Concept debuts at Monterey Car Week.</b></li> <li>• <b>Honda announces that it plans to race in the 2022 INDYCAR Racing season when it adopts hybrid powertrains.</b></li> <li>• <b>Honda announces the development of a new passenger front airbag technology designed to better protect occupants in a wide range of frontal and angled collision scenarios, with development led by Honda R&amp;D Americas.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>2020 Honda CR-V named Green SUV of the Year by Green Car Journal.</b></li> <li>• <b>Honda is the top-winning brand in the annual Kelley Blue Book Best Buy Awards, led by the 2020 Honda Civic as a six-time winner in the Compact Car category.</b></li> </ul>	July	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft Company breaks ground on new wing production facility in Greensboro, NC.</b></li> <li>• Honda begins sales of all-new N-WGN and N-WGN Custom in Japan.</li> </ul>
October	<ul style="list-style-type: none"> <li>• Honda Motor Co. unveils an all-new Fit at the 46th Tokyo Motor Show.</li> <li>• <b>Honda Aircraft Company announces the first installation of a medevac configuration on the HondaJet Elite at the 2019 NBAA Business Aviation Convention and Exhibition.</b></li> <li>• Honda wins three premier world Grand Prix category riders titles — MotoGP, Motocross and Trials.</li> <li>• <b>Honda R&amp;D Co. acquires Drivemode, developer of smartphone apps for drivers.</b></li> </ul>	June	<ul style="list-style-type: none"> <li>• <b>American Honda dominates Cars.com 2019 American-Made Index with six of the top 10 models: Honda Odyssey, Ridgeline, Passport and Pilot, and Acura MDX and RDX.</b></li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>Honda listed on Dow Jones Sustainability World Index for the third consecutive year.</b></li> <li>• <b>Honda's cumulative worldwide power products production reaches 150 million units.</b></li> <li>• <b>Honda de Mexico announces that it will shift production of the HR-V from its Guadalajara plant to its Celaya plant in early 2020.</b></li> <li>• <b>2019 Honda Passport earns IIHS TOP SAFETY PICK rating.</b></li> <li>• <b>Honda announces that it has secured auto industry's largest renewable energy purchase for renewable wind and solar power.</b></li> <li>• <b>Honda marks 40th anniversary of manufacturing products in America.</b></li> </ul>		

## Chronology

*Note: North American highlights in bold.*

### 2019 (Continued)

May	<ul style="list-style-type: none"> <li>• <b>Honda Transmission Mfg. of America becomes the first automotive transmission plant in U.S. to earn EPA ENERGY STAR Certification.</b></li> <li>• <b>Honda Manufacturing of Indiana (HMIN) produces 2 millionth vehicle.</b></li> <li>• <b>Honda Aircraft Company announces plan to expand production in Greensboro, NC by investing an additional \$15.5 million in a new 82,000-square-foot facility.</b></li> <li>• Honda Motor Co., Ltd. global CEO Takahiro Hachigo shares plans to strengthen global automobile operations announcing a new Honda Architecture that will help streamline new-model development costs, reductions in the complexity of its global model lineup at the trim and options level, and the application of Honda's innovative two-motor hybrid technology to all Honda models globally in the coming years.</li> </ul>	March	<ul style="list-style-type: none"> <li>• Honda e Prototype electric vehicle makes its world debut at the Geneva Auto Show.</li> <li>• Honda Motor Europe announces commitment to total electrification of automotive product lineup by 2025.</li> <li>• <b>Honda celebrates 50th anniversary of operations in Canada.</b></li> <li>• <b>The East Liberty and Marysville, Ohio, auto plants each earn 13th consecutive U.S. EPA Energy Star certification, while the Greensburg, Indiana plant earns 7th certification and the Anna, Ohio engine plant earns first ENERGY STAR certification for Outstanding Energy Efficiency.</b></li> <li>• <b>Honda is recognized as the most fuel-efficient automaker in America by the U.S. EPA based on model year 2017 industry data.</b></li> <li>• <b>Honda Green Dealer Environmental Leadership Program wins 2019 Climate Leadership Award.</b></li> </ul>
April	<ul style="list-style-type: none"> <li>• Honda sets all-time fiscal year records for automobile production in Asia and China.</li> <li>• Honda NV Concept debuts at Auto Shanghai 2019.</li> <li>• Dongfeng Honda completes construction of third Auto plant in Wuhan, Hubei Province, China.</li> <li>• <b>Acura debuts the handcrafted, limited edition 2020 TLX PMC Edition at the New York International Auto Show.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• Honda Australia celebrates 50 years of operations.</li> <li>• <b>Honda Aircraft Company announces that HondaJet is the most delivered aircraft in its class in 2018.</b></li> <li>• Honda begins operations at new automobile production plant in Brazil.</li> <li>• <b>All-new 2019 Honda Passport five-passenger SUV launches nationwide, delivering a more powerful and rugged experience than CR-V and a more personal and sporty character than the three-row Pilot.</b></li> </ul>
		January	<ul style="list-style-type: none"> <li>• <b>Production of 2019 Honda Talon sport side-by-side begins in South Carolina.</b></li> <li>• <b>American Honda posts 4th consecutive light truck sales record, along with record sales of electrified vehicles in 2018.</b></li> <li>• <b>Honda finishes 2018 as the retail #1 passenger car brand in America, according to retail sales data from Urban Science.</b></li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2018

December	<ul style="list-style-type: none"> <li>• <b>Honda begins production of all-new 2019 Passport in Lincoln, Alabama.</b></li> </ul>	June (cont.)	<ul style="list-style-type: none"> <li>• <b>American Honda is the most represented automaker in the Cars.com 2018 American-Made Index.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• Honda opens a new motorcycle factory in Bangladesh.</li> <li>• <b>Honda unveils the all-new 2019 Honda Passport at the Los Angeles Auto Show.</b></li> </ul>		<ul style="list-style-type: none"> <li>• <b>American Honda installs one of Southern California's largest corporate-owned, on-site solar arrays in a commercial building and one of the company's largest on-site renewable energy installations in the world.</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>Honda announces it will join Cruise and General Motors to fund and develop a purpose-built autonomous vehicle. Honda's total commitment to the project will be \$2.75 billion over 12 years, which includes a \$750 million equity investment in Cruise.</b></li> <li>• <b>Honda demonstrates new "Smart Intersection" vehicle-to-infrastructure technology in Marysville, Ohio.</b></li> <li>• Honda Vietnam Co., Ltd. (HVN) celebrates the twenty-five millionth motorcycle production achievement at Hanam and Vinh Phuc factory.</li> <li>• <b>Honda Manufacturing of Indiana celebrates its 10th anniversary.</b></li> <li>• <b>Honda shows ROAV (Rugged Open Air Vehicle) Concept at 2018 SEMA Show.</b></li> </ul>	May	<ul style="list-style-type: none"> <li>• <b>Honda Manufacturing of Indiana, LLC begins mass production of 2019 Honda Insight hybrid sedan.</b></li> <li>• <b>East Liberty, Ohio plant begins mass production of the third-generation 2019 Acura RDX.</b></li> <li>• <b>Honda Aircraft begins sales of the HondaJet in the Middle East.</b></li> <li>• <b>Honda Clarity Series Earns Coalition for Clean Air 2018 California Air Quality Award.</b></li> <li>• <b>HondaJet Elite unveiled at the 2018 European Business Aviation Convention and Exhibition (EBACE), with extended range, lower cabin noise and advanced avionics to enhance safety of flight.</b></li> <li>• <b>Acura ARX-05 DPI racecar claims its first win with a victory, at Mid-Ohio.</b></li> </ul>
September	<ul style="list-style-type: none"> <li>• Honda is selected for second consecutive year to join the Dow Jones Sustainability World Index.</li> </ul>	April	<ul style="list-style-type: none"> <li>• <b>Honda surpasses one million vehicles on U.S. roads with Honda Sensing® technology.</b></li> <li>• <b>Honda Aircraft receives the 2018 Foundation Award for Excellence from the American Institute of Aeronautics and Astronautics (AIAA).</b></li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft Company begins deliveries of new HondaJet Elite.</b></li> <li>• <b>Acura debuts freshened 2019 NSX at Monterey Car Week.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>HondaJet is most delivered jet in its class for 2017.</b></li> <li>• Urban EV concept debuts at the Geneva Auto Show.</li> <li>• <b>Honda builds its 25 millionth automobile in the United States.</b></li> </ul>
July	<ul style="list-style-type: none"> <li>• Honda announces PCX HYBRID Scooter, the world's first mass-produced motorized scooter equipped with a motorcycle hybrid system.</li> <li>• <b>Honda celebrates 20 years of powersports production in South Carolina. Honda introduces a new SmartCharge™ beta program that allows electric vehicle customers to reduce the environmental footprint of charging their electric car.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• Honda introduces 3E (Empower, Experience, Empathy) Robotics Concept at CES 2018.</li> <li>• <b>Honda Accord named 2018 North American Car of the Year.</b></li> <li>• <b>Acura introduces all-new RDX Prototype at North American International Auto Show.</b></li> </ul>
June	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft begins sales of the HondaJet in Japan.</b></li> <li>• <b>Honda and General Motors announce an agreement for new advanced chemistry battery components, including the cell and module, to accelerate both companies' plans for all-electric vehicles.</b></li> <li>• <b>Honda Manufacturing of Indiana begins mass production of 2019 Insight hybrid sedan, with hybrid batteries produced at the Marysville, Ohio plant and the innovative hybrid power unit assembled at Honda Transmission Manufacturing.</b></li> </ul>		

Chronology

Note: North American highlights in bold.

2017

December	<ul style="list-style-type: none"><li>• <b>Honda Clarity Plug-In goes on sale at dealerships nationwide.</b></li><li>• <b>American Honda sets 3rd straight annual sales record, as Honda brand earns 4th consecutive record year.</b></li><li>• Honda Sets All-Time Calendar Year Production Records for Automobile Production, Worldwide, Overseas, in Asia and China.</li></ul>
November	<ul style="list-style-type: none"><li>• <b>Honda CR-V named Motor Trend 2018 Utility of the Year.</b></li><li>• <b>Honda Clarity Series named 2018 Green Car of the Year® by Green Car Journal.</b></li><li>• <b>Honda Accord receives Car and Driver 10 Best Award an unprecedented 32nd time.</b></li></ul>
October	<ul style="list-style-type: none"><li>• <b>Honda engine production in Ohio reaches 25 million.</b></li><li>• <b>Transfer of Acura MDX production from Alabama to East Liberty, Ohio is completed.</b></li><li>• HondaJet begins sales in China.</li></ul>
September	<ul style="list-style-type: none"><li>• <b>Honda invests \$267 million and adds 300 new jobs in Ohio to support production of the 2018 Honda Accord.</b></li><li>• Honda announces a multi-year agreement with Scuderia Toro Rosso race team to run Honda power units beginning with the 2018 Formula 1 season.</li></ul>

August	<ul style="list-style-type: none"><li>• <b>Acura reveals ARX-05 (Acura Racing eXperimental, generation 5) prototype race car, announced plans to enter competition at the Rolex 24 in Daytona in January 2018.</b></li><li>• Honda announces plans to consolidate vehicle production from its Yorii and Saitama plants to the Yorii plant by FY2022, and for Yorii to lead the development of new production technologies to be shared globally.</li><li>• Honda announces plan to discontinue its F1 partnership with McLaren race team, established in 2015, at the conclusion of the 2017 season.</li><li>• Honda unveils Urban EV Concept at Frankfurt International Motor Show, setting the direction for production model launching in 2019.</li><li>• <b>Acura NSX GT3 earns its first Pirelli World Challenge victory at Utah Motorsports Campus.</b></li><li>• <b>Honda Clarity Electric begins lease sales in California and Oregon.</b></li></ul>
July	<ul style="list-style-type: none"><li>• <b>Acura NSX GT3 goes on sale globally.</b></li></ul>

## Chronology

*Note: North American highlights in bold.*

### 2017 (Continued)

June	<ul style="list-style-type: none"> <li>• <b>2017 Civic Type R, America's first Type R-badged Honda, goes on sale.</b></li> <li>• <b>Acura NSX GT3 wins its first IMSA WeatherTech SportsCar Championship, in Detroit.</b></li> <li>• <b>Acura TLX A-Spec and TLX GT win Open and Exhibition classes, respectively, at Broadmoor Pikes Peak International Hill Climb.</b></li> <li>• Honda Aircraft Company secures Canadian Type Certification for HondaJet.</li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>Honda invests \$85 million to enhance manufacturing flexibility at Honda Manufacturing of Alabama.</b></li> <li>• <b>2017 MDX Sport Hybrid, utilizing NSX-derived electrified SH-AWD powertrain, goes on-sale in the U.S.</b></li> <li>• <b>Acura surpasses 100,000-unit mark in U.S. sales of vehicles equipped with the AcuraWatch®.</b></li> <li>• <b>Honda begins U.S. production of new 10-speed automatic transmission at Honda Precision Parts of Georgia.</b></li> </ul>
May	<ul style="list-style-type: none"> <li>• <b>Honda Proving Center in Mojave Desert returns to operation with major renovations.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• Honda announces establishment of R&amp;D Center X to take responsibility for new value areas that include robotics technology, mobility system and energy management.</li> <li>• <b>Honda Manufacturing of Indiana begins production of its first SUV, the 2017 CR-V.</b></li> <li>• Honda enters partnership with DRIVE, new smart mobility innovation center in Tel Aviv.</li> <li>• Hitachi Automotive Systems and Honda sign MOU aiming to establish a joint venture company for electric vehicle motors.</li> </ul>
April	<ul style="list-style-type: none"> <li>• <b>Freshened 2018 Acura TLX debuts with aggressive new design and A-Spec variant.</b></li> <li>• <b>Kelley Blue Book names Honda 2017 Best Value Brand.</b></li> <li>• <b>Honda introduces Miimo robotic lawn mower in the U.S.</b></li> <li>• <b>Honda invests \$124 million for advanced wind tunnel test facility in Ohio.</b></li> <li>• <b>Honda Clarity Plug-in Hybrid and Clarity Electric debut at 2017 New York International Auto Show.</b></li> <li>• <b>Honda Manufacturing of Alabama begins mass production of 5th-generation 2017 Honda Odyssey minivan.</b></li> <li>• 2017 Civic Type R claims title as world's fastest front-wheel drive production car with record Nurburgring lap time.</li> <li>• Honda Silicon Valley takes on global role as new company: Honda R&amp;D Innovations, Inc. (Honda Innovations), and expands Honda Xcelerator open innovation initiative to Europe, Israel, Japan and China.</li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>GM and Honda establish industry first joint fuel cell system manufacturing operation in Michigan.</b></li> <li>• <b>All-new 2018 Honda Odyssey makes world debut at the North American International Auto Show.</b></li> <li>• <b>2017 Honda Ridgeline named 2017 North American Truck of the Year.</b></li> <li>• Honda introduces "Cooperative Mobility Ecosystem at 2017 Consumer Electronics Show.</li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2016

December	<ul style="list-style-type: none"> <li>• HondaJet debuts in the Middle East at the Middle East Business Aviation Association Conference.</li> <li>• <b>Honda sets an all-time record for single-year North American auto production, with total production of 1,956,196 Honda and Acura vehicles.</b></li> <li>• Honda sets all-time calendar year production records for automobile production worldwide, overseas, in North America, Asia and China.</li> <li>• Honda reaches 100 million worldwide automobile production milestone.</li> <li>• <b>American Honda sets 2nd consecutive yearly sales record as Honda brand earns 3rd straight record with four models topping their segment in retail sales: Accord, Civic, CR-V and Odyssey.</b></li> <li>• <b>2017 Honda Ridgeline is the first and only pickup truck to earn TOP SAFETY PICK+ rating from IIHS.</b></li> <li>• <b>Southern California customers take delivery of new 2017 Honda Clarity fuel cell sedan.</b></li> <li>• <b>2017 Honda CR-V hits showrooms with premium design, big versatility and fun-to-drive persona.</b></li> <li>• Honda and Alphabet Inc.'s Waymo enter discussions on technical collaboration of fully self-driving automobile technology.</li> </ul>	October	<ul style="list-style-type: none"> <li>• <b>Acura NSX named Road &amp; Track 2017 Performance Car of the Year.</b></li> <li>• Honda Aircraft expands HondaJet sales to Central America.</li> <li>• <b>Honda announces \$53 million investment in Central Ohio facilities to strengthen North American operations.</b></li> <li>• <b>Honda Clarity Fuel Cell gets a 366-mile driving range rating from the U.S. EPA, the highest of any zero-emission vehicle in America.</b></li> <li>• <b>Fifth-generation Honda CR-V launches with new turbocharged engine.</b></li> <li>• <b>Honda Marine receives 2016 IBEX Innovation Award for BF6 outboard engine.</b></li> <li>• <b>Honda claims 2016 North American Endurance Championship.</b></li> </ul>
		September	<ul style="list-style-type: none"> <li>• Honda Civic Type R prototype debuts at Paris auto show.</li> <li>• <b>Euro-Inspired 2017 Honda Civic Hatchback goes on sale.</b></li> </ul>
		August	<ul style="list-style-type: none"> <li>• <b>Honda of South Carolina announces \$45 million, 115,000-square-foot expansion and 250 new jobs to meet growing demand for Honda side-by-side vehicles.</b></li> </ul>
		July	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft Company receives FAA production certification.</b></li> </ul>
		June	<ul style="list-style-type: none"> <li>• <b>Refreshed 2017 Acura MDX launches with new styling, including the first application of Acura diamond pentagon grille.</b></li> <li>• Honda establishes R&amp;D Innovations Lab Tokyo with focus on intelligent technologies.</li> <li>• <b>All-new 2017 Honda Ridgeline, with first-ever Truck Bed Audio system, launches in the U.S.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>American Honda celebrates 25 years of support of Ride for Kids™.</b></li> <li>• Honda wins FIM MotoGP World Championship.</li> <li>• <b>Honda Accord receives Car and Driver 10Best Award an unprecedented 31st time.</b></li> <li>• <b>East Liberty Plant begins production of all-new 2017 CR-V, the first time a North American plant has lead global production of CR-V.</b></li> <li>• <b>Acura debuts Precision Cockpit at Automobility-LA, showcasing next-generation of Acura interior design and human-machine interface.</b></li> </ul>		



Chronology

*Note: North American highlights in bold.*

2016 (Continued)

March	<ul style="list-style-type: none"><li>• Honda begins sales of the all-new Clarity Fuel Cell in Japan.</li><li>• <b>The Honda-powered team of Tequila Patron ESM wins the Mobil 1 Twelve Hours of Sebring, following its January 2016 victory at the Rolex 24 at Daytona, marking Honda’s first sweep of both America endurance race classics.</b></li><li>• <b>Acura unveils the NSX GT3 racecar at the New York International Auto Show, announcing its intention to campaign the twin-turbocharged supercar in North America starting in 2017.</b></li><li>• <b>Honda Manufacturing of Indiana announces \$52 million investment and the creation of 100 new jobs to add production of the Honda CR-V in early 2017.</b></li><li>• <b>The all-new 2016 Honda Civic Coupe goes on sale as the second variant in an expanded lineup of 10th-generation Civic models.</b></li><li>• Thai Honda celebrates 50 years of operations.</li><li>• Honda Vietnam celebrates its 20th anniversary.</li></ul>	February	<ul style="list-style-type: none"><li>• <b>Honda signs a new multi-year agreement to continue participation as a manufacturer in the Verizon IndyCar Series through 2017, with an option to extend the agreement through the 2020 season.</b></li><li>• <b>Honda Aero in Burlington, N.C., earns PART 145 repair station certificate from the U.S. Federal Aviation Administration (FAA) enabling the company to serve as the dedicated maintenance, repair and overhaul (MRO) operation for the GE-Honda HF120 turbofan engine.</b></li><li>• <b>Acura begins customer order taking for the 2017 Acura NSX supercar with the launch of its online configurator.</b></li><li>• <b>Honda Motor Co. announces intention for two-thirds of global vehicle sales to be electrified by 2030.</b></li></ul>
		January	<ul style="list-style-type: none"><li>• <b>Honda HR-V is named 2015 Green SUV of the Year® by the Green Car Journal.</b></li><li>• <b>The Acura Precision Concept makes its world debut at the 2016 North American International Auto Show, showcasing the future styling direction for all Acura models.</b></li><li>• <b>The all-new 2016 Honda Civic is named the 2016 North American Car of the Year.</b></li><li>• <b>Acura NSX VIN 001 is auctioned for charity at Barrett-Jackson and raises \$1,200,000 for The Pediatric Brain Tumor Foundation and Camp Southern Ground.</b></li><li>• <b>The Honda-powered team of Tequila Patron ESM wins the Rolex 24 at Daytona sports car endurance race.</b></li></ul>

## Chronology

*Note: North American highlights in bold.*

### 2015

December	<ul style="list-style-type: none"> <li>• <b>Honda marks 40 years of R&amp;D operations in North America.</b></li> <li>• <b>American Honda reports an all-time automobile sales record, and second consecutive record sales year for its Honda Division.</b></li> <li>• <b>Honda sets an all-time record for single-year North American auto production, with total production of 1,862,491 Honda and Acura vehicles.</b></li> <li>• <b>HondaJet receives Type Certification from the Federal Aviation Administration and Honda Aircraft Company begins its first customer deliveries of HondaJet.</b></li> <li>• <b>Honda invests \$25 million to renovate the Honda Proving Center of California.</b></li> <li>• Honda earns a perfect climate disclosure score of 100 in the Carbon Disclosure Project Japan 500 Climate Change Report 2015.</li> </ul>	September	<ul style="list-style-type: none"> <li>• <b>Honda celebrates the production of its 30-millionth automobile in North America.</b></li> <li>• <b>All-new, dynamically styled 10th-generation 2016 Civic Sedan launches in America, with development led for the first time by Honda R&amp;D Americas and global production led for the first time by a North American plant, Honda Canada Manufacturing. The 2016 Civic Sedan is the first model to make Honda Sensing® safety and driver-assistive technology available on all trims.</b></li> <li>• <b>Honda announces plans for a \$210 million investment in a new, state-of-the-art paint line at its Marysville Auto Plant to significantly reduce the plant's environmental impact.</b></li> <li>• Honda Project 2&amp;4, the winning entry from Honda's 'Global Design Project,' makes its global debut at the 66th Frankfurt Motor Show.</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>Honda's off-road racing truck, the Ridgeline Baja, debuts with a Class 2 victory at the 48th running of the SCORE Baja 100.</b></li> <li>• <b>Honda reveals Ridgeline Baja Race Truck, a purpose-built racing machine that marks Honda's return to off-road truck racing, showing an early glimpse at the styling direction for the all-new 2017 Honda Ridgeline pickup.</b></li> <li>• <b>Accord earns an unprecedented 30th Car and Driver "10Best" award for model year 2016.</b></li> <li>• <b>The Honda Clarity Fuel Cell makes its North American debut at the 2015 Los Angeles Auto Show.</b></li> </ul>	August	<ul style="list-style-type: none"> <li>• HondaJet makes its first public appearance in South America at the LABACE 2015 show and receives multiple orders.</li> <li>• <b>Honda introduces the HSS series snow blowers, made in North Carolina for North American and European markets.</b></li> <li>• <b>Honda opens its first public compressed natural gas fueling station adjacent to its Marysville, Ohio campus.</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• The all-new Honda Clarity Fuel Cell makes its world debut at the 44th Tokyo Motor Show.</li> <li>• <b>American Honda adds 120 new electric vehicle (EV) charging stations on its Torrance, California, campus.</b></li> <li>• Guangqi Honda Automobile Co., Ltd. (GHAC), an automobile production and sales joint venture of Honda in China, commemorates the opening of its third automobile production plant and an engine plant within the property of the existing ZengCheng Plant.</li> </ul>	July	<ul style="list-style-type: none"> <li>• Honda begins lease sales of the Honda Walking Assist Device in Japan.</li> <li>• Honda Aircraft Company expands sales of the HondaJet to South America.</li> <li>• <b>Honda opens newest Silicon Valley facility to advance connected-mobility technologies.</b></li> <li>• <b>Honda introduces a refreshed 2016 Accord as one of the first high-volume cars to feature both Apple CarPlay® and Android Auto™ as well as the addition of Honda Sensing® advanced safety and driver-assistive technology.</b></li> <li>• <b>Honda of America Mfg. celebrates the 30th anniversary of the Anna Engine Plant in Ohio.</b></li> <li>• Honda begins automobile production in Nigeria.</li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2015 (Continued)

June	<ul style="list-style-type: none"> <li>• <b>2016 Honda Pilot is launched as the third-generation of this mid-size SUV to be designed, developed and manufactured exclusively in North America.</b></li> <li>• Honda launches a street version of the Moto-GP RC213V-S.</li> <li>• <b>Next-generation Acura NSX supercar serves as the official pace car in the 93rd running of the Broadmoor Pikes Peak International Hill Climb.</b></li> </ul>	March (cont.)	<ul style="list-style-type: none"> <li>• <b>Honda announces new, innovative \$1 million Ohio-based workforce development initiative, called EPIC, to prepare the next generation workforce for high-tech positions in the manufacturing industry.</b></li> <li>• <b>Honda Aero receives production certification from the U.S. Federal Aviation Administration (FAA) for its HF120 turbofan engine, marking the first time in 23 years that the FAA issues a certificate to a new company making jet engines in America.</b></li> </ul>
May	<ul style="list-style-type: none"> <li>• <b>Honda Manufacturing of Alabama begins mass production of the 2016 Honda Pilot, the 3rd generation of the Pilot built in Alabama.</b></li> <li>• <b>The all-new 2016 Honda HR-V Crossover goes on-sale, featuring bold and sporty coupe-like styling, SUV versatility, a 35-mpg highway fuel economy rating (2WD CVT) and Honda packaging magic.</b></li> <li>• <b>Honda of South Carolina Mfg. begins production of the new Pioneer 500 side-by-side and announces \$42 million investment and creation of 42 jobs.</b></li> </ul>	February	<ul style="list-style-type: none"> <li>• Honda Motor Co. along with Toyota Motor Corporation, Nissan Motor Co., Ltd., agree to work together to help accelerate the development of hydrogen station infrastructure for fuel-cell vehicles (FCVs) in Japan.</li> </ul>
April	<ul style="list-style-type: none"> <li>• <b>Honda Power Equipment achieves sale mark of 40 million power products to U.S. dealers and distributors since U.S. sales began of outdoor power equipment in 1973.</b></li> <li>• <b>Honda Manufacturing of Alabama begins production at a new \$71.4 million state-of-the-art automated engine assembly facility, marking a breakthrough for highly automated production of automobile engines in North America.</b></li> <li>• HondaJet begins world tour in late April making its first appearances in Japan and Europe, and traveling more than 26,000 nautical miles during the tour, stopping in 13 countries along its flight route.</li> <li>• <b>Honda unveils ultra-sporty Civic Concept at the New York International Auto Show as a precursor to the 10th-generation Civic Sedan and Coupe models. The 2016 Civic will be the first Honda model to apply new Honda small-displacement turbo engine technology in North America.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• McLaren-Honda reveals new racing car, MP4-30, for the 2015 FIA Formula One (F1) World Championship, fitted with Honda's 1.6 liter V6 engine, the RA615H.</li> <li>• <b>Production of the 2016 Acura ILX shifts to the Marysville Auto Plant in Ohio, marking the 20th anniversary of Acura vehicle production in America.</b></li> <li>• <b>Honda kicks off the "Year of Honda," at the North American International Auto Show with an advanced line-up of products coming to market including HondaJet, the Acura NSX supercar, Honda's return to Formula One and the a new Honda fuel cell vehicle launching in 2016.</b></li> <li>• <b>Acura reveals the production version of the next-generation Acura NSX at the North American International Auto Show, 25 years after the original's debut. The new NSX will be developed and produced in the U.S. and is designed to deliver a groundbreaking "New Sports eXperience" for the driver.</b></li> </ul>
March	<ul style="list-style-type: none"> <li>• <b>Honda sets all-time fiscal year automobile production records in North America, Asia and China for the year ending March 31, 2015.</b></li> <li>• <b>HondaJet receives provisional type certification (PTC) from the U.S. Federal Aviation Administration (FAA), indicating the FAA's approval of the HondaJet design based on certification testing, design reviews and analyses completed to date.</b></li> </ul>		

## Chronology

*Note: North American highlights in bold.*

### 2014

December	<ul style="list-style-type: none"> <li>• <b>The Honda Heritage Center in Marysville officially opens its doors, including a new museum about the history of Honda in North America during the past 55 years.</b></li> </ul>	July	<ul style="list-style-type: none"> <li>• Cumulative production of Honda motorcycles in Brazil reaches 20 million units with the rollout of a CG125 TITAN at the Sao Paulo motorcycle plant.</li> </ul>
November	<ul style="list-style-type: none"> <li>• November 2014 marks the global production milestone of Honda's 300-millionth motorcycle — a Honda Gold Wing produced at the Kumamoto Factory in Japan.</li> <li>• <b>Honda announces a \$13.8 million commitment to FirstElement Fuel to build additional hydrogen refueling stations for fuel cell vehicles in California.</b></li> <li>• <b>The all-new 2016 Honda HR-V crossover vehicle is unveiled at the Los Angeles International Auto Show.</b></li> <li>• The Honda FCX Concept, Honda's fuel-cell vehicle concept, makes its world debut in Japan.</li> <li>• <b>The American Honda Foundation celebrates its 30th anniversary.</b></li> </ul>	June	<ul style="list-style-type: none"> <li>• <b>The first production HondaJet achieves its first flight (June 27, 2014).</b></li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>A refreshed Honda CR-V is named 2015 Motor Trend Sport/Utility Vehicle of The Year.</b></li> </ul>	May	<ul style="list-style-type: none"> <li>• <b>GE Honda Aero Engines delivers the first ship set of HF120 production turbofan engines to Honda Aircraft Company in Greensboro, North Carolina.</b></li> </ul>
September	<ul style="list-style-type: none"> <li>• The Honda Gold Wing® motorcycle celebrates its 40th anniversary with the launch of the 2015 model year, commemorated by a 40th Anniversary Edition of the beloved bike.</li> </ul>	April	<ul style="list-style-type: none"> <li>• <b>The newest version of Honda's ASIMO humanoid robot, featuring the ability to communicate in sign language, is demonstrated for the first time in the U.S., at the 2014 New York International Auto Show.</b></li> <li>• <b>The U.S.-designed, developed and manufactured 2015 Acura TLX makes its world debut at the 2014 New York International Auto Show.</b></li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Dr. Michimasa Fujino, president &amp; CEO of Honda Aircraft Company, receives the SAE International Clarence L. (Kelly) Johnson Aerospace Vehicle Design and Development Award for his groundbreaking work on the HondaJet advanced light jet.</b></li> <li>• <b>Honda Power Equipment (HPE) celebrates 30 years of production at its Swepsonville, North Carolina plant, announcing a new \$8.5 million investment to add production of a new two-stage snow thrower and the first-ever U.S.-produced Honda generator to its production portfolio.</b></li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>The Honda Smart Home U.S. begins operation in Davis, California, showcasing Honda's vision for zero net energy living and mobility.</b></li> <li>• <b>On March 20, the 10-millionth Honda Accord built in North America rolls off the assembly line at the Marysville Auto Plant, as the company also celebrates cumulative U.S. production of 20 million Honda and Acura automobiles.</b></li> </ul>
		February	<ul style="list-style-type: none"> <li>• <b>The 2015 Honda Fit subcompact car goes into production at Honda's 8th and newest auto plant in North America, located in Celaya, Mexico, expanding Honda's ability to make small vehicles in the North American region.</b></li> </ul>
		January	<ul style="list-style-type: none"> <li>• <b>Honda Transmission Manufacturing of America finalizes installation of two power-producing wind turbines at its Russells Point, Ohio plant, making it the first automotive manufacturing facility in the United States to utilize wind power generated on-site.</b></li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2013

December	<ul style="list-style-type: none"> <li>• <b>GE Honda Aero Engines' HF120 turbofan jet engine is awarded Part 33 certification from the U.S. Federal Aviation Administration, having accumulated more than 14,000 cycles and 9,000 hours of testing.</b></li> <li>• <b>The HondaJet receives Type Inspection Authorization from the Federal Aviation Administration (Dec. 20, 2013).</b></li> <li>• <b>Honda Aircraft Company's customer service facility receives Federal Aviation Administration Part 145 repair station certification.</b></li> </ul>	May	<ul style="list-style-type: none"> <li>• <b>Honda Aircraft Company announces that its FAA-conforming HondaJet has achieved several key development milestones including aerodynamics/stall testing, function and reliability, environmental performance and structural testing.</b></li> <li>• Honda Motor Co. announces its intentions to participate in the FIA Formula One (F1) World Championship from the 2015 season under a joint project with McLaren.</li> <li>• <b>Acura announces the establishment of the new \$45 million Performance Manufacturing Center in Marysville, Ohio, where 100 associates will produce the next-generation Acura NSX supercar.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>The Honda FCX Concept is unveiled at the 2013 Los Angeles International Auto Show, expressing one potential styling direction for the next-generation Honda fuel cell electric vehicle launching in the U.S. and Japan in 2015.</b></li> <li>• The Honda Vezel (HR-V) small SUV is unveiled in Japan, offering the dynamic qualities of an SUV, the elegance of a coupe and the functionality of a minivan.</li> <li>• Honda announces that it has developed a new gasoline direct-injected VTEC Turbo engine within its Earth Dreams Technology™ powertrain series, delivering high levels of driving joy and fuel economy. With displacement sizes of 2.0, 1.5 and 1.0 liters, the new engine series is best suited to small- and mid-sized vehicles.</li> <li>• Honda introduces the more compact, lighter UNI-CUB personal mobility device in Japan, taking another step forward to verify the business feasibility of the technology through a fee-based commercial leasing program.</li> <li>• <b>The first large-scale U.S. clinical study of Honda's Walking Assist Device is undertaken at the Rehabilitation Institute of Chicago.</b></li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>The 2013 Honda Civic Sedan and Coupe, equipped with the next-gen ACE body structure, are among first compact cars to receive an IIHS Top SAFETY Pick+ safety rating, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.</b></li> <li>• Honda Motorcycle &amp; Scooter India Pvt., Ltd. announce plans to create new India R&amp;D center for the development of cutting-edge technology for its customers in the region.</li> <li>• Honda Motor Co. begins operations at a new 300,000-unit motorcycle plant in Penang, Malaysia, using advanced environmental technologies including a 5,000 kWh/year solar array, high-efficiency coating technology, and a low-VOC emissions electro-deposition process.</li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>Honda de Mexico marks the beginning of construction on a new \$470 million transmission plant in Celaya, Mexico, which will begin producing continuously variable transmissions in 2015 with an initial annual capacity of 350,000 units.</b></li> <li>• Honda Motor Co. earns the highest disclosure scores among all Japanese companies and is named one of the world's most advanced companies in the Carbon Disclosure Project's Global 500 Climate Change Report 2013.</li> </ul>	February	<ul style="list-style-type: none"> <li>• <b>American Honda expands leasing of the Fit EV to customers in select Northeastern U.S. markets, including New York, New Jersey, Connecticut, Maryland and Massachusetts.</b></li> <li>• Honda Automobile Thailand announces plans to build a new automobile plant with investment of 44.6 billion yen, initial employment of 1,200 associates and annual capacity of 12,000 units, with operations scheduled to begin in 2015.</li> </ul>
July	<ul style="list-style-type: none"> <li>• Production begins at the Saitama Factory's 250,000-unit Yorii plant, utilizing state-of-the-art "green factory" technologies and processes.</li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>Acura debuts 2014 Acura MDX Prototype and next-generation NSX Concept with full interior design concept at 2013 North American International Auto Show.</b></li> <li>• <b>Honda of America Mfg., Inc. announces it will invest \$23 million, hire 50 new associates and construct a 95,000-square-foot expansion to accommodate production build the all-new 2014 Accord Hybrid at the Marysville, Ohio, auto plant beginning in fall 2013.</b></li> </ul>
June	<ul style="list-style-type: none"> <li>• <b>Honda and General Motors announce an agreement to co-develop a next-generation fuel cell system and hydrogen storage technologies, aiming for the 2020 timeframe.</b></li> </ul>		

## Chronology

Note: North American highlights in bold.

### 2012

December	<ul style="list-style-type: none"> <li>• <b>The 2013 Honda Accord Sedan, equipped with the ACE IITM body structure, is one of first midsize sedans to earn a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.</b></li> <li>• <b>Twenty-five years after the start of U.S. auto exports, the Marysville, Ohio auto plant builds the 1-millionth Honda automobile for export from the U.S. — a 2013 Accord EX-L Sedan headed to South Korea.</b></li> <li>• Honda Motor Co. announces the development of the "Honda Smart Ecological Paint" process, which eliminates the middle coating process to realize a 3-coat, 2-bake water-based painting process. Honda will introduce the new painting technology at its Yorii Plant at Saitama Factory in Japan that is scheduled to become operational in July 2013.</li> </ul>	September	<ul style="list-style-type: none"> <li>• <b>American Honda begins sales of eighth-generation Accord, in both Sedan and Coupe variants, with new powertrains, new cloud-based HondaLink connected car system and new safety and visibility features, including Lane Departure Warning, Forward Collision Warning and Lane Watch™.</b></li> <li>• <b>Honda Aircraft Company breaks ground on a new customer service facility at its world headquarters in Greensboro, N.C.</b></li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>The 2013 Honda Accord and Fit earn <i>Car and Driver</i> 10Best awards, the seventh consecutive year for the Fit and an unprecedented 27th 10Best award for the Accord.</b></li> <li>• <b>American Honda launches freshened 2013 Civic Sedan and Coupe with extensive styling and chassis upgrades and new standard features, including Bluetooth®, rearview camera, Pandora® and USB/iPod® connectivity.</b></li> <li>• <b>Honda R&amp;D Americas opens new Advanced Design Studio in downtown Los Angeles, relocating from its former Pasadena, Calif. home.</b></li> <li>• <b>Acura debuts all-new 2014 RLX performance-luxury sedan at the Los Angeles Auto Show.</b></li> <li>• <b>Honda marks 30 years of auto production in the U.S., by announcing new \$200 million investment in Ohio transmission and engine plants. Total new investment in North American manufacturing operations during the past two years tops \$1.2 billion.</b></li> <li>• Honda Motor Co. announces that it will introduce a new one-motor Sports Hybrid Intelligent Dual Clutch Drive System for small-sized vehicles, the latest addition to its Earth Dream Technology powertrain series.</li> </ul>	August	<ul style="list-style-type: none"> <li>• <b>On August 20, the Marysville, Ohio, auto plant begins mass production of the ninth-generation 2013 Accord, as the plant approaches 30 years of manufacturing Honda automobiles in America.</b></li> <li>• Honda begins leasing the Fit EV electric vehicle to local businesses and government agencies in Japan.</li> </ul>
October	<ul style="list-style-type: none"> <li>• Honda Motor Co. announces that cumulative worldwide sales of Honda hybrid vehicles surpass 1 million units as of September 2012.</li> <li>• <b>Honda Aircraft begins HondaJet production.</b></li> </ul>	July	<ul style="list-style-type: none"> <li>• <b>American Honda begins leasing the Fit EV all-electric commuter vehicle to customers in Southern California and Oregon.</b></li> <li>• <b>Honda of South Carolina (HSC) produces its 2-millionth engine since the start of production at its Timmonsville, S.C., plant in 1998.</b></li> <li>• <b>Honda plants in Indiana and Alabama announce expansion plans: Honda Manufacturing of Indiana will invest \$40 million and hire 300 associates to boost capacity by 50,000 vehicles per year and add production of the Civic Hybrid in 2013; Honda Manufacturing of Alabama will invest \$115 million and hire 50 new associates to increase production by 40,000 vehicles per year and add production of the Acura MDX in 2013.</b></li> <li>• <b>American Honda announces new HondaLink™ in-vehicle connectivity system, featuring the first OEM application of Aha® radio, to debut on the 2013 Accord and Crosstour models.</b></li> <li>• Thai Honda Manufacturing Co., Ltd. (Thai Honda) produces its 20-millionth Honda power equipment product July 28.</li> <li>• Dongfeng Honda Automobile Co., Ltd. starts production at second automobile plant in China, with an initial capacity of 100,000 units, expanding to as much as 240,000 units in the future. The plant achieves China top-level reduction of both CO<sub>2</sub> emissions and of VOC emissions from the body painting process.</li> </ul>



## Chronology

*Note: North American highlights in bold.*

### 2012 (Continued)

June	<ul style="list-style-type: none"> <li>• <b>The Honda Fit EV receives a combined adjusted EPA fuel-economy rating of 118 MPGe, and a consumption rating of 29 kilowatts hours per 100 miles, the most efficient ratings for any electric vehicle from a major automaker.</b></li> <li>• Honda becomes the world's first mobility company to disclose third-party validated estimates of all greenhouse gas (GHG) emissions, including emissions from its global business operations and customer use of Honda products.</li> </ul>	April (cont.)	<ul style="list-style-type: none"> <li>• <b>American Honda announces plans to aggressively apply new visibility-enhancing technologies on its automobiles, including rearview cameras, to be applied to more than 97 percent of all model year 2013 U.S. Honda models, along with Expanded View Driver's Mirror and LaneWatch™ blind-stop display, which will debut on the 2013 Accord and Crosstour.</b></li> <li>• Honda unveils a house in the Saitama prefecture of Japan equipped with the Honda Smart Home System (HSHS). Through the development of the HSHS, Honda aims to release products that cut household emissions in half (from 2000 levels) by 2015.</li> <li>• Honda Motor Co. and the Japan Metals &amp; Chemicals Co., Ltd. jointly announce the establishment of the world's first process to extract rare earth metals from various used Honda parts in an actual mass-production process.</li> </ul>
May	<ul style="list-style-type: none"> <li>• <b>Acura begins sales of its new ILX sedan, the new gateway vehicle for the Acura brand and the first Acura product with an available hybrid powertrain.</b></li> <li>• The compact and innovative Honda UNI-CUB, featuring the world's first omni-directional driving wheel system (Honda Omni Traction Drive System) is unveiled in Japan, along with plans to conduct demonstration testing of the new personal mobility device beginning in June 2012.</li> </ul>	March	<ul style="list-style-type: none"> <li>• <b>The East Liberty, Ohio, auto plant begins production of the Acura RDX luxury crossover SUV just months following the December 2011 launch of the 2012 Honda CR-V.</b></li> <li>• <b>Honda de Mexico, S.A. de C.V. (HDM) lays the foundation stone for the construction of the new automobile plant in Celaya.</b></li> </ul>
April	<ul style="list-style-type: none"> <li>• <b>Honda Manufacturing of Indiana (HMIN) begins production of the Acura ILX and ILX Hybrid sedans on the same line as the Civic Sedan and Civic Natural Gas. The ILX is the first Acura to be produced in Indiana and the first Honda or Acura hybrid vehicle to be produced in North America.</b></li> <li>• <b>American Honda launches its first-ever "Green Dealer" program for U.S. Honda and Acura dealers.</b></li> <li>• <b>The Acura RLX Concept is unveiled at the New York International Auto Show, where it is announced that Acura's new flagship sedan will feature the first application of Acura Sport Hybrid SH-AWD®, mated to a 370-horsepower V6 engine and expected to earn a combined EPA fuel economy rating of 30 mpg.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>Honda introduces 2013 Accord Coupe Concept at the North American International Auto Show, announcing plans to apply new 'powertrain technology and new safety features, including Lane Departure Warning and Forward Collision Warning, to the ninth generation Accord lineup.</b></li> <li>• <b>Acura introduces the NSX Concept and ILX Concept, along with a prototype 2013 RDX at the North American International Auto Show.</b></li> </ul>

## Chronology

*Note: North American highlights in bold.*

### 2011

November	<ul style="list-style-type: none"> <li>• <b>Honda debuts the 2013 Fit EV and 2012 Honda CR-V at the 2011 Los Angeles Auto Show.</b></li> <li>• <b>The 2012 Civic Natural Gas named Green Car of the Year at the 2011 Los Angeles Auto Show.</b></li> <li>• <b>American Honda completes the installation of an 800-cell Honda CIGS solar array at Honda Performance Development in Santa Clarita, Calif.</b></li> <li>• <b>Honda Manufacturing of Alabama marks its 10th anniversary of production, announcing plans to invest \$84 million and add 140 new jobs to increase production capacity by 40,000 units to 340,000 vehicles and V6 engines per year in 2013.</b></li> </ul>	June (cont.)	<ul style="list-style-type: none"> <li>• Honda introduces “Blue Skies for our Children” environmental logo and slogan, along with new environmental vision, which calls for realizing “the Joy and Freedom of Mobility” and “a Sustainable Society where People Can Enjoy Life.”</li> <li>• Having achieved its 2010 goals for the reduction of product CO<sub>2</sub> emissions, Honda announces new global CO<sub>2</sub> reduction goals, including a 30 percent reduction in CO<sub>2</sub> from its automobile, motorcycle and power equipment products, compared to the 2000 baseline, by 2020.</li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>Honda’s East Liberty Auto Plant produces its 4-millionth vehicle, a 2011 Honda CR-V.</b></li> </ul>	April	<ul style="list-style-type: none"> <li>• <b>American Honda debuts the all-new 2012 Civic lineup for the U.S., including a Coupe, Sedan, Si Coupe and Sedan, Hybrid and natural gas-powered Civic Natural Gas at the New York International Auto Show.</b></li> <li>• <b>The first FAA-conforming HondaJet reaches its maximum operating altitude of 43,000 feet and a maximum speed of 425KTAS (489 mph) at 30,000 feet during flight testing in Greensboro, N.C.</b></li> <li>• Guangqi Honda introduces the Li Nian S1 sedan, the first mass-produced model of Guangqi Honda’s original automotive brand, Li Nian, the first original brand established by an automobile joint venture in China.</li> <li>• Honda Motor Co. president Takanobu Ito, appearing at the 2011 Shanghai motor show, announces plans to sell three new hybrid models in China — the Insight, to be sold by Dongfeng Honda; and the Fit Hybrid and CR-Z, to be sold by Guangqi Honda. Mr. Ito also announces Honda’s intentions to produce all three hybrid models in China and to begin testing of Honda EV technology with the city of Guangzhou.</li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>American Honda launches 2012 Civic Natural Gas, the fourth generation natural gas-powered Civic, expanding its U.S. retail network to 200 Honda dealers in 36 states.</b></li> <li>• <b>Honda certified its tenth and eleventh facilities in North America to LEED green-building standards, the most of any automaker in the region. They are Honda Engineering North America’s Anna, Ohio facility and the new Markham, Ontario headquarters of Honda Canada.</b></li> <li>• Honda earns the highest score among all Japanese companies in the Carbon Disclosure Project’s 2011 “Carbon Disclosure Leadership Index” (CLDI), which rates the world’s 500 largest companies on their strategies and corporate governance to address climate change and the reduce greenhouse gas emissions.</li> </ul>	March	<ul style="list-style-type: none"> <li>• Honda Automobile (Thailand) Co., Ltd. introduces the Honda BRIO small car for the Thailand market. With a starting price of 399,900 baht, the model is expected to raise the bar for eco-cars in terms of packaging, design, comfort and fuel efficiency.</li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Honda announces plans to build its eighth auto plant in North America, a new \$800 million, 200,000-unit factory in Celaya, Guanajuato, Mexico, slated to begin production of Honda subcompact vehicles in 2014.</b></li> </ul>	January	<ul style="list-style-type: none"> <li>• <b>The 2011 Odyssey becomes the first minivan to earn both a “Top Safety Pick” rating from the IIHS and a five-star Overall Vehicle Score from the NHTSA under new, more stringent crash safety-ratings protocols.</b></li> <li>• <b>Honda debuts the 2012 Civic Si and Sedan concept vehicles at the North American International Auto Show in Detroit.</b></li> </ul>
July	<ul style="list-style-type: none"> <li>• <b>Honda achieves its goal of less than 1 percent waste sent to landfills for all manufacturing plants in North America with ten of 14 plants in operating with absolutely zero waste to landfills.</b></li> </ul>		
June	<ul style="list-style-type: none"> <li>• <b>American Honda as a corporation earned the top score in the 2011 J.D. Power Initial Quality Survey, including a best-ever result for the Honda brand, the top-ranked non-luxury brand in 2011, an overall third-place finish for Acura, along with seven of eleven segment-leading models, a Platinum Award for the company’s Greensburg, Ind. plant, and a Silver Award for its East Liberty, Ohio plant.</b></li> </ul>		



## Chronology

*Note: North American highlights in bold.*

### 2010

- **Honda Transmission Mfg. begins \$70 million, 200,000-square-foot expansion, including the addition of a third assembly line, along with an additional \$25 million in upgrades to improve plant flexibility.**
- **Honda Aircraft Company, Inc. completes the first flight of an FAA-conforming HondaJet, Dec. 20 at 3:31 p.m. EST in Greensboro, N.C.**
- Honda begins lease sales of the EV-neo electric scooter to customers in Japan.
- Honda begins demonstration tests of next-generation, electrically powered personal mobility products with the Saitama and Kumamoto prefectures as the next step in its Honda Electric Mobility Network initiative.
- **Honda introduces the Fit EV Concept electric vehicle and Honda plug-in hybrid vehicle platform at the 2010 Los Angeles Auto Show.**
- **The 2011 Accord is the first automobile to earn a five-star rating for Overall Vehicle Score and each of three combined ratings categories — frontal, side and rollover — under the NHTSA's modified New Car Assessment (NCAP) crash safety-rating program for the 2011 model year.**
- The CR-Z sport hybrid coupe is named Japan Car of the Year for 2010-2011.
- **Honda is named "America's Greenest Automaker" for the fifth consecutive time by the Union of Concerned Scientists.**
- The Hybrid Jazz makes its world debut at the Paris Motor Show.
- **Honda Manufacturing of Alabama, Inc., begins production of the fourth generation, U.S.-designed and developed Honda Odyssey minivan Sept. 1 (U.S. on-sale date of Sept. 30). Two days later, the plant celebrates production of its 2-millionth automobile (and V6 engine), a 2011 Honda Pilot.**
- **All-new Honda CR-Z sport hybrid coupe introduced in the U.S. and Canada.**
- An all-new transmission plant at the Hamamatsu Factory, Honda's global "leader plant" for advanced transmission production, begins manufacturing operations.
- Honda Soltec begins sales in Japan of new 120W and 130W residential-use solar cell modules, each achieving an 11.6 percent conversion rate, the highest among CIGS-based solar cells being sold in Japan.
- **The Marysville Auto Plant produces its 10-millionth automobile, an Accord Sedan, on July 20.**
- **The Anna Engine Plant, Honda's largest automobile engine plant, celebrates 25 years of engine production in Ohio, July 21.**
- **Honda Power Equipment surpasses 30 million products shipped to domestic dealers and distributors since it began offering engines, tillers and generators to U.S. customers in 1972.**
- Honda subsidiary Honda Motorcycle and Scooter India announces plans to build a new 60,000-unit plant in Rajasthan, India, as it expands production at its existing plant in Haryana from 1.25 to 1.6 million units.
- **Honda of America Mfg. begins operations at its new Marysville parts consolidation center, supporting the efficient delivery of parts to the Marysville Auto Plant while reducing fuel consumption and CO<sub>2</sub> emissions from parts shipments.**
- **Honda earns the No. 1 spot on the American Council for an Energy-Efficient Economy (ACEEE) "Greenest Vehicles of 2010" list for the tenth straight year.**
- **Honda Performance Development (HPD) begins deliveries of modified 1.5-liter Fit engines for competition in the SCCA Formula F series, the entry level of open-wheel racing in America.**
- The all-new Honda CR-Z (Compact Renaissance-Zero) sport hybrid coupe is launched in Japan.
- **American Honda debuts the U.S. production version of the CR-Z two-seat sport hybrid car at the North American International Auto Show.**
- **Honda R&D Americas, Inc. begins operation of next-generation solar-powered hydrogen station prototype in Torrance, Calif. The new, more compact system eliminates the compressor function while providing enough hydrogen, via an 8-hour fill, to accommodate daily commuting in a fuel cell electric vehicle.**

## Chronology

*Note: North American highlights in bold.*

### 2009

- **American Honda earns the highest fleet-average fuel economy among all U.S. automotive marketing groups as determined by the U.S. EPA in its MY2008 report on U.S. fuel economy trends.**
- Honda R&D Asia Pacific Co. establishes new R&D center in Bangkok, Thailand, for the development of products and technologies that support the unique needs of customers in Honda's Asia/Oceania region.
- **Honda Manufacturing of Alabama begins production of passenger cars (Accord V6 Sedans) after eight years of light truck production.**
- Takanobu Ito becomes the seventh president & CEO of Honda Motor Co.
- The new Ogawa Engine Plant in Japan began Phase 1 production activity including casting and machining processes and supply of engine components for auto plants in Japan and other regions.
- **Honda commemorates 50 years of operations in America, marking the incorporation of American Honda Motor Co., Inc., June 11, 1959.**
- **Marysville, Ohio, motorcycle plant ceases production after 26 years, as global production of certain large motorcycles is consolidated at Honda's new factory in Kumamoto, Japan.**
- **Honda Manufacturing of Indiana begins production of the natural gas-powered Civic GX sedan in Greensburg, Ind., alongside the gasoline-powered Civic Sedan.**
- The Honda Insight becomes Japan's best-selling vehicle in May, the first hybrid car to earn the distinction.
- The FCX Clarity fuel cell electric vehicle is named 2009 World Green Car by journalists from Asia, Europe and North America.
- **The 2009 Acura TL is the first automotive nameplate to earn both a top government crash safety rating and a "Top Safety Pick" crash safety rating from the IIHS for every vehicle in its line-up.**
- **American Honda begins sales of the new Insight as the most affordable hybrid car in America.**
- Honda R&D Co. (Japan) in conjunction with Advanced Telecommunications Research Institute International (ATR) and Shimadzu Corporation introduce Brain Machine Interface (BMI) technology which enables control of a robot by human thought alone.
- Honda and GS Yuasa establish a joint venture called Blue Energy Co., Ltd., for the development, sales and production of advanced lithium-ion batteries for hybrid vehicles.
- **Production of the Honda Ridgeline truck begins at Honda Manufacturing of Alabama, making it the exclusive production source for the Honda Pilot, Odyssey and Ridgeline light trucks.**
- Honda Motor Co. announces plans for the establishment of a new R&D facility in Chiba Prefecture, Japan, to work toward the establishment of bio-ethanol production technology.
- **Honda produces its 20-millionth automobile in North America as cumulative production of engines in North America exceeds 18.4 million units and production of transmissions tops 13 million units.**
- **American Honda debuts the radically styled 2010 Honda Fury, a chopper-style custom bike designed by Honda R&D Americas, at the New York International Motorcycle Show.**

## Chronology

*Note: North American highlights in bold.*

### 2008

- Honda Motor Co. unveils new Walking Assist Device with Bodyweight Support system, developed in part from its research into the dynamics of human motion that led to creation of the ASIMO humanoid robot.
- **Honda Power Equipment Mfg. produces its 20-millionth product since the start of operations in August 1984.**
- **Honda Manufacturing of Indiana begins production of Civic sedans in its new \$550 million auto plant in Greensburg, Ind.**
- Cumulative global production of Honda motorcycles reaches 200 million units.
- Honda Soltec Co. begins sales in Japan of Honda-developed thin-film solar cells.
- Thai Honda achieves cumulative production of 10 million units since production began in 1987.
- **Acura launches the 2009 TL Sedan. It is the third generation of TL designed, developed and manufactured in the U.S.**
- **Honda of Canada Mfg. begins production of 4-cylinder engines at new \$154 million automobile engine plant in Alliston, Ontario.**
- Honda introduces POLAR III third-generation pedestrian crash test dummy with the aim of reducing lower back and upper leg injuries common in vehicle-pedestrian collisions.
- **American Honda launches redesigned 2009 Honda Fit.**
- **Acura announces plans to compete in the LMP1 class of the 2009 American Le Mans race series.**
- **Honda Transmission Mfg. of America in Russells Point, Ohio, produces its 10-millionth transmission since the start of U.S. transmission manufacturing in 1997.**
- Production of Honda motorcycles in Vietnam reaches 5 million units.
- Honda begins mass production of all-new FCX Clarity fuel cell vehicle (FCX) in Japan and introduces first five U.S. customers for the new vehicle.
- **American Honda fully deploys the first automaker-operated fleet of more fuel-efficient Auto-Max<sup>®</sup> railcars.**
- Cumulative automobile production in Brazil reaches 500,000 units since the start of production in 1997.
- Honda Sael Cars India introduces the Civic Hybrid as India's first gas-electric hybrid automobile.
- **American Honda introduces second-generation Pilot that was designed, developed and engineered in the U.S. by Honda R&D Americas and is produced exclusively by Honda Manufacturing of Alabama.**
- **Honda Aircraft Company begins European sales of HondaJet, including the announcement of plans for an exclusive regional sales and service network in the U.K., Germany and Spain.**
- Cumulative global production of the Cub series motorcycle reaches 60 million units.
- Honda opens a new motorcycle plant at the Kumamoto Factory in Japan as Honda's global lead plant for motorcycle production.
- **Honda Aircraft Company expands sales of HondaJet throughout North America by beginning sales in Canada and Mexico.**

## Chronology

*Note: North American highlights in bold.*

### 2007

- **Honda's annual auto production in the U.S. exceeds 1 million units for the first time ever in 2007, as total North American auto production reaches a new all-time record of 1.432 million units.**
- Honda UK sells more than 100,000 Honda vehicles for the first time, in 2007.
- **The hydrogen-powered FCX Clarity makes its U.S. debut at the Los Angeles Auto Show as Honda announces plans to begin leasing the next-generation fuel cell vehicle in summer 2008.**
- **Operation of the fourth-generation hydrogen Home Energy Station begins at Honda R&D America's Torrance, Calif., headquarters.**
- **Honda celebrates 25 years of building automobiles in America.**
- **Honda Aero breaks ground on its new headquarters and jet engine plant in Burlington, N.C.**
- Honda Soltec opens new solar cell production plant in Kumamoto, Japan.
- **Honda of South Carolina Mfg. produces its 2-millionth all-terrain vehicle (ATV).**
- **American Honda launches the eighth-generation Accord.**
- **Honda Aircraft Company breaks ground on new \$100 million U.S. headquarters and R&D facility in Greensboro, N.C.**
- Honda introduces a more advanced Variable Cylinder Management™ (VCM™) cylinder deactivation technology.
- **Honda R&D America's opens its new Acura Design Studio in Torrance, Calif., assuming a central role in the research and styling design of future Acura production models.**
- **Honda's Anna, Ohio, engine plant produces its 15-millionth engine since the start of production in 1985.**
- **Honda is named America's "Greenest Automaker" in 2007 for the fourth consecutive time by the Union of Concerned Scientists.**
- **American Honda and Climate Energy, LLC begin retail sales of the freewatt™ micro-combined heat and power (MCHP) co-generation device in the northeastern U.S.**
- **Acura undertakes first factory racing program with entry into the American Le Mans endurance sports car racing series in the LMP2 class with a 3.4-liter V8 engine supplied by Honda Performance Development (HPD).**
- **Acura RDX named Canadian Utility Vehicle of the Year.**

## Chronology

*Note: North American highlights in bold.*

### 2006

- **Honda R&D Americas opens new Advanced Design Studio in Pasadena, Calif.**
- Honda Soltec Co., Ltd. established to oversee production and sales of Honda-developed CIGS solar panels in Japan.
- Honda Motor Co. announces plans to build new engine plant in Japan (in Ogawa, Saitama prefecture).
- **Honda Manufacturing of Alabama celebrates 5th anniversary and reaches one-million unit automobile production milestone.**
- Honda announces plans to begin production of motorcycles in Peru.
- **Honda Aircraft Company begins U.S. sales of HondaJet at NBAA in Orlando, Fla.**
- **Acura launches new RDX sport-utility vehicle with Acura's first-ever turbocharged engine.**
- **Honda of Canada Mfg. celebrates 20th anniversary and 4-millionth unit production milestones.**
- Honda and Research Institute of Innovative Technology for the Earth (RITE) announce breakthrough "Honda-RITE" ethanol production process.
- **American Honda fulfills October 2003 "Safety for Everyone" commitment to apply a core suite of advanced safety features to all U.S. Honda and Acura models.**
- **Honda announces plans to commercialize HondaJet at EAA AirVenture in Oshkosh, Wis.**
- **Honda earns 100th open-wheel race victory in North America.**
- **First U.S.-made Acura (TL Sedan) exported to China.**
- Honda begins motorcycle production in Argentina.
- Honda announces development of plant-based biofabric for use in automotive interiors.
- Global sales of Honda Power Products reaches 70 million units.
- **Honda announces "2010 Vision" for North American automobile operations including the construction of a new U.S. auto plant and a new Canadian engine plant, expansion of engine and transmission production in Ohio and Georgia, and the addition of a new, more affordable hybrid car.**
- Honda Motor Co. announces plan to build a new auto plant in Yorii, Japan, to advance the flexibility and efficiency of Honda manufacturing operations worldwide.
- **Honda begins producing automatic transmissions in Tallapoosa, Ga., as part of Honda's broader North American powertrain strategy.**
- **2006 Civic and Ridgeline capture Canadian Car and Truck of the Year awards.**
- **Honda Power Equipment shipped its 20-millionth power product to U.S. dealers.**
- **2006 Civic and Ridgeline sweep North American Car and Truck of the Year awards.**

## Chronology

*Note: North American highlights in bold.*

### 2005

- **Honda Ridgeline truck named 2006 Motor Trend magazine Truck of the Year.**
- **2006 Civic becomes first compact car to earn a “Top Safety Pick-Gold” rating from the Insurance Institute for Highway Safety (IIHS).**
- New ASIMO robot debuts with dramatically improved running capability and enhanced ability to act in sync with people.
- Honda Motor Co. announces plans to begin mass production in 2007 of Honda-developed thin film solar cell.
- Honda Super Cub production reaches 50-million-unit milestone since its 1958 debut.
- **Honda Civic named 2006 Motor Trend magazine Car of the Year.**
- **Honda R&D Americas introduces Home Energy Station III, the third-generation of its experimental hydrogen refueling device developed in partnership with Plug Power, Inc.**
- Honda announces plans to establish R&D operations in Thailand with the creation of Honda R&D Asia Pacific, Ltd., a subsidiary of Honda R&D Co., Ltd.
- Honda announces plans to establish transmission manufacturing operations in China with the creation of Honda Auto Parts Manufacturing Co., Ltd.
- Honda introduces ASV-3 advanced safety vehicle equipped with Inter-Vehicle communications technology.
- **HondaJet makes its worldwide public debut, July 29 at the Experimental Aircraft Association (EAA) Air Venture in Oshkosh, Wis.**
- Honda Motor (China) Investment Co. (HMCI) announces plans to launch the Acura brand in China with the introduction of the Acura RL in spring 2006, to be marketed through a dedicated Acura dealer network.
- **Honda leases 2005 FCX to world’s first individual customer for a hydrogen-powered fuel cell vehicle.**
- **Honda announces commitment to include U.S. government crash test “star ratings” on the window labels of all 2006 Honda and Acura vehicles, a first for any automaker.**
- Honda Automobile (China) Co. (CHAC) begins export of the Jazz compact passenger car to Europe. CHAC is the first auto plant in China dedicated to export production.
- **The 2006 Honda Ridgeline becomes the first 4-door pickup to earn the NHTSA’s highest crash test rating for frontal and side impacts.**
- Cumulative worldwide sales of Honda hybrid vehicles reaches 100,000 units.
- **Honda introduces Phill™ natural gas home refueling appliance in conjunction with Fuelmaker Corp. to help promote sales of cleaner-burning CNG vehicles like the Honda Civic GX.**
- **American Honda and Disneyland® Resort form 10-year strategic business alliance.**

## Chronology

*Note: North American highlights in bold.*

### 2004

- Honda reveals technologies for next-generation ASIMO humanoid robot, including the ability to run and process information more quickly in real-world environments.
- **Honda introduces V6 Accord Hybrid in the U.S. as Honda's third hybrid model.**
- All new Legend wins the Japan Car of the Year award for 2004-2005 and Most Advanced Technology Award.
- **Honda leases two 2005 FCX fuel cell vehicles to the state of New York, the first customer for a fuel cell vehicle in the Northeastern U.S.**
- **GE Honda Aero Engines LLC is established to pursue the launch of Honda's HF118 turbofan engine in the light business jet market.**
- **Honda of America Mfg. celebrates its 25th anniversary.**
- Guangzhou Honda begins production of the Fit for the China domestic market.
- **Honda claims its first Indy Racing League (IRL) manufacturers' title (Honda-powered drivers win 14 of 16 races for the season).**
- Honda develops a scooter powered by its original Honda FC Stack, capable of starting in sub-freezing temperatures.
- **Honda establishes a new U.S. subsidiary, Honda Aero, Inc., to focus on the aviation engine business in the U.S. Also, Honda establishes the Wako Nishi R&D Center in Japan, dedicated to the research and development of aviation engines.**
- **The 2005 Honda FCX powered by Honda's original FC Stack is certified for commercial use by both the U.S. EPA and California Air Resources Board.**
- **Buddy Rice earns Honda's first victory in the Indianapolis 500®.**
- **Honda Manufacturing of Alabama begins production on its second assembly line, doubling light truck and V6 engine production capacity to 300,000 units per year.**
- Honda establishes a new subsidiary, Honda Motor RUS LLC, in Russia to strengthen its local motorcycle, automobile and power product sales operations.
- Honda and General Electric Co. announce the formation of a strategic alliance to produce a new turbofan jet engine for light business jets.
- Honda Motor (China) Investment Co., Inc., responsible for developing Honda's overall business strategy in China, is established.

## Chronology

*Note: North American highlights in bold.*

### 2003

- **The HondaJet, new experimental compact business jet equipped with Honda-developed HF118 jet engines, completes initial flight tests in Greensboro, N.C.**
- **Honda of South Carolina Mfg. produces its 1-millionth all-terrain vehicle (ATV).**
- **Honda's cumulative auto production in the U.S. reaches 10 million units.**
- **American Honda Motor announces "Safety for Everyone" commitment to apply advanced safety technologies such as the Advanced Compatibility Engineering (ACE) body structure and side curtain airbags to the full range of Honda and Acura products over the next several years.**
- **Honda R&D Americas debuts an all-new Automotive Safety Research Facility in Ohio, featuring advanced crash safety testing laboratories.**
- Honda announces the development of the Honda FC Stack next-generation fuel cell stack that delivers high performance, yet operates at temperatures as low as -20°C (-4°F).
- Honda develops world's first electronically controlled fuel-injection system (PGM-FI) for a 4-stroke 50cc scooter.
- Honda introduces new Advanced Compatibility Engineering™ (ACE™) body structure that both enhances self-protection and reduces aggressivity in vehicle-to-vehicle collisions.
- Honda becomes the world's first automaker to supply a fuel cell vehicle to a private corporation, Iwatani International Corporation.
- Honda debuts Variable Cylinder Management™ (VCM™) V6 3.0-liter i-VTEC engine.
- **Civic Hybrid becomes the first-ever hybrid vehicle to earn certification as an Advanced Technology Partial Zero-Emissions Vehicle (AT-PZEV) from the California Air Resources Board (CARB).**
- Takeo Fukui becomes sixth president & CEO of Honda Motor Co.
- Honda develops the world's first Collision Mitigation Brake System (CMBS).
- Honda establishes 6th region in China as part of global structure that also includes regional operations in North America, South America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- **Honda joins Indy Racing League (IRL) open wheel racing series for 2003 season.**
- Honda Power Equipment Mfg. in North Carolina announces \$30 million expansion to increase general-purpose engine production to 1.5 million units.



## Chronology

*Note: North American highlights in bold.*

### 2002

- **American Honda introduces the Honda Element light truck to its U.S. vehicle lineup.**
- Honda Fit finishes 2002 as best-selling car in Japan, a first for Honda. Fit also goes on sale in Europe as “Jazz” model.
- Honda’s China auto plant announces plan to increase production capacity to 240,000 units in 2004, with a corresponding increase in engine production.
- **Honda South Carolina Mfg. begins production of Honda AquaTrax personal watercraft (PWC).**
- Honda’s FCX fuel cell vehicle delivered to first customers in Japan and U.S. simultaneously.
- Japan version of all-new, sixth-generation Accord earns the 2002-03 Japan Car of the Year award.
- **U.S. production of Honda and Acura automobiles reaches 20-year milestone.**
- Honda introduces a new rapid- and wide-deploying side curtain air bag technology that protects both front and rear passengers — the all-new 2003 Accord was the first model to receive the new technology.
- **Honda FCX becomes first fuel cell vehicle in the world to earn certification from U.S. EPA and the state of California (CARB).**
- Honda introduces AquaTrax, company’s first personal watercraft.
- Honda celebrates 25th anniversary of listing on the New York Stock Exchange (NYSE) as ASIMO humanoid robot rings opening bell for trading.
- Honda begins rental of ASIMO humanoid robots in Japan.
- U.K. auto plant begins export of Civic hatchback to North America.
- Honda establishes motorcycle R&D center in China.

### 2001

- Honda introduces first mass-market gas-electric hybrid car with the introduction of the Civic Hybrid.
- **Honda Manufacturing of Alabama, Honda’s third U.S. automobile plant, begins production with Odyssey minivan.**
- Fit earns the 2001-2002 Japan Car of the Year award.
- New joint venture company in China, Sundiro Honda Motorcycle starts production of jointly developed M-LIVING motorcycle.
- **North American auto production reaches 10 million-unit milestone.**
- Gold Wing GL1800 named “Motorcycle of the Year” by Motorcyclist magazine, and is first production motorcycle certified to meet California’s strict 2008 emission standard.
- Honda production operations in Thailand produce 10-millionth product — including automobiles, motorcycles and power products.
- Honda’s second U.K. auto plant begins production.
- **Honda R&D Americas opens first solar-powered hydrogen production and fueling station in Southern California.**
- Honda launches Fit on all-new global small car platform — using all-new i-DSI (Dual & Sequential Ignition) engine.
- Honda announces development of a new-generation 2-liter class diesel engine for the European market.
- **Honda Civic GX natural gas vehicle becomes first car certified as an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV).**
- **2001 Acura MDX named North American Truck of the Year.**

\* Government star ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Model tested with standard side-impact air bags (SAB’s).

## Chronology

*Note: North American highlights in bold.*

### 2000

- Honda introduces new humanoid robot, ASIMO.
- **2001 Civic Coupe is one of the first two automobiles and the first affordable small car to achieve 5-star crash safety ratings for both frontal and side impact from the NHTSA\*.**
- **Acura introduces MDX as the brand's first U.S. designed and developed SUV.**
- Civic line-up earns the 2000-01 Japan Car of the Year award.
- Honda earns 500th World Grand Prix motorcycle race.
- **Honda earns 6th consecutive driver's championship on CART auto racing series.**
- **Honda begins testing FCX-V3 fuel cell vehicle through California Fuel Cell Partnership.**
- **Cumulative production of Accord in the U.S. reaches 5 million units, and Civic reaches 2 million units.**
- **Honda Power Equipment Mfg. \$16 million expansion triples general purpose engine capacity from 300,000 units to 1 million units annually.**
- **2001 Civic is introduced as first gasoline car to achieve Ultra-Low Emissions Vehicle (ULEV) emissions performance in all 50 states.**
- Honda introduces Polar II pedestrian crash test dummy with injury data measurement capability.
- Honda establishes fifth region in South America as part of global structure that includes regional operations in North America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- Honda opens world's first indoor car-to-car directional crash test safety facility in Tochigi, Japan.
- Honda begins third era of Formula One® Grand Prix auto racing participation.

### 1999

- **Honda Insight becomes first gas-electric hybrid car sold in the U.S., and 2000 Accord is the first gasoline car to be marketed as a Super Ultra-Low Emissions Vehicle (SULEV), four years ahead of regulatory requirements.**
- Honda announces global powertrain production system calling for the integration of engine assembly operations closer to vehicle assembly.
- **Honda and GM establish powertrain cross-supply agreement in December in which GM will use a Honda V6 Ultra Low Emission engine and transmission and Isuzu will supply Honda with diesel engines for the European market.**
- Honda announces innovation of auto plants in Japan to the flexible "New Manufacturing System" that will be installed in all of Honda's major global auto plants by fall 2002.
- Honda announces new company-wide year 2005 targets for fuel-consumption and exhaust gas emissions for Honda motorcycles, automobiles and power products.
- Honda fuel cell prototype vehicles FCX-V1 and FCX-V2 are introduced.
- **American Honda passed the \$10 billion mark in exports of automobiles, motorcycles, power products and key components from North America.**
- **Honda begins Intelligent Community Vehicle System (ICVS) called "Intellishare" at the University of California, Riverside using Honda's EVPLUS electric vehicles.**
- Honda announces next generation of 4-cylinder i-VTEC engines that offer new level of high fuel economy, low emissions and outstanding performance.
- Honda begins auto production in China with Accord sedan.

\* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Model tested with standard side-impact air bags (SAB's).

## Chronology

*Note: North American highlights in bold.*

### 1998

- **American Honda passed the 1-million mark in annual sales of Honda and Acura cars and light trucks for the first time in company history.**
- **The Honda Civic GX natural gas vehicle goes into production in Ohio with the cleanest internal combustion engine ever certified by the U.S. EPA.**
- **Honda of South Carolina Mfg. begins production of ATVs at new \$30 million plant in Timmonsville, S.C.**
- Civic 5-door, developed by Honda R&D Europe and built in the U.K., is introduced.
- Auto production begins in India.
- Hiroyuki Yoshino becomes fifth president & CEO of Honda Motor Co.
- Honda Motor Co. celebrates 50th anniversary.
- **American Honda exports its 500,000th North American-built car.**
- Honda Interceptor named "Motorcycle of the Year" by Motorcyclist magazine.
- **New second line at Honda of Canada Mfg. begins production of Honda's first full-size Odyssey minivan.**

### 1997

- Auto production begins in Brazil and Turkey.
- Motorcycle production begins in Vietnam.
- Cumulative global motorcycle production reaches 100 million units.
- Cumulative global power equipment production reaches 30 million units.
- Ultra-small 360-degree inclinable 4-stroke power equipment engine announced.
- Honda announces research project including two new turbofan jet engine prototypes for small aircraft and an experimental jet plane.
- Twin Ring Motegi motorsports complex begins operations.
- All-new 1998 Accord introduced with unique designs for the U.S. and Japan, but using the same flexible platform.
- **Civic and Accord Low Emission Vehicle (LEV) sales begin in all 50 states.**
- **1998 Accord is first gasoline car to meet CARB Ultra Low Emission Vehicle (ULEV) standards in California.**
- **Honda begins leasing the EV PLUS electric vehicle to customers in California.**
- J.D. Power and Associates awards its Platinum Prize for quality to the Marysville, Ohio, Auto Plant and Gold Prize for quality to the Sayama Plant in Japan.
- The Acura RL is the first automobile introduced with an in-dash, satellite-linked navigation system.
- **Honda's first crossover-SUV, the CR-V, goes on sale.**

## Chronology

*Note: North American highlights in bold.*

### 1996

- Honda introduces first prototype humanoid robot, called P3.
- Honda Motor Co.'s Honda Dream solar car breaks speed and time records at the World Solar Challenge in Australia.
- **Honda captures all three major awards on the 1996 PPG IndyCar World Series racing circuit — top manufacturer, top rookie and top driver.**
- **Honda's Marysville, Ohio, motorcycle plant produces its 1-millionth vehicle (Gold Wing Aspencade).**
- **Honda Transmission Mfg. of America begins production of automobile transmissions in Russells Point, Ohio.**
- **Honda announces an accelerated "Strategy for the Americas" with a 50 percent expansion in U.S. automobile engine and automatic transmission production.**
- New Honda plant in Thailand begins production with City Sedan designed exclusively for local Asian markets.
- Honda introduces Intelligent Community Vehicle System (ICVS) in Japan in which consumers share limited number of vehicles in conjunction with mass transit.
- **The Acura Division introduces the CL series, the first U.S.-designed, engineered and manufactured model offered by a luxury import nameplate.**

### 1995

- **Automobile Magazine names the Honda Civic the 1996 Automobile of the Year.**
- The Honda Civic named 1995-96 Japan Car of the Year award.
- **Honda de Mexico begins production of automobiles for the Mexican market.**
- **The U.S. EPA releases 1996 fuel economy rankings with four Honda models in the top 10.**
- **Honda Civic becomes first gasoline-powered vehicle to meet CARB's Low Emission Vehicle (LEV) standard.**
- Cumulative global auto production reaches 30 million units.
- **Honda produces its 5-millionth car in North America.**
- **American Honda sells its 10-millionth Honda brand car.**
- Honda introduces Multi Matic continuously variable automatic transmission (CVT).
- Cumulative global production of Civic reaches 10 million units.
- **Honda becomes the first manufacturer to develop a production-based gasoline engine certified as meeting Ultra Low Emission Vehicle (ULEV) exhaust levels.**

## Chronology

*Note: North American highlights in bold.*

### 1994

- **American Honda exports its 100,000th U.S.-made vehicle for the year, making the Honda Accord the No. 1 export model from North America in 1994.**
- Honda introduces the 1995 Odyssey, its first minivan.
- **Acura sells its 1-millionth vehicle in the U.S.**
- Honda Motor Co. establishes four-region global organization structure that gives greater autonomy and decision-making responsibility for four major regional operations: Americas, Europe/Middle East/Africa, Asia/Oceania and Japan. In a related move, Honda announces new "Automobile Strategy for the Americas."
- **Honda competes in the IndyCar World Series (later CART) for the first time.**
- **Honda Power Equipment Mfg. assembles its 1-millionth lawn mower since the start of operations in August 1984.**
- **Cumulative sales of Honda and Acura automobiles in the U.S. reach 10 million units.**

### 1993

- Honda's solar car Dream wins the World Solar Challenge 1993 in Australia.
- **Honda R&D North America (HRA) unveils a \$25 million expansion of its research and development facilities in Ohio and opens new research and development center for power equipment products in Swepsonville, N.C.**
- Honda of America Mfg. produces its 2-millionth engine at the Anna Engine Plant in Ohio.
- Honda of America Mfg. produces its 3-millionth car since beginning U.S. auto production in 1982.
- **American Honda announces plans to participate in IndyCar World Series.**

### 1992

- **American Honda exports its 100,000th U.S.-made automobile.**
- **American Honda Education Corp. breaks ground for Eagle Rock School, an innovative high school and professional development center in Colorado.**
- Honda of U.K. Mfg. begins automobile production.
- Honda announces its first equity investment in China-based motorcycle production. Motorcycles had been produced through four technical collaboration agreements.
- Honda produces its 20-millionth Super Cub motorcycle at its Kumamoto factory in Japan.
- **Honda of America Mfg. builds its 2-millionth automobile in Ohio.**
- Honda Motor Co. produces 20-millionth automobile in Japan.

### 1991

- The Honda Civic named 1991-92 Japan Car of the Year award.
- Honda introduces the new VTEC-E engine which combines Honda's Variable Valve Timing System (VTEC) with lean-burn technology.
- **Honda Canada sells its 1-millionth car, a Canadian-made Civic 3-door.**
- Soichiro Honda, who founded Honda Motor Co. in 1948, dies at the age of 84.
- **Honda of America Mfg. Motorcycle Plant in Marysville, Ohio, produces the 500,000th vehicle in its history — a Gold Wing Aspencade motorcycle.**
- **Honda of America Mfg. produces its 1-millionth engine.**
- Honda Motor Co. begins selling Chrysler Jeep models in Japan (sales continue through 1998).
- **NSX supercar debuts in America and is the first Acura model to wear the A-badge.**

## Chronology

*Note: North American highlights in bold.*

### 1990

- Soichiro Honda is awarded a FIA Gold Medal in Paris, France.
- **American Honda becomes first automaker with plans to offer standard driver and passenger airbags in all (Honda and Acura) models by the 1994 model year.**
- **Acura begins sales of NSX sports car, the world's first mass-produced aluminum-bodied automobile.**
- **American Honda moves Power Equipment Division from California to Atlanta, Georgia area.**
- **Honda R&D America opens new California Proving Center in Mojave Desert.**
- Nobuhiko Kawamoto becomes fourth president & CEO of Honda Motor Co.
- Honda Engineering Europe, Ltd. is established in the U.K. to coordinate Honda engineering activities in Europe.

### 1989

- **Honda Accord becomes the top-selling auto in the U.S. for the first time.**
- **Honda of America Mfg. begins production at second U.S. auto plant in East Liberty, Ohio, and produced its 1-millionth automobile in Marysville, Ohio (a Civic Sedan).**
- Soichiro Honda inducted into the Automotive Hall of Fame in the U.S.
- Honda of U.K. Mfg. begins producing engines in its Swindon, U.K. plant.
- Honda Motor Europe Ltd. is established in U.K. to serve as Honda's European headquarters.
- **The East Liberty plant is the first auto plant in America to use more environmentally responsible waterborne basecoat paint.**

### 1988

- Honda-powered Formula One® cars win the Constructor's Championship, winning 15 of the 16 races.
- **Honda Engineering North America, Inc. is incorporated.**
- Honda announces development of high performance VTEC auto engine with variable valve timing.
- Honda reaches the 15 million mark in total car production in Japan.
- **Honda products rank 1-2-3 in the 1988 Motor Trend Import Car of the Year.**
- **Honda begins first export of U.S.-built automobiles to Japan with the Accord Coupe.**
- **American Honda opens first motorcycle Rider Education Center in Colton, Calif.**

### 1987

- Honda reaches 50-million mark in total motorcycle production in Japan — the first manufacturer in the world to do so.
- **Honda announces a five-part strategy to become an autonomous motor vehicle company in the U.S. including expansion of R&D and production engineering, a second U.S. auto plant, increased local parts sourcing, expansion of the engine plant and increase of auto exports from the U.S.**
- **Air bags introduced in the Acura Legend — for the first time in a Honda product.**
- **American Honda exports first U.S.-made vehicle, an Accord Sedan exported to Taiwan.**
- **Honda de Mexico begins producing motorcycles and auto parts.**
- **Acura becomes the top-selling import luxury brand in America.**

## Chronology

*Note: North American highlights in bold.*

### 1986

- **Honda produces first auto engine at Anna, Ohio, engine plant (1.5-liter Civic).**
- Honda-powered Formula One® cars win the Constructor's Championship for the first time (through 1991 for six consecutive years).
- **J.D. Power Customer Satisfaction Index rates Acura No. 1 for the first time (through 1989 for four consecutive years).**
- **Honda of America Mfg. begins production on second assembly line at Marysville Auto Plant.**
- **Honda of Canada Mfg. begins production in Alliston, Ontario (with Accord).**
- **Acura launched in the U.S. March 27 with sales of Legend and Integra 3- and 5-door models.**
- **Honda CRX-HF is the first mass-produced car to exceed 50 mpg EPA fuel-economy rating.**

### 1985

- Honda de Mexico established.
- The Honda Accord/Vigor series receive the 1985-86 Japan Car of the Year award.
- **Honda of America Mfg. begins production of motorcycle engines at new plant in Anna, Ohio, in July.**

### 1984

- **Honda Power Equipment Mfg. starts production of lawn mowers in Swepsonville, N.C.**
- **American Honda Motor Co. establishes American Honda Foundation for philanthropic contributions.**
- **Honda Research of America, Inc. (now Honda R&D Americas, Inc.) established in Torrance, Calif.**
- **American Honda announces plan for luxury automobile division (later named Acura).**

### 1983

- Tadashi Kume becomes third president & CEO of Honda Motor Co.
- Honda re-enters Formula One® Grand Prix racing.
- Honda Motor Co. and the Rover Group sign agreement for joint design and development of a luxury passenger car.
- The Honda Civic/Ballade series named 1983-84 Japan Car of the Year award.
- **Honda CRX introduced as the first Honda automobile designed primarily for the U.S. market.**

### 1982

- **Honda of America Mfg. begins auto production in Ohio November 1 with the Accord.**
- **Car and Driver magazine names the Honda Accord to its list of the Ten Best Cars for the first time.**

### 1981

- **Honda of America Mfg. begins production of the Gold Wing.**
- **American Honda Finance Corp. is established.**

### 1980

- **Honda announces plans to construct a U.S. auto plant in Ohio.**

### 1979

- **Honda of America Mfg. starts motorcycle production in Marysville, Ohio, with the CR250M Elsinore.**
- Honda introduces the Accord Sedan and Prelude Coupe.
- Honda introduces its first lawn mower, the HR-21.

### 1978

- **Honda of America Mfg., Inc. is established in Ohio.**
- Cumulative global auto production reaches 5 million units.

### 1977

- **Civic CVCC ranks first in the first-ever fuel economy ranking by the U.S. Environmental Protection Agency (EPA).**

## Chronology

*Note: North American highlights in bold.*

### 1976

- **Accord becomes one of the longest-running and most successful nameplates sold in the U.S.**

### 1975

- **Honda R&D Co. establishes a liaison office in Torrance, Calif. (later becomes Honda R&D Americas).**

### 1974

- **The Civic CVCC (Compound Vortex Controlled Combustion) engine is the first engine to comply with the 1970 Clean Air Act without a catalytic converter.**
- **Gold Wing GL1000 is introduced in the U.S.**
- Honda is the first Japanese automaker to issue consolidated financial statements.

### 1973

- Honda Motor Co. founder and president Soichiro Honda retires along with co-founder and executive vice president Takeo Fujisawa. Kiyoshi Kawashima becomes second president of Honda Motor Co.
- **American Honda begins sales of Civic.**

### 1972

- **Honda Trading America Corp. established for the export of products from the U.S. to Japan.**

### 1970

- Honda announces CVCC (Compound Vortex Controlled Combustion) engine technology.
- **American Honda begins sales of outboard marine engines with the BF45 and BF75 4-stroke engines.**
- **American Honda begins sales of N600 automobile in continental U.S.**
- Honda Engineering Co., Ltd. established in Japan — production engineering company.

### 1969-1960

- |      |   |
|------|---|
| 1969 | <ul style="list-style-type: none"> <li>• <b>American Honda begins sales of the N600 automobile in Hawaii.</b></li> <li>• <b>Canadian Honda Motor Ltd. (now Honda Canada, Inc.) established in Toronto, Canada.</b></li> <li>• Honda begins automobile production in Taiwan and Malaysia through technical collaboration.</li> <li>• <b>American Honda launches its first large motorcycle, the Dream CB750 Four.</b></li> </ul>   |
| 1968 | <ul style="list-style-type: none"> <li>• <b>American Honda sells 1-millionth motorcycle in the U.S.</b></li> <li>• Honda withdraws from Formula One® racing to concentrate on production of commercial cars and development of low-emission technologies.</li> </ul>  |
| 1967 | <ul style="list-style-type: none"> <li>• Production of automobiles starts at Suzuka factory.</li> <li>• Honda begins motorcycle production in Thailand.</li> </ul>  |
| 1966 | <ul style="list-style-type: none"> <li>• Honda F-2 car establishes a record of 11 consecutive victories.</li> </ul>   |
| 1965 | <ul style="list-style-type: none"> <li>• Honda Formula One® car wins first Grand Prix race in Mexican Grand Prix.</li> </ul>  |
| 1964 | <ul style="list-style-type: none"> <li>• Honda begins participating in Formula One® Grand Prix racing.</li> </ul>   |
| 1963 | <ul style="list-style-type: none"> <li>• <b>American Honda's "You Meet the Nicest People on a Honda" advertising campaign helps revolutionize the American motorcycle industry.</b></li> <li>• <b>American Honda moves its headquarters to Gardena, Calif.</b></li> <li>• Honda's first overseas plant Honda Benelux in Belgium starts production of "mopeds."</li> <li>• Honda issues EDR (European Depositary Receipts) in Europe.</li> <li>• Honda markets first automobile S500 and lightweight truck T360 in Japan.</li> </ul> |
| 1962 | <ul style="list-style-type: none"> <li>• <b>Honda issues ADRs (American Depositary Receipts) in the U.S.</b></li> <li>• Motorcycle production begins in Taiwan through technical collaboration.</li> <li>• <b>American Honda launches first power equipment product, the F190 mini-tiller.</b></li> </ul>   |
| 1961 | <ul style="list-style-type: none"> <li>• Honda racing team wins Britain's Isle of Man TT Races in 125cc and 250cc classes.</li> </ul>   |
| 1960 | <ul style="list-style-type: none"> <li>• Research and Development division is re-established as a separate company — Honda R&amp;D Co.</li> </ul>   |



Chronology

*Note: North American highlights in bold.*

1959-1946

1959	• <b>American Honda Motor Co., Inc. established as Honda’s first overseas subsidiary June 11. The Honda 50 (Super Cub), Dream and Benly motorcycles are the first products.</b>
1958	• Honda launches Super Cub motorcycle in Japan, helping make Honda the sales leader.
1955	• Honda leads Japan in motorcycle production volume.
1954	• Honda declares intention to race in Isle of Man Tourist Trophy race in the U.K. (eventually participating for the first time in 1959).
1952	• Honda’s first general-purpose engine (Type H) is produced.
1949	• Honda introduces first original motorcycle — 2-stroke Dream D-type.
1948	• Soichiro Honda incorporates Honda Technical Research Institute and renames it Honda Motor Co., capitalized at 1 million yen.
1946	• Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu, Shizuoka Prefecture, where he develops and produces internal combustion engines and machine tools.